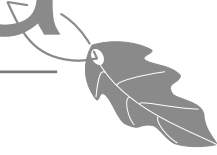


# agenda



11:50am Lunch

Panelists:

tuesday, january 8, 2008

Matthew Kohm, University of California, Santa Barbara  
Carolyn Fischer, Resources for the Future

9:00am

Moderators:

Welcoming Remarks: James Kohm, Associate  
James Hilger and Janis K. Pappalardo, Bureau of Economics, FTC  
Director, Division of Enforcement, FTC > W U D Q V F U L S W ]

9:10am

Opening Remarks: Deborah Platt Majoras, Chairman, FTC  
[transcript]

9:20am

Introduction to Advertising Law: Lesley Fair, Division of Consumer  
and Business Education, FTC [ transcript]

9:35am

Session 1: Market Overview — Current Practices for Carbon  
Offsets and RECs [transcript]

Panelists:

- Katherine Hamilton, Ecosystem Marketplace

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