

ANALYSIS OF PROPOSED CONSENT ORDER TO AID PUBLIC COMMENT

In the Matter of Son Le and Bao Le Matter No. 162 3178

The Federal Trade Commission (“Commission”) has accepted, subject to final approval, an agreement containing a consent order as to Son Le and Bao Le respondents”).

The proposed consent order (“order”) has been placed on the public record for 30 days for receipt of comments by interested persons. Comments received during this period will become part of the public record. After 30 days, the Commission will again review the order and the comments received, and will decide whether it should withdraw the order or make it final.

This matter involves respondents’ advertising for their Infinity and Olympus Pro brand trampolines. The complaint alleges that respondents violated Section 5(a)

Provision VII provides the effective dates of the order, including ~~with~~ exceptions,