UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION WASHINGTON, D.C. 20580

Bureau of Consumer Protection
Division of Enforcement

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FEDERAL EXPRESS

Michael J. Abrams
Lathrop & Gage LLP
2345 Grand Blvd., Suite 2200
Kansas City, MO 64108
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Dear Mr. Abrams:

April10, 2014

We received your submissions ofMarch 6, 2014, April1, 2014, and April4,
2014, on behalf of your client, Shinn Fu Company of America, Inc. ("Shinn Fu"). In correspondence and discussions, you explained that Shinn Fu mistakenly made misleading "Made in USA" claims for two service jacks and two jack stands sold under its Hein-W emer line that contain significant imported content.

In your submissions, you explained that Shinn Fu implemented a remedial action
plan to correct its representations. This plan included relabeling affected products with the qualified claim "Assembled in the US with US and Global Components," and
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Based on your statements, the staff has decided not to pursue this investigation
any further. This action should not be construed as a determination that there was no violation of Section 5 ofthe Federal Trade Commission Act, 15 U.S.C. § 45. The Commission reserves the right to take such further action as the public interest may requrre. If you have any questions, you can reach me at (202) 326-2377.

Sincerely,

ulia Solomon Ensor
Staff Attorney