



FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20540

Bureau
Division of Enforcement

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Attorney

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August 10, 2016

VIA FEDEX

Mr. David J. Park
Mega LED Technology
d/b/a Mega LED Technology
6500 Florida Street
Commerce, CA 90040

Dear Mr. Park:

Washington, D.C. August 10, 2016
re: Mega LED Technology, Inc. ("Mega LED")
Sign's recent email advertisement ("LED") signs are made in the United States and
signs are assembled in the United States using U.S. components, key sign parts,
LEDs, and are power supplied by U.S. imports.

As discussed, unqualified "Made in USA" claims on marketing materials likely suggest to consumers that the product is manufactured in the United States. The Commission may analyze a number of different factors to determine whether a product is "all or virtually all" made in the United States, including the proportion of total manufacturing costs attributable to U.S. parts and processing, the source of foreign content is from the finished product, and the amount of the foreign content or processing to the overall function of the product. In this case, the signs are made in the United States. Sign's products. Accordingly, to avoid deceiving consumers, Mega LED's "Made in USA" Ad is not an exempt advertising material. Such as "Made in USA" Ad is not an exempt advertising material. Additionally, Mega LED Sign provided

Based on your attention and cooperation, this action should be considered as a determination that there was no violation of Section 5 of the Federal Trade Commission Act, 15 U.S.C. § 5701. You have the right to take such further action as the public interest may require. If you have any questions, you can reach me at

Sincerely,

Julia Solomon Ensor
Staff Attorney