

UNITED STATES OF AMERICA FEDERAL TRADE COMMISSION WASHINGTON, DC 20580

Office of the Secretary

July 3, 2017

William Blumenthal, Esq. Sidley Austin, L.L.P. 1501 K Street, N.W. Washington, D.C. 20005

Re: Proposed Merger of Bass Pro Group, L.L.C. and Cabela's Incorporated

File No. 1710004

Dear Bill:

The Commission has been conducting a non-public investigation to determine whether the proposed merger of Bass Pro Group, L.L.C. and Cabela's Incorporated may violate Section 7 of the Clayton Act or Section 5 of the Federal Trade Commission Act, as amended, 15 U.S.C. § 45.

Upon further review of this matter, it now appears that no further action is warranted by the Commission at this time. Accordingly, the investigation has been closed. This action is not to be construed as a determination that a violation may not have occurred, just as the pendency of an investigation should not be construed as a determination that a violation has occurred. The Commission reserves the right to take such further action as the public interest may require.

By direction of the Commission.

Donald S. Clark Secretary