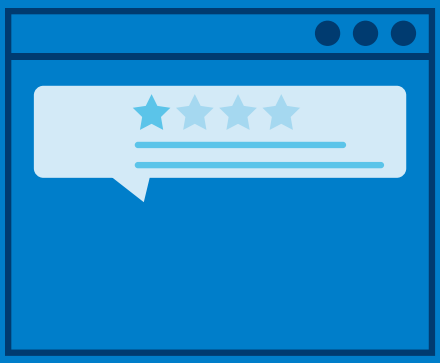


Featuring Online Customer Reviews:

A Guide for Platforms

Review collection

1.

2.

Review moderation

( ).

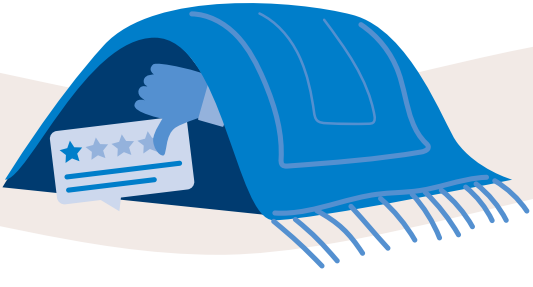
1.

2.

Review publication

1.

2.



Review publication
(continued)

FEDERAL TRADE COMMISSION

2022