

websites for unqualified claims.

As you know, it is appropriate for sonnen to promote the fact that it employs workers and performs certain processes in the United States, provided that marketing materials do not overstate the extent to which the Company's products are made in the United States. FTC staff is available to work with companies to craft qualified claims that serve the dual purposes of conveying non-deceptive information to consumers and highlighting work done in the United States.

Based on sonnen's actions and other factors, the staff has decided not to pursue this investigation any further. This action should not be construed as a determination that there was Ifnot
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