



UNITED STATES OF AMERICA  
FEDERAL TRADE COMMISSION  
WASHINGTON, D.C. 20580

Bureau of Consumer Protection  
Division of Enforcement

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December 6, 2019

**VIA EMAIL**

Mr. Steve Dean  
Owner/President  
Sports Addix LLC, also d/b/a Addix and Addix Sportswear  
13565 Grand River Dr. SE #A  
Lowell, MI 49331-8519

Dear Mr. Dean:

We received your submissions on behalf of Sports Addix LLC, also d/b/a Addix and Addix Sportswear (“Addix” or the “Company”). During our review, we discussed concerns that certain Addix marketing materials may have failed to comply with provisions of the Textile Products Identification Act, 15 U.S.C. § 70 *et seq.* (“Textile Act”), and implementing rules, 16 C.F.R. Part 303 (“Textile Rules”). Specifically, although Addix designs, prints, transfers, and cuts and sews sublimated custom team uniform apparel in the United States, that apparel is made from imported fabrics. For some products, labels and materials omitted required country-of-origin information, or failed to disclose the imported fabrics.

Addix sells wearing apparel, which is covered by the Textile Act and Textile Rules. *See* 16 C.F.R. § 303.45(a)(1). Accordingly, Company products are subject to mandatory country-of-origin labeling requirements. *See* 16 C.F.R. §§ 303.15(b); 303.16 (requiring a “conspicuous and readily accessible [country of origin] label or labels on the inside or outside of the product”). These requirements apply regardless of whether products originate

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advertising,” including online materials. *See* 16 C.F.R. § 303.34 (advertising materials must contain “a clear and conspicuous statement that the product was either made in U.S.A., imported,

