



UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

Bureau of Consumer Protection
Division of Enforcement

April 10, 2019

VIA FEDEX

John W. Van Lonkhuyzen
Verrill Dana LLP
One Portland Square
Portland, ME 04112

Dear Mr. Van Lonkhuyzen:


We received your submissions on behalf of your client, Sayno, LLC d/b/a
Lighting ("Mechanical of the Company") regarding the
marketing materials, which state that the system in which the lighting fixtures are
made in the United States.


As discussed, unqualified "Made in USA," "Made in America" and "Manufactured
in the USA" claims on marketing materials are not permitted if the
advertising materials are all or virtually all made in the United States. Accordingly,
Mobi implemented a remedial action plan to avoid deceiving consumers. The plan included:
(1) reviewing and revising the company's marketing materials; (2) revising the
the company's product literature, brochures, and sheets; and
(3) revising training materials for staff.

In the future, Mobil will not substantiate claims that particular products are "all or
virtually all" made in the United States. We will expect the company to update its
marketing materials accordingly.

Based on your actions and other, the staff has decided not to pursue this
investigation any further. This action should not be construed as a determination that there was
no violation of Section 5 of the FTC Act, 15 U.S.C. § 45. The
Commission reserves the right to take further action.

Sincerely,


Julia Solomon Ensor
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