



FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

Bureau of Consumer Protection
Division of Enforcement

Julia Solomon Ensor
Attorney

Email: jens@ftc.gov
Direct Dial: (202) 326-3237

June 23, 2016

FEDERAL EXPRESS

Dean DeLuccia, President
Framework Inc.
8 Audrey DeLuccia
Fairfield, NJ 07004

Dear Mr. DeLuccia:

We received your letter dated 6/16/16. (“Company”). During our review, we raised concerns that certain marketing materials may have overstated the extent to which Framework’s products are made in the United States, although the Company, based in the United States, it also sells other hardware products that include sign

As discussed, we are concerned that certain marketing materials likely sent to consumers that our products advertised in most materials are air or virtually air made in the United States. According to the Company, Framework implemented a review plan to clarify its representations. This plan included: (1) removing misleading claims from the Company’s website; (2) removing misplaced claims from the Company’s printed Framework catalog; (3) updating the Company’s website to provide updated information to distributors; and (4) revising trade show materials to specify that a “majority” of the Company’s products are made in the United States.

Based on your actions and other factors, the staff has decided not to pursue this investigation any further. This action should not be construed as an admission of no violation of Section 5 of the Federal Trade Commission Act, 15 U.S.C. § 45. If you have any questions, you can reach me at (202) 326-3237.

Sincerely,

Julia Solomon Ensor
Staff Attorney