



FEDERAL TRADE COMMISSION  
WASHINGTON, D.C. 20580

Bureau of Consumer Protection  
Division of Enforcement

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Attorney

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October 9, 2015

FEDERAL EXPRESS

Art's Stationery and Printing, Inc.  
Ice Miller LLP  
One American Center Square  
Suite 2900  
Indianapolis, IN 46202-0200

Dear Mr. Aaron:

We received your submission dated 10/16/15 from Olympic Group, LLC ("OMG") concerning Olympic Group, Inc. ("OGI"). During our review of OGI's marketing materials, we identified certain OGI products that may be overly broad or outdated U.S. origin claims for certain OGI products; the OGI logo, but not the OGI name, on certain OGI products; and OGI kits sold under the Fast Forward logo.

In response to our inquiry, you stated that OGI has implemented a remedial action plan to correct its representations and avoid future mislabeling. This plan includes (1) updating packaging and labeling products containing imported raw materials from globally sourced materials where appropriate; (2) updating OGI's U.S. origin claims to accurately reflect the U.S. origin of the products; and (3) updating OGI's marketing materials; and (4) adopting compliance procedures to ensure that all OGI products and marketing materials comply with the FTC's U.S. origin labeling requirements.

Based on your assurances and OGI's remedial action plan, we decided not to pursue this investigation any further. This action should not be construed as a determination of the Commission's position on the law. The Commission reserves the right to take such further action as the public interest may require. If you have any questions, you may reach me at (202) 326-2377.

Sincerely,

Julia Solomon Encos  
Staff Attorney