



If in the future Ratio were to offer a new product that is “all or virtually all” made in the United States, it would be appropriate to update your marketing materials accordingly. However, please note that your marketing materials should clearly differentiate U.S.-origin products from imported products, and that you should take care not to make overly broad claims on marketing materials that refer to multiple products.

Based on your actions and other factors, the staff has decided not to pursue this investigation any further. This action should not be construed as a determination that there was no violation of Section 5 of the Federal Trade Commission Act, 15 U.S.C. § 45. The Commission reserves the right to take such further action as the public interest may require. If you have any questions, you can reach me at (202) 326-2377.

Sincerely,



Julia Solomon Ensor  
Staff Attorney