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FEDERAL TRADE COMMISSION

DEPARTMENT OF HEALTH & HUMAOMISSION

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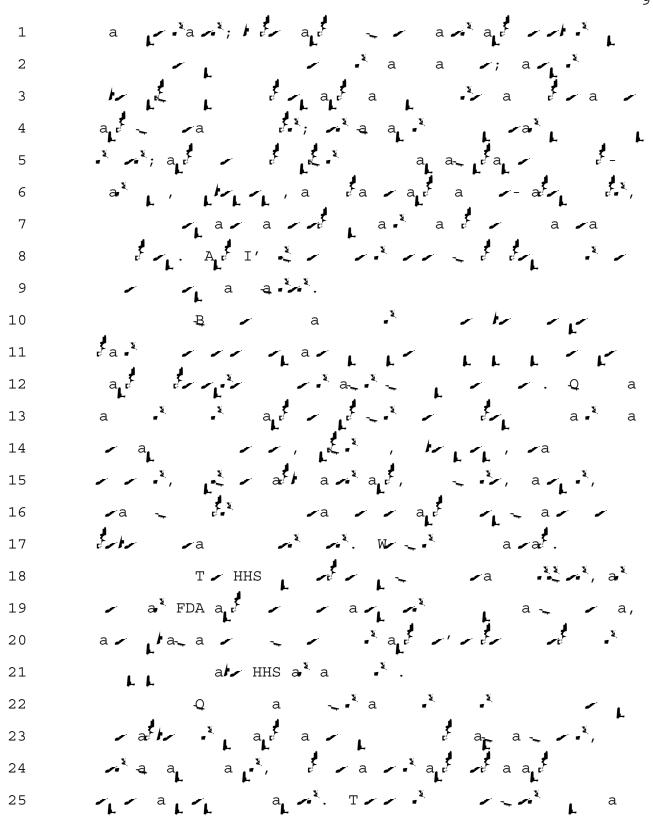
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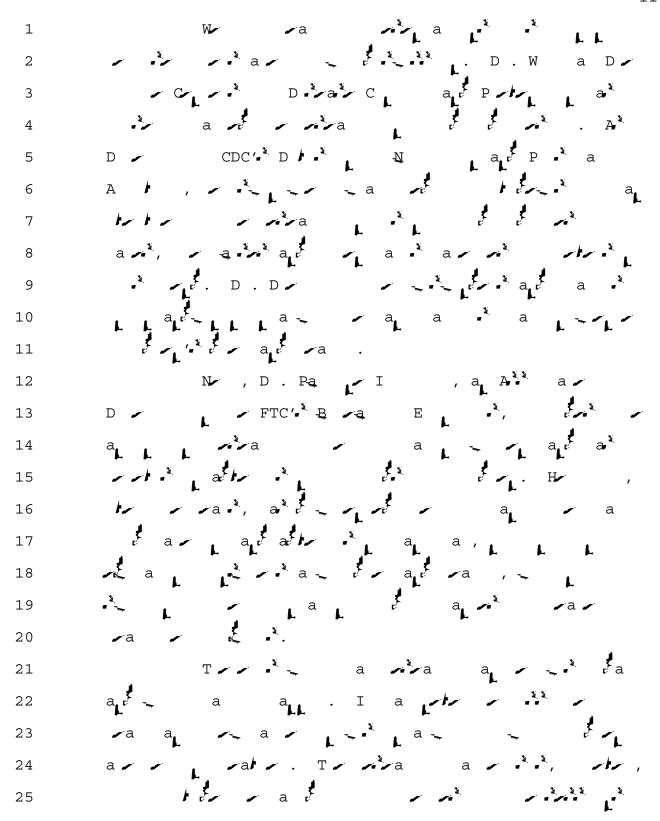
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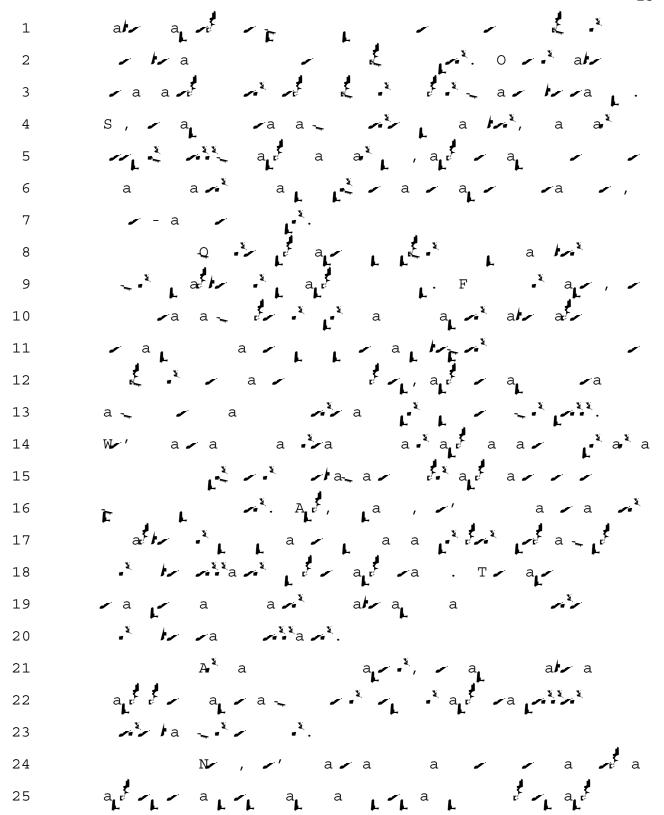
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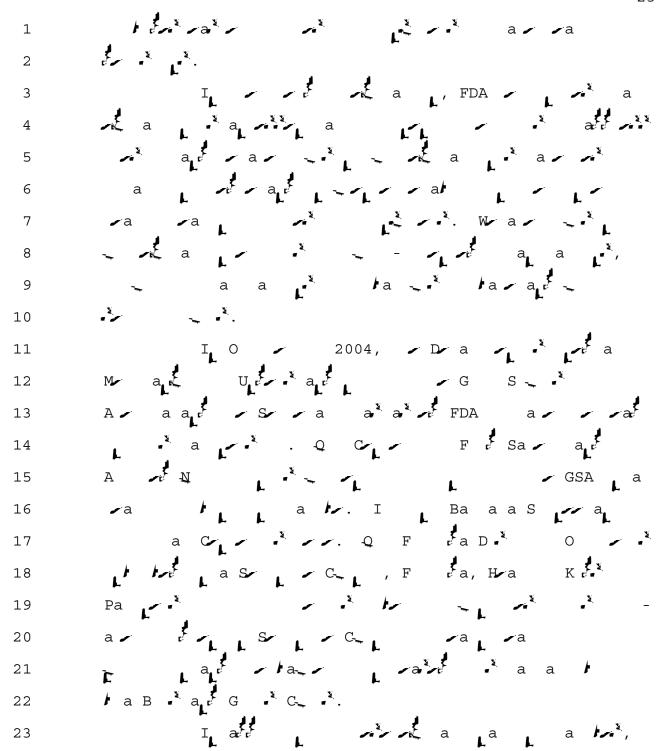
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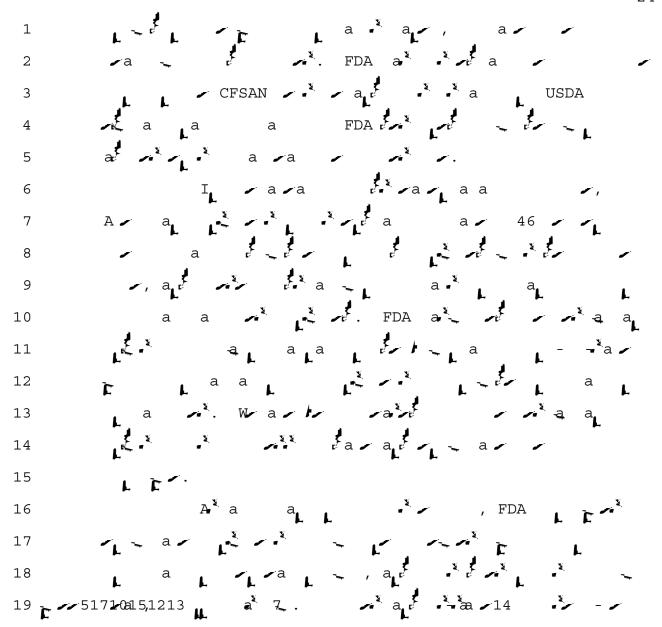
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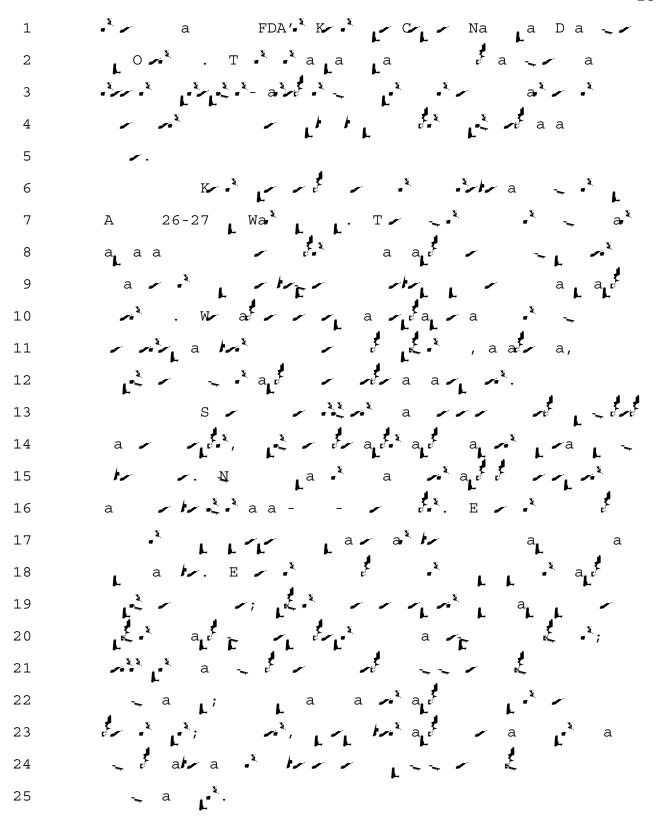
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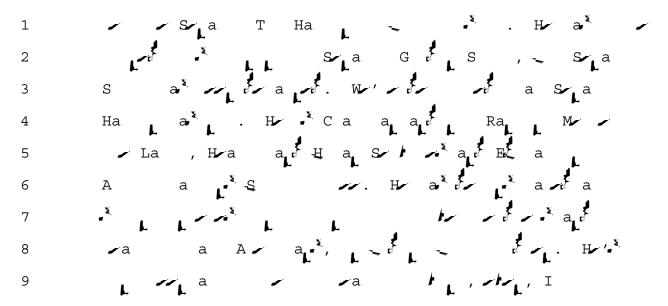
For The Record, Inc. (301) 870-8025 - www.ftrinc.net - (800) 921-5555

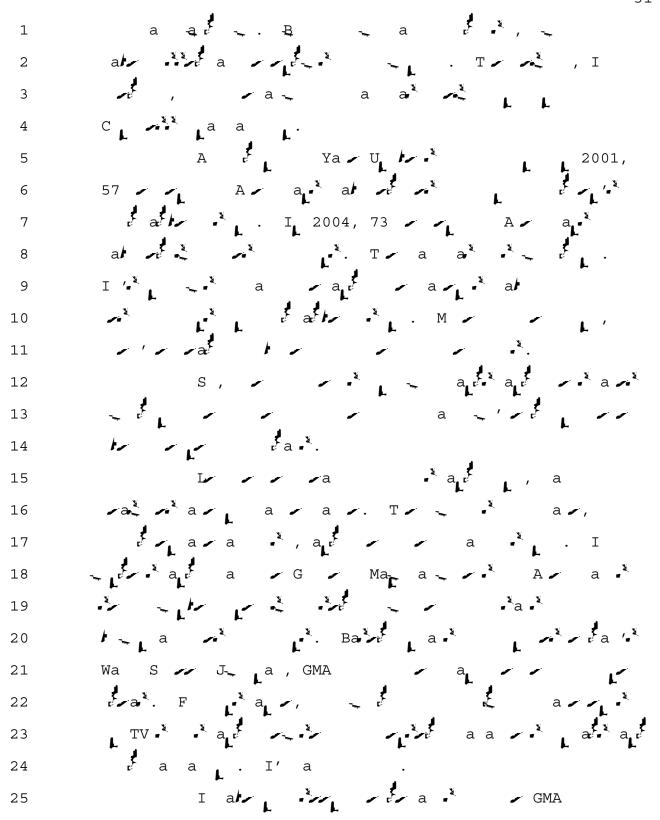




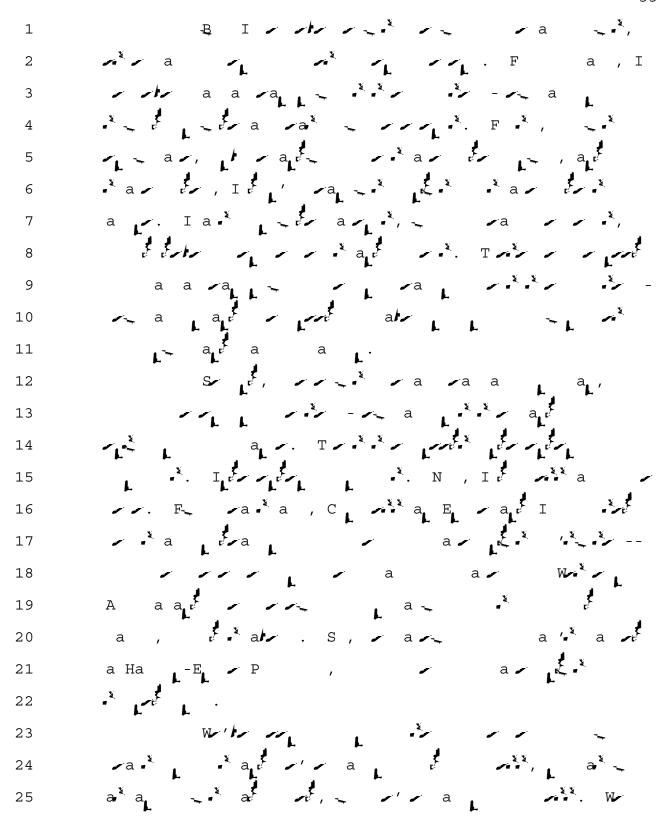


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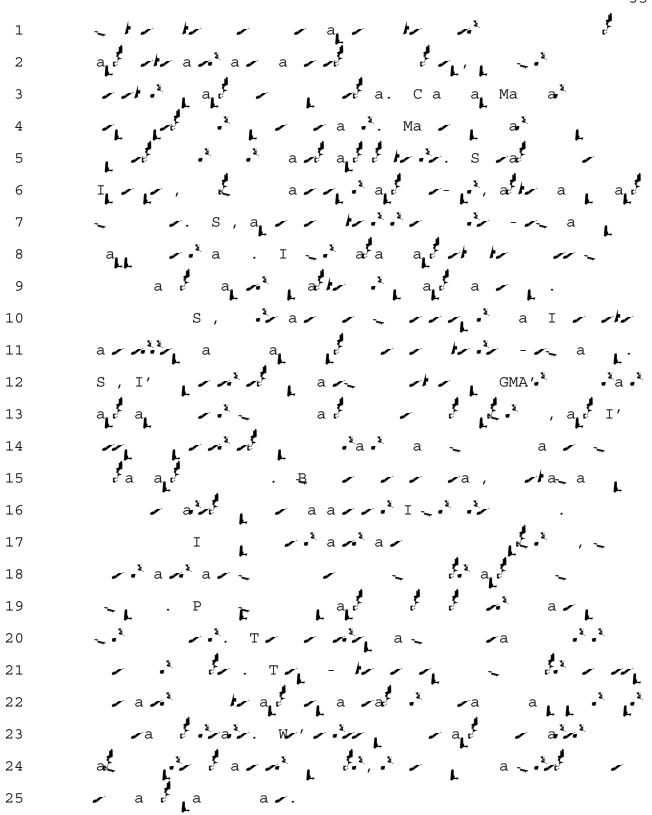




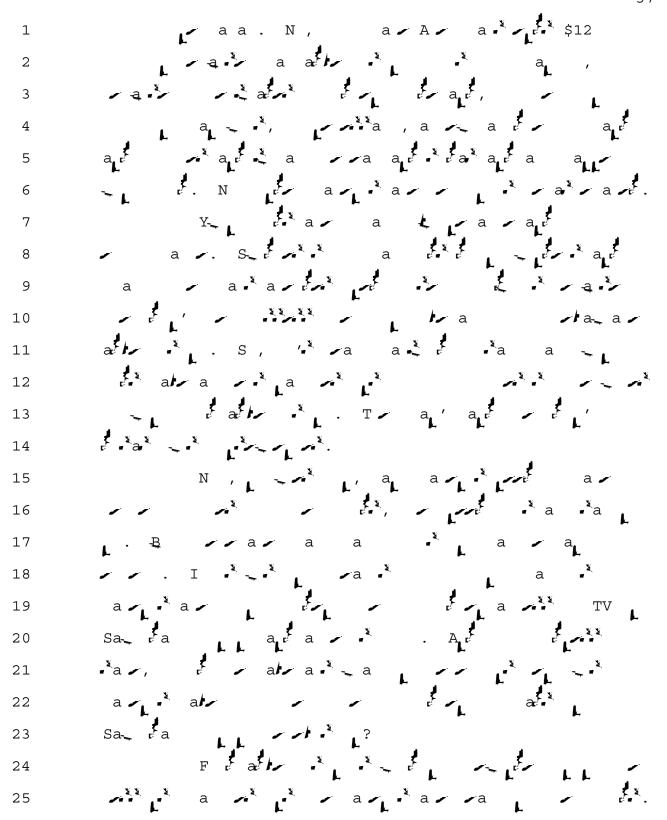
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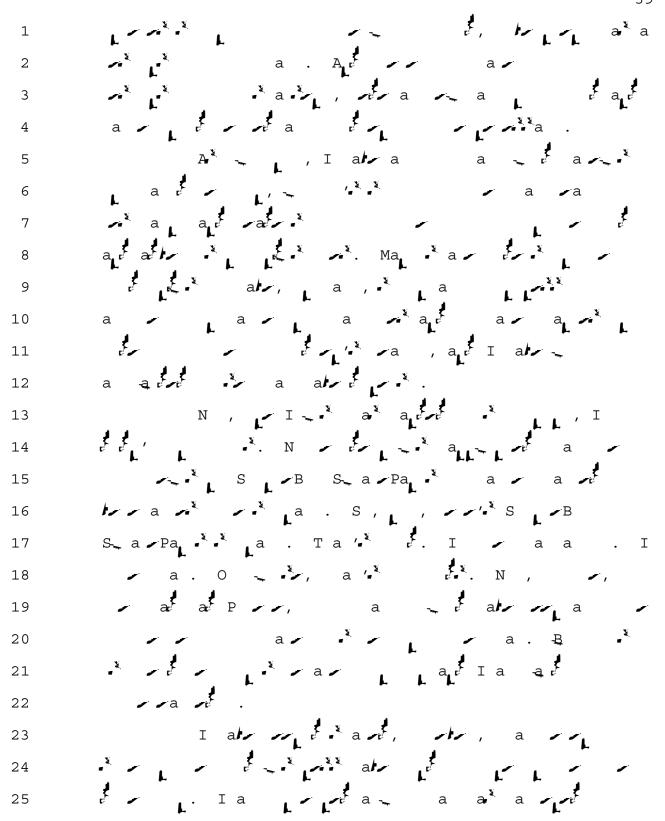
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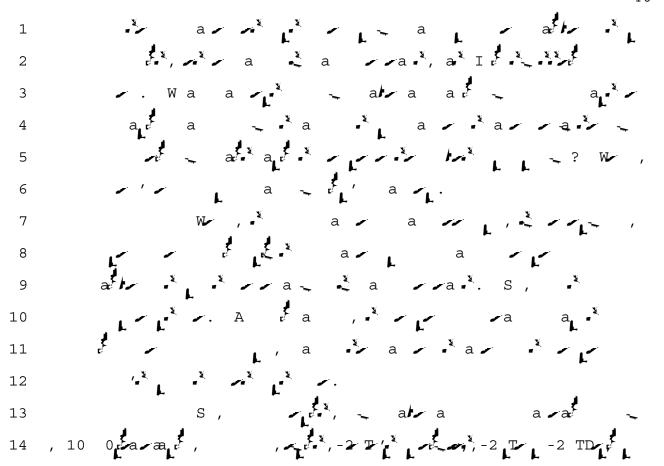
For The Record, Inc. (301) 870-8025 - www.ftrinc.net - (800) 921-5555

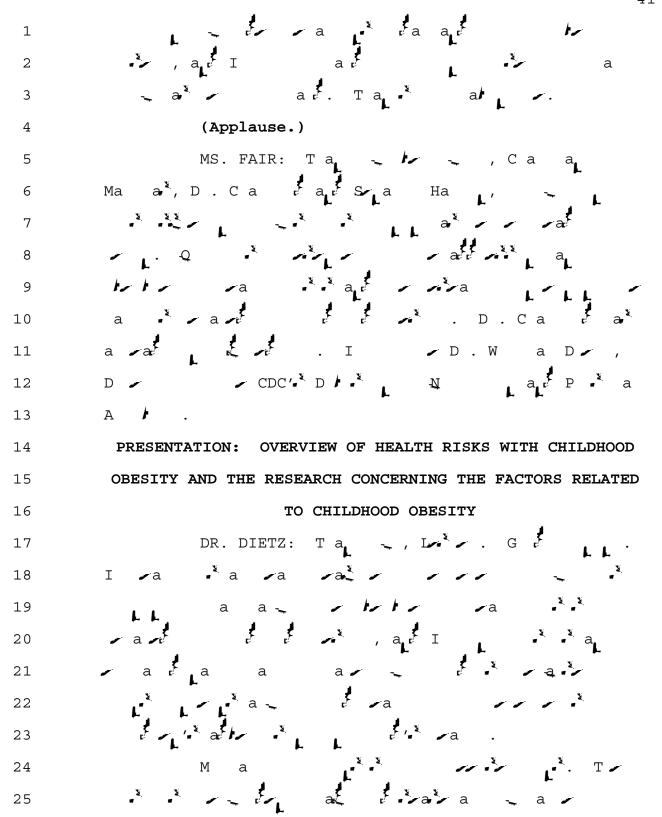


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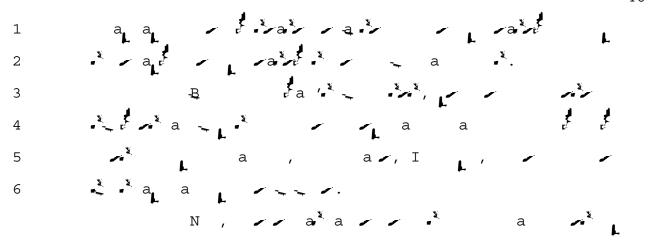
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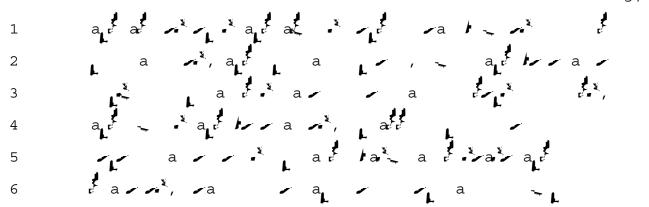
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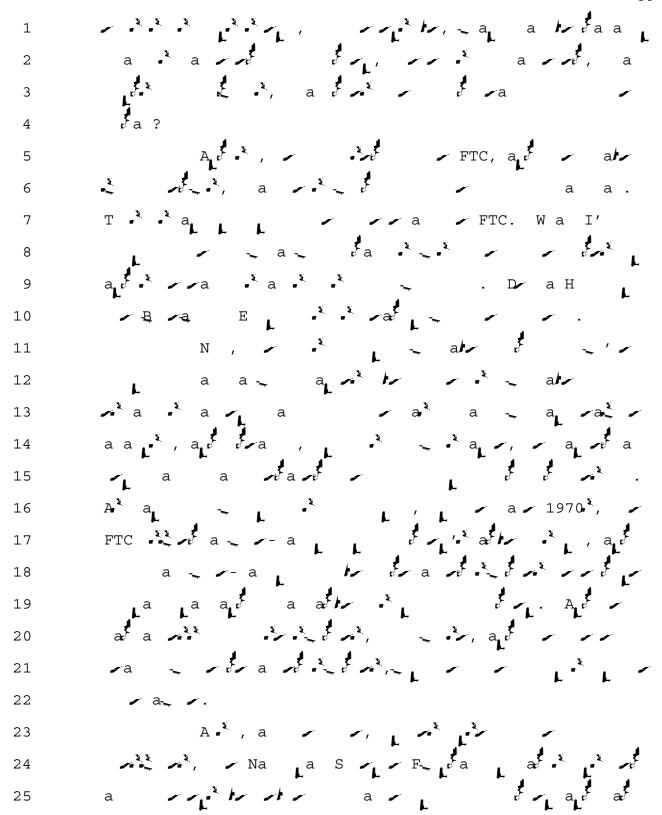
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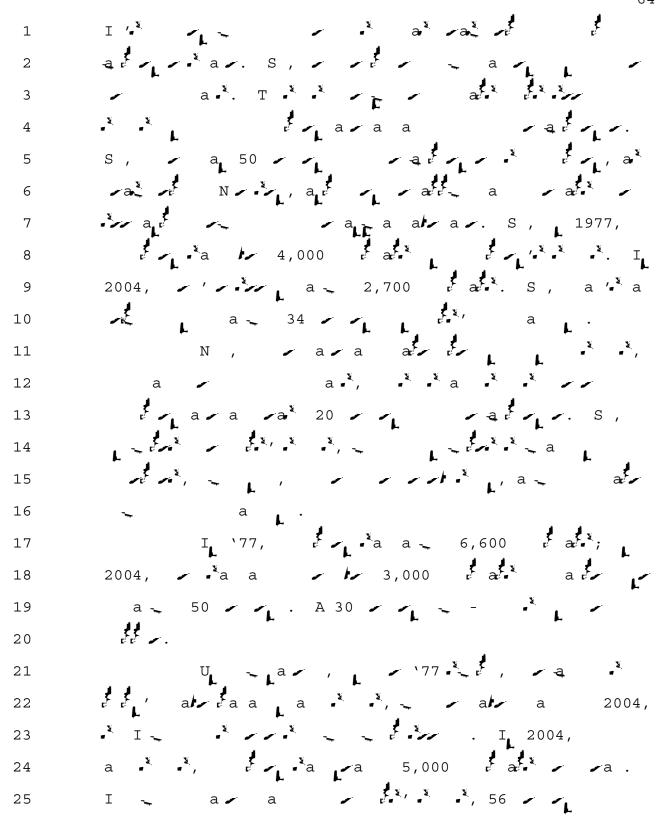
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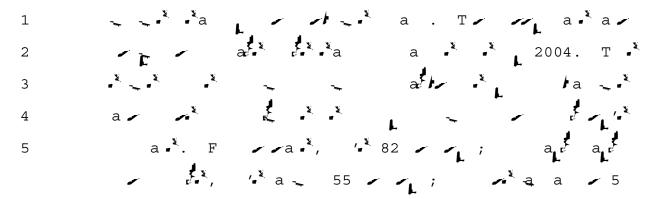
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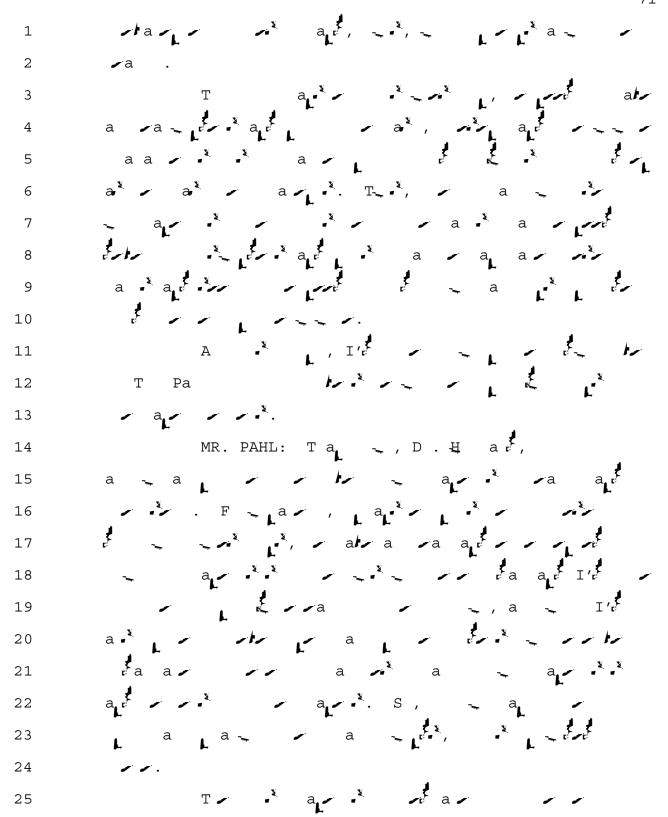


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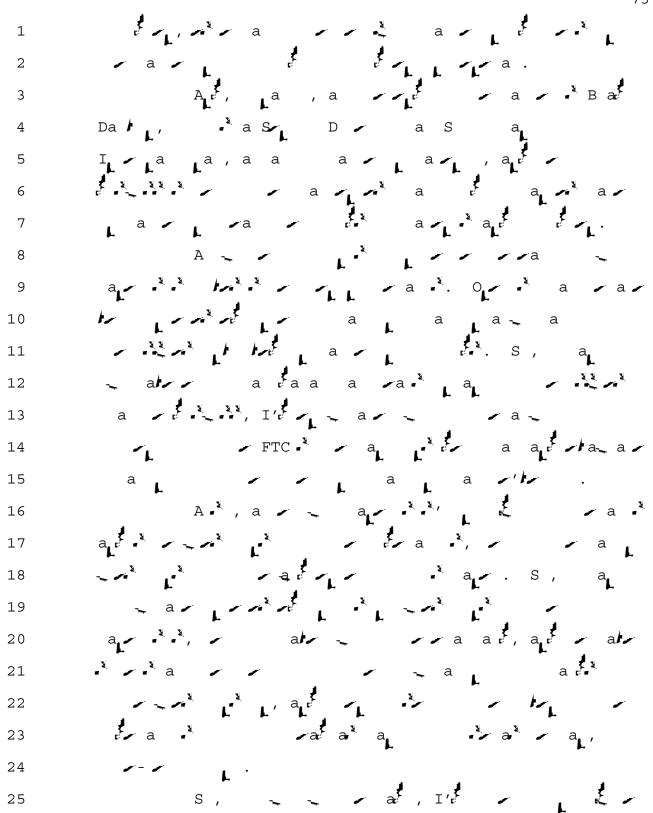
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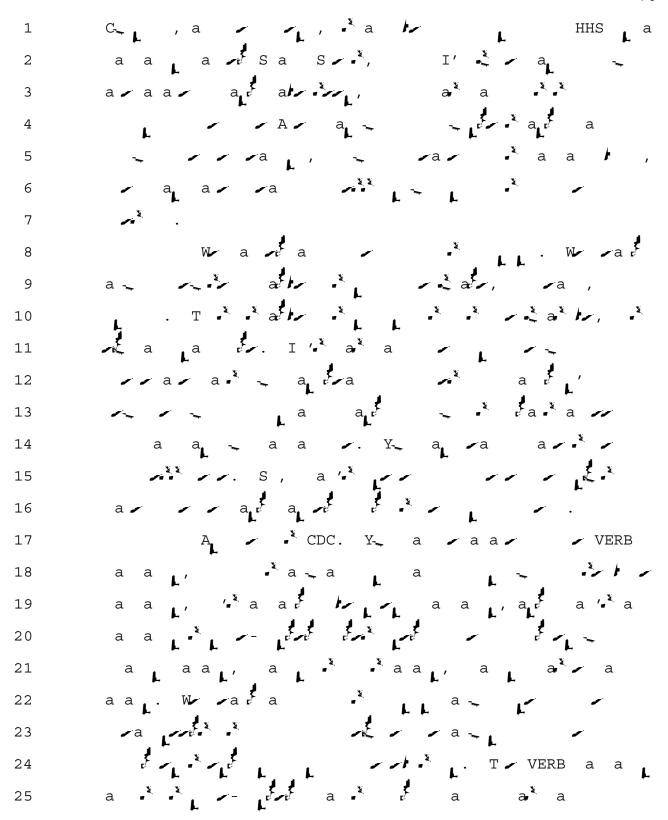
For The Record, Inc. (301) 870-8025 - www.ftrinc.net - (800) 921-5555



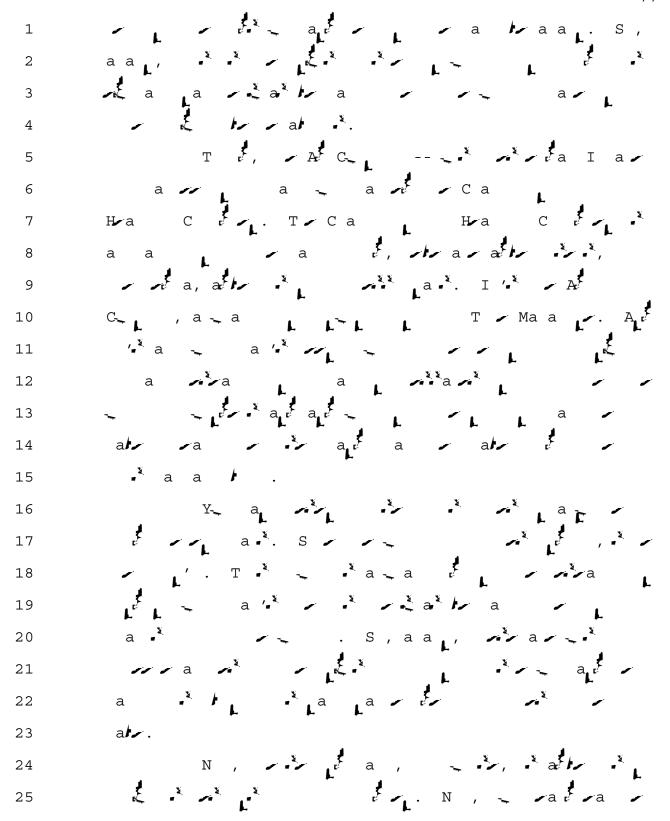
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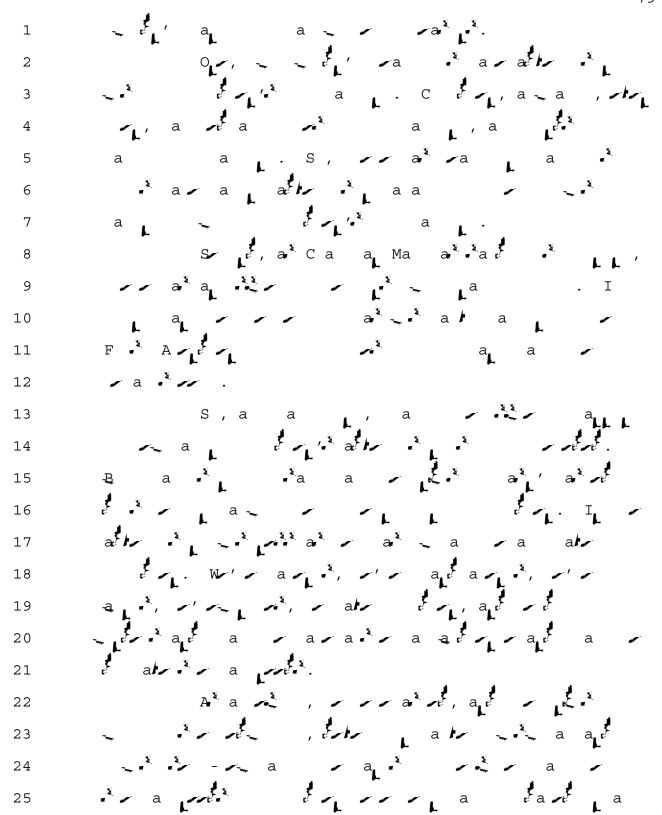


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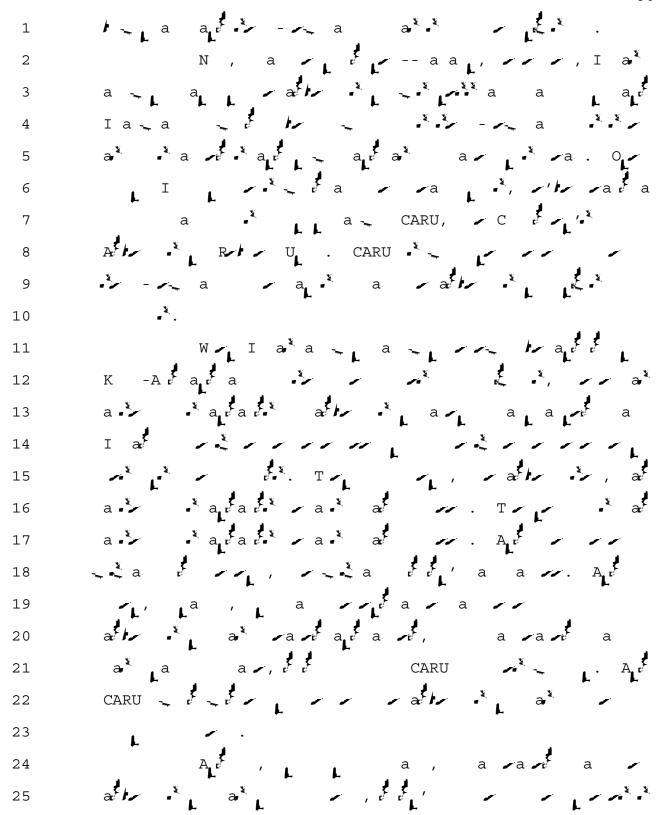


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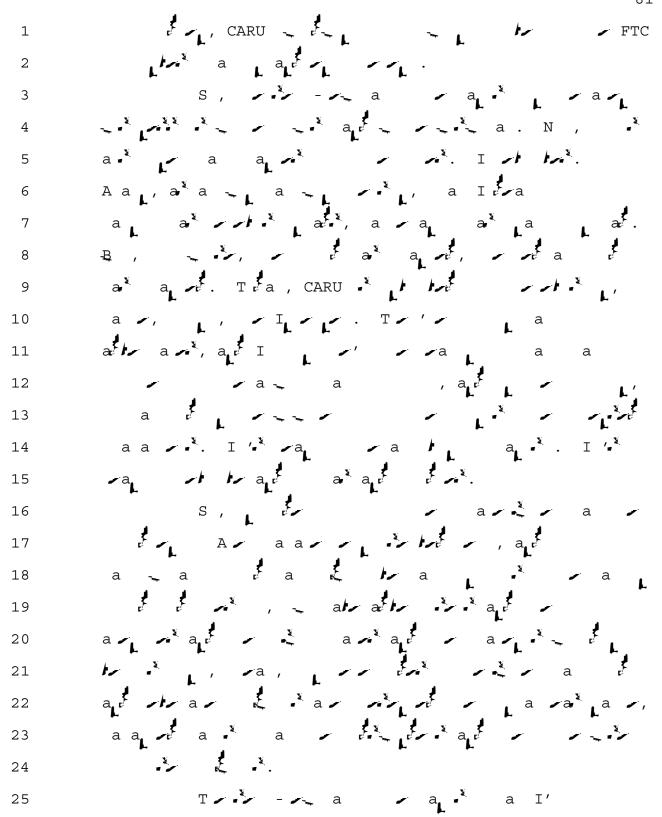
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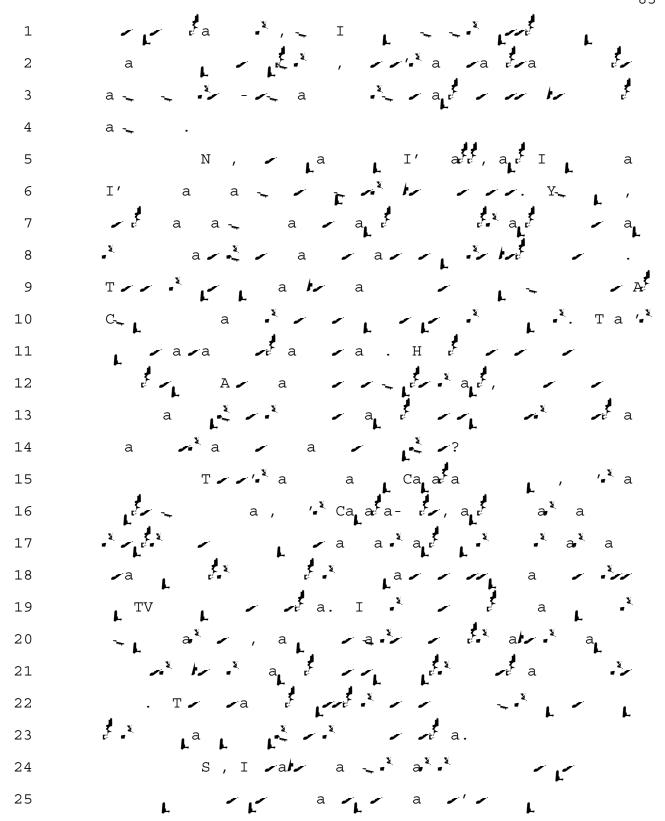
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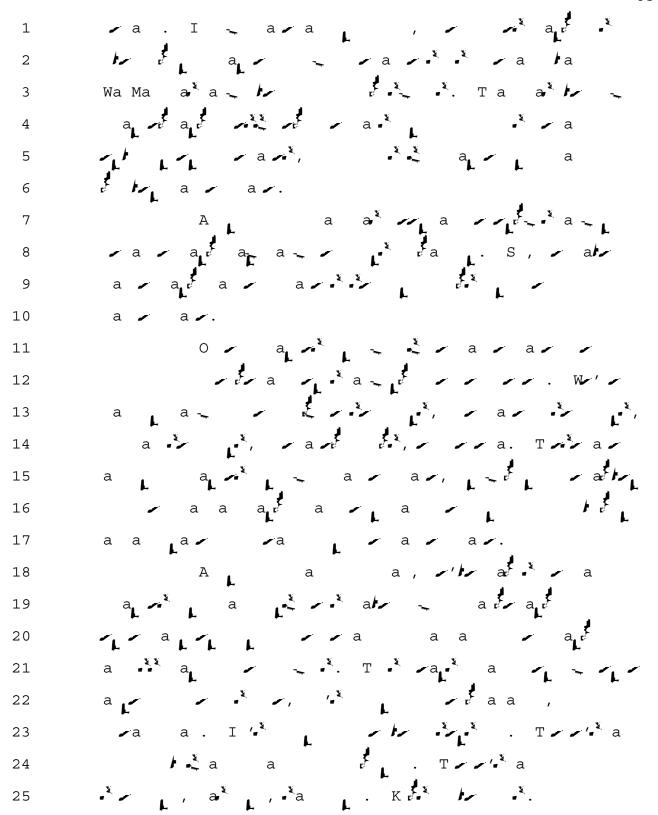
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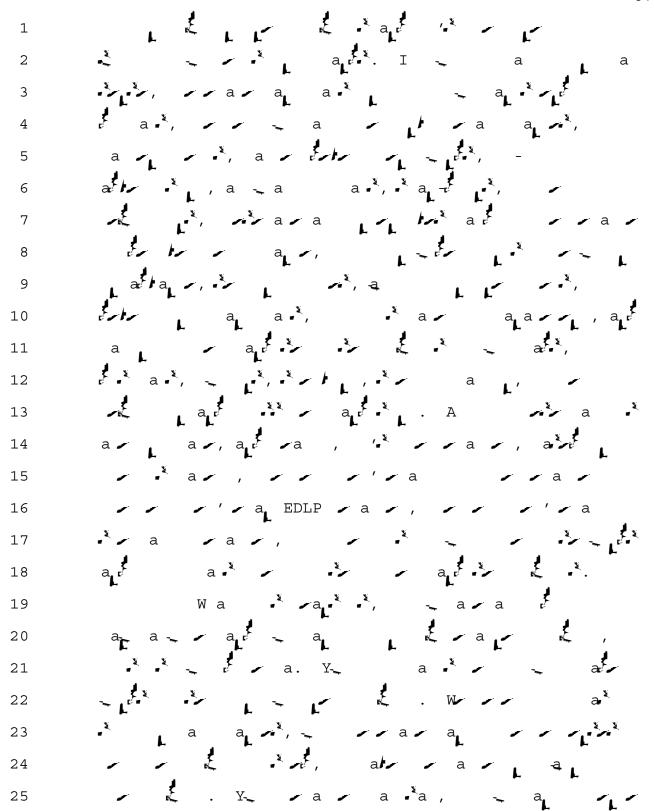
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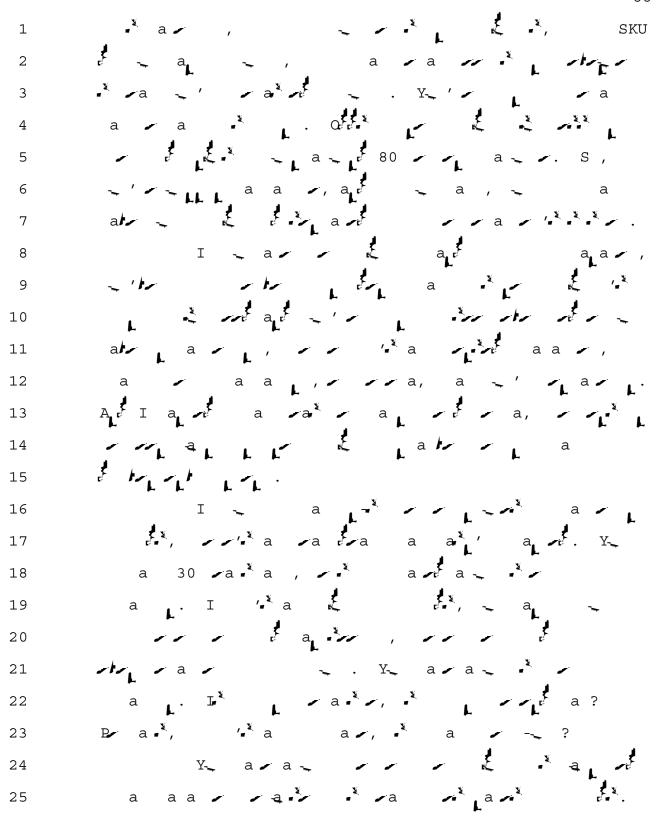
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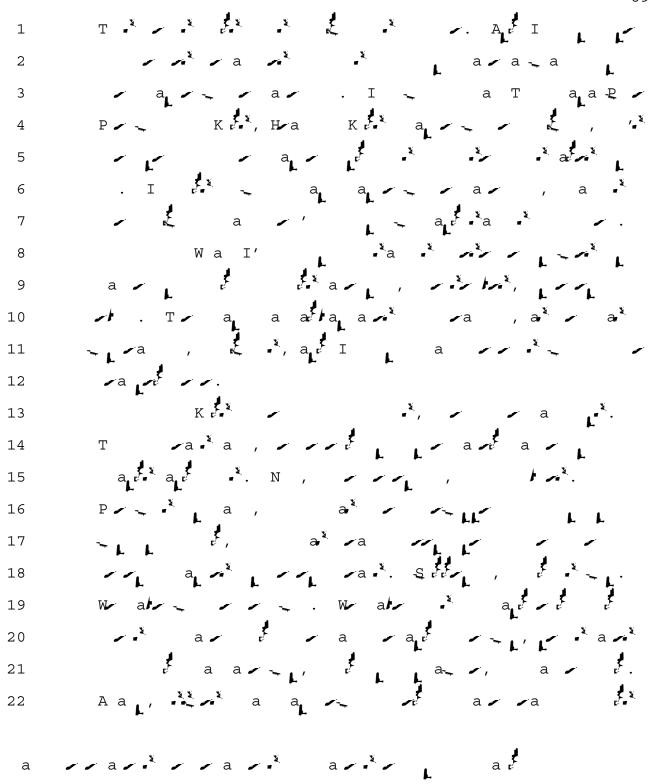
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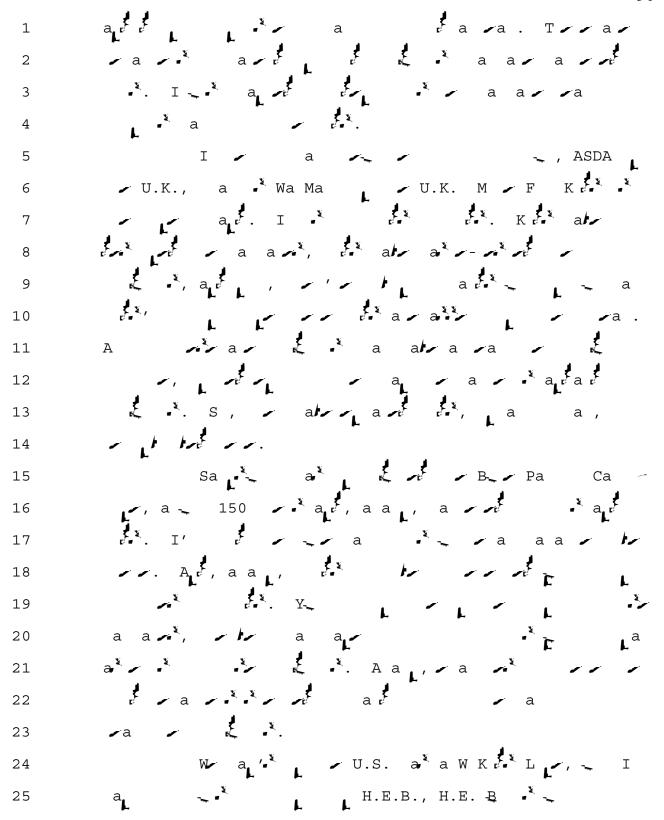
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For The Record, Inc. (301) 870-8025 - www.ftrinc.net - (800) 921-5555



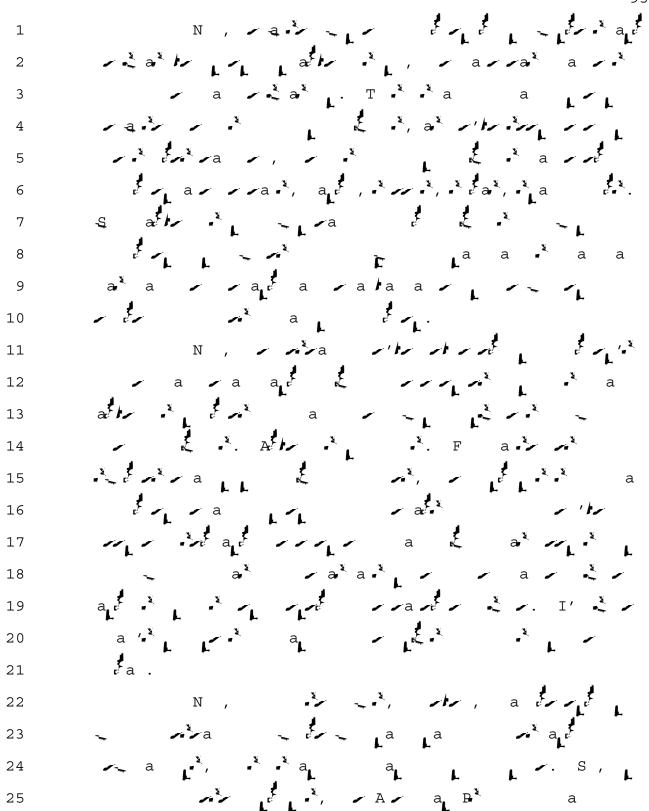
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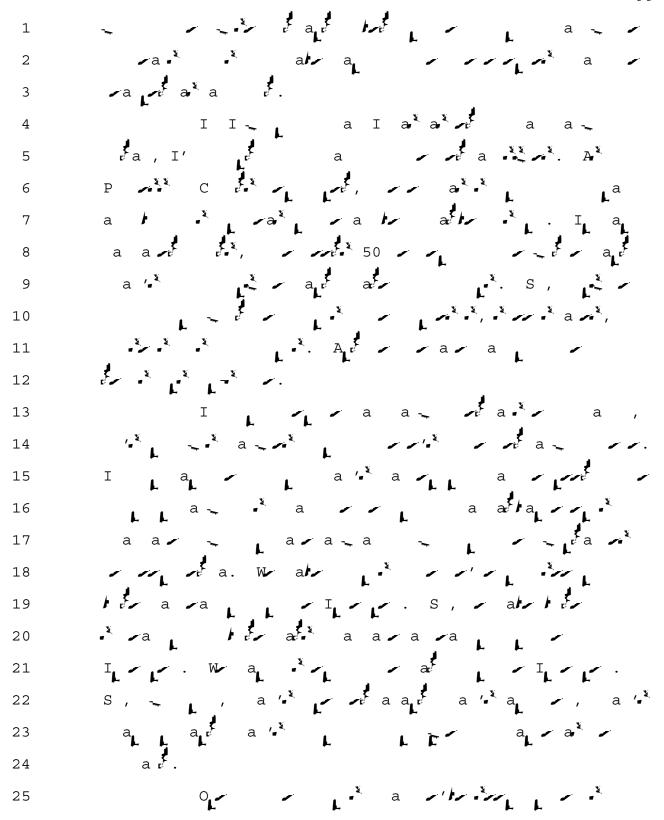
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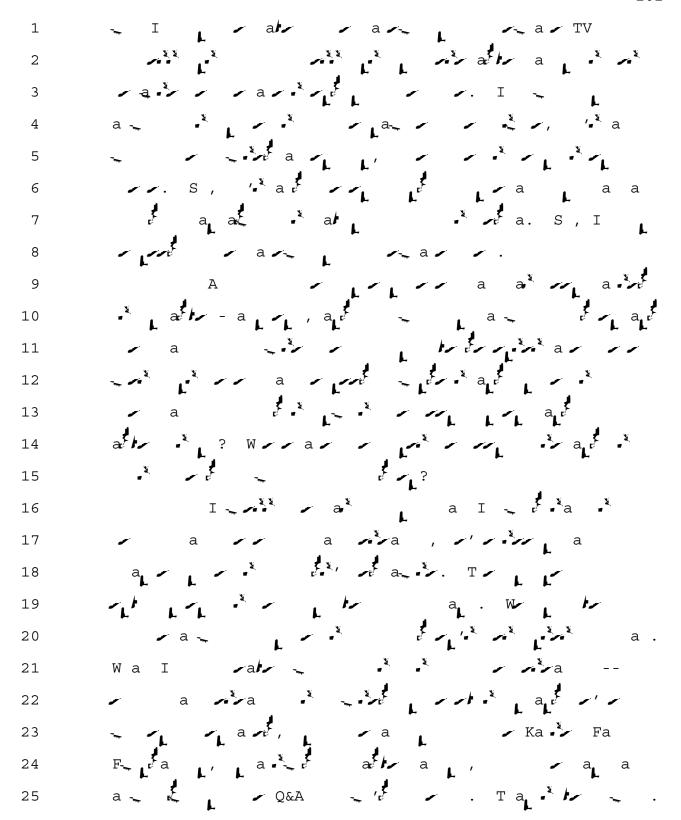
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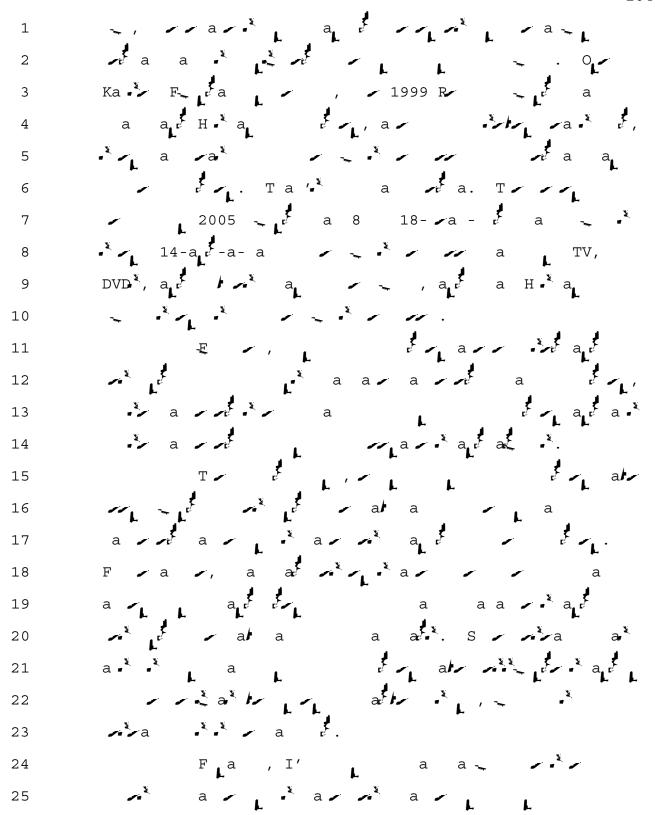
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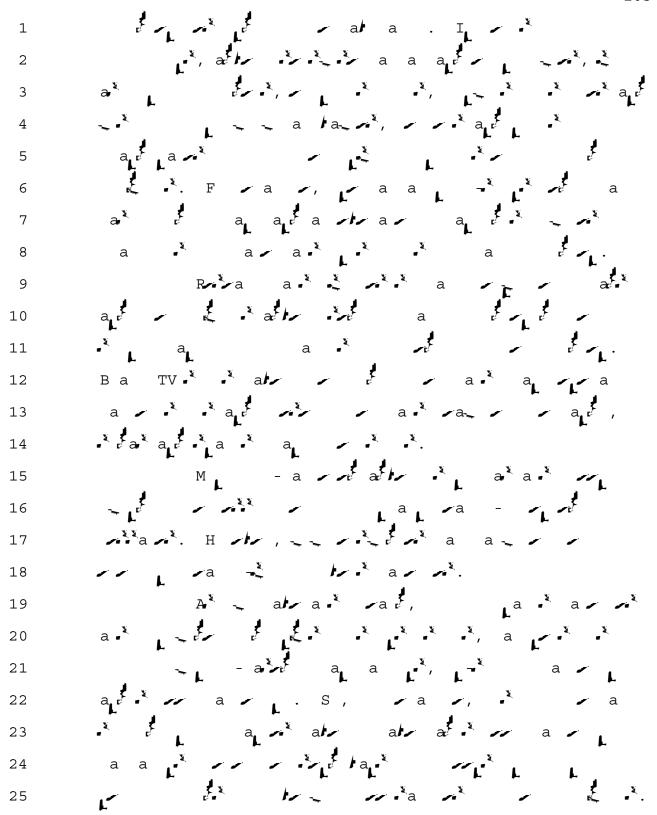
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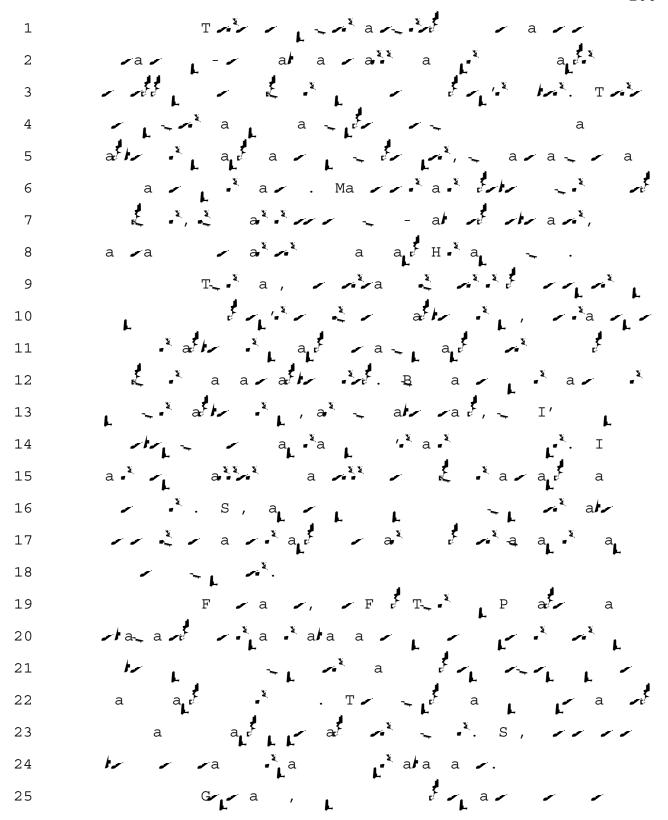
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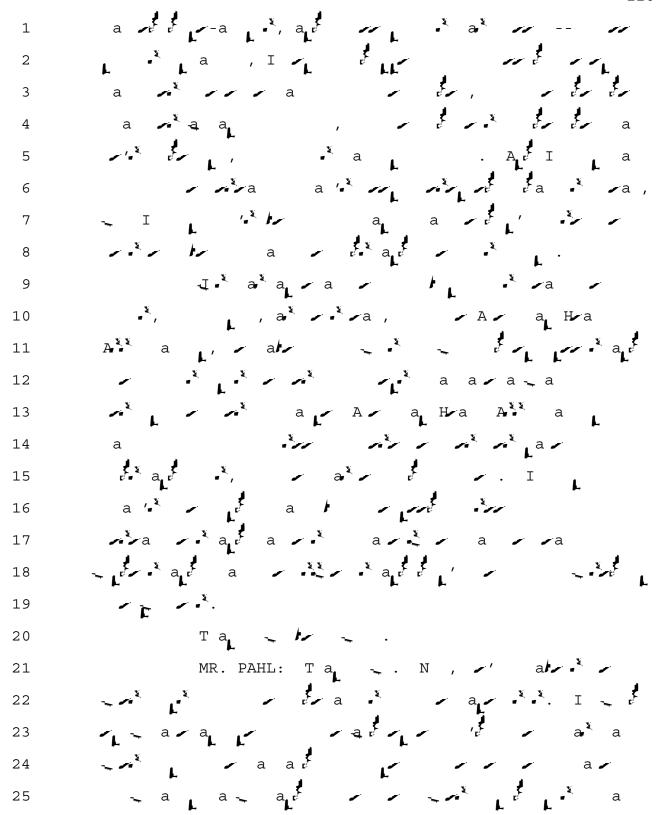
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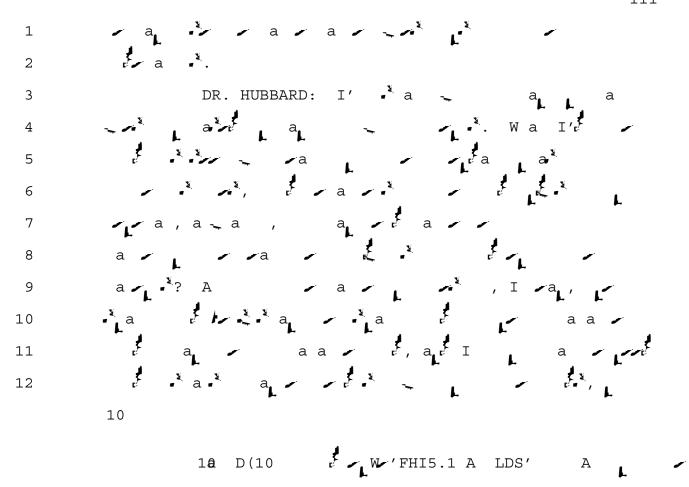
For The Record, Inc. (301) 870-8025 - www.ftrinc.net - (800) 921-5555

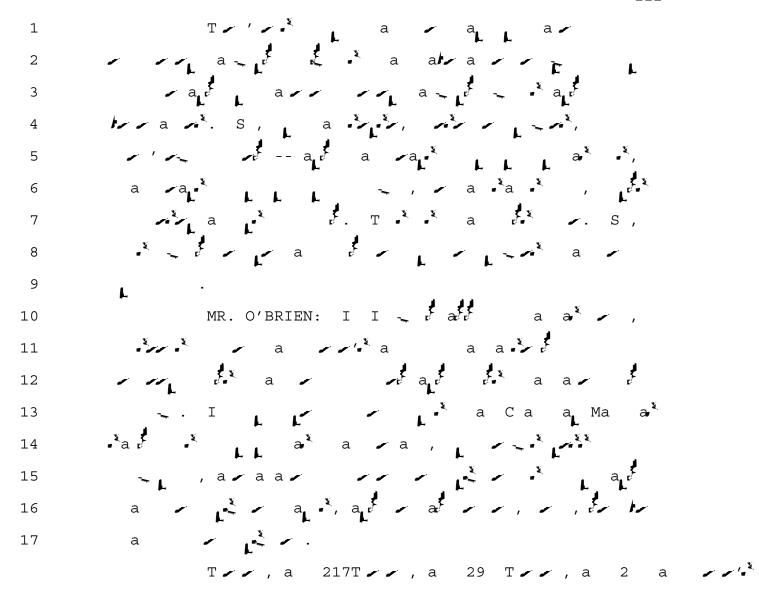
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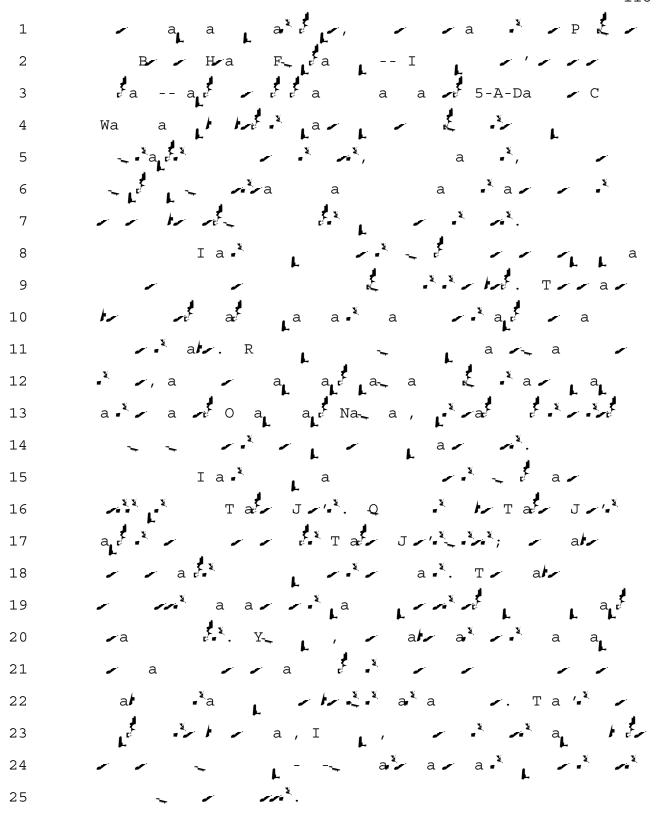
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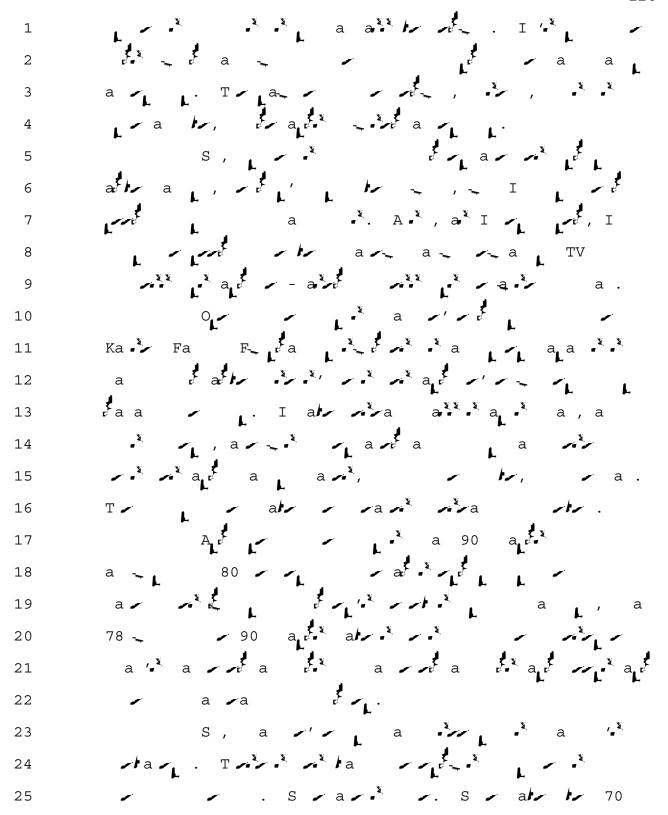
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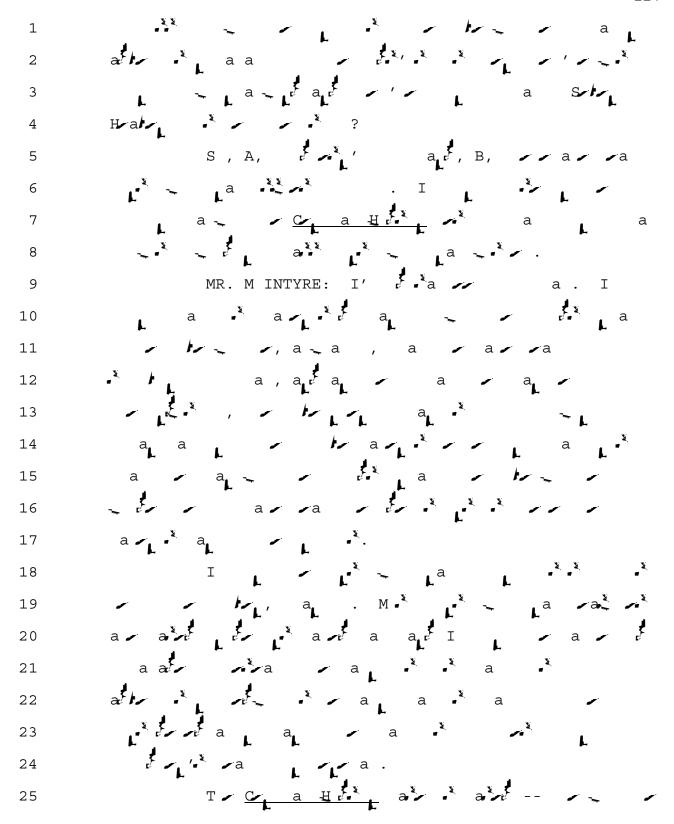
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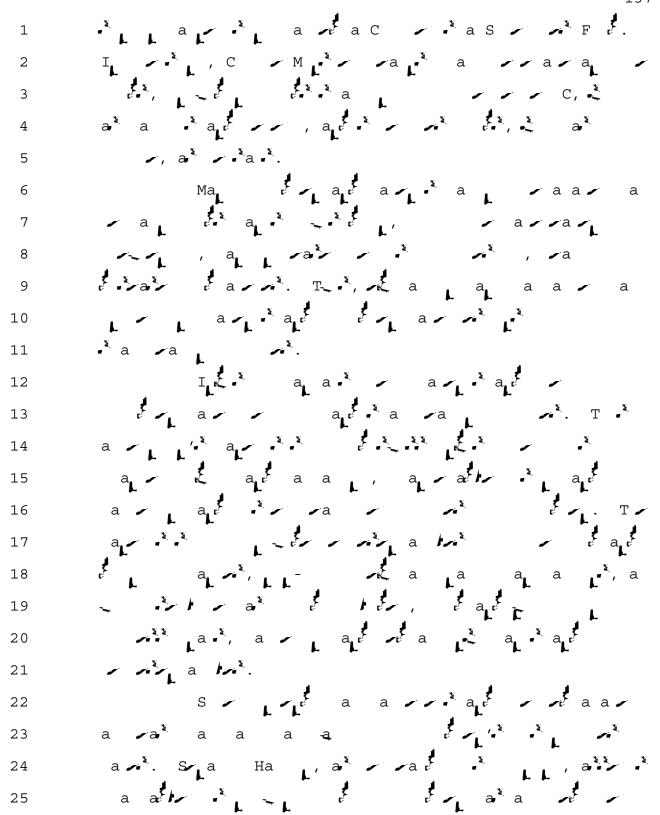
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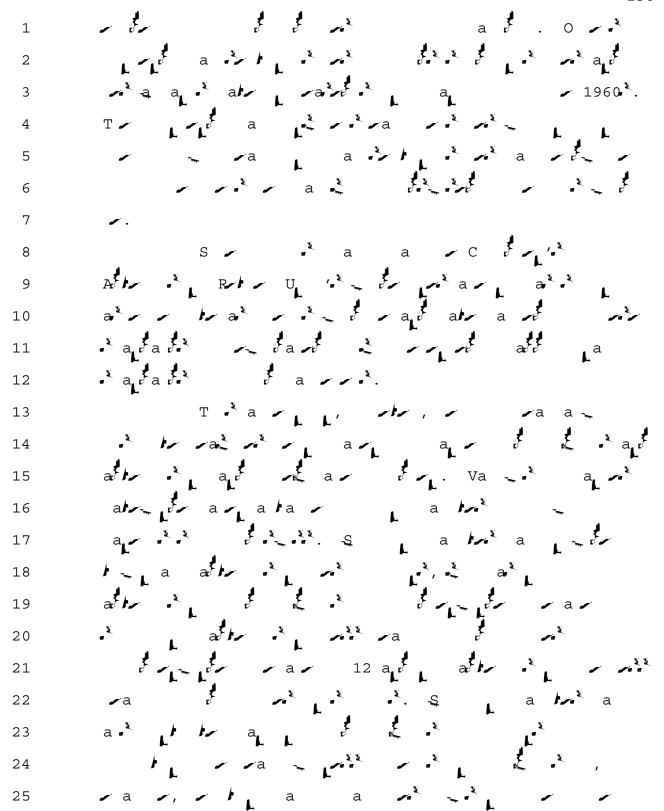
For The Record, Inc. (301) 870-8025 - www.ftrinc.net - (800) 921-5555

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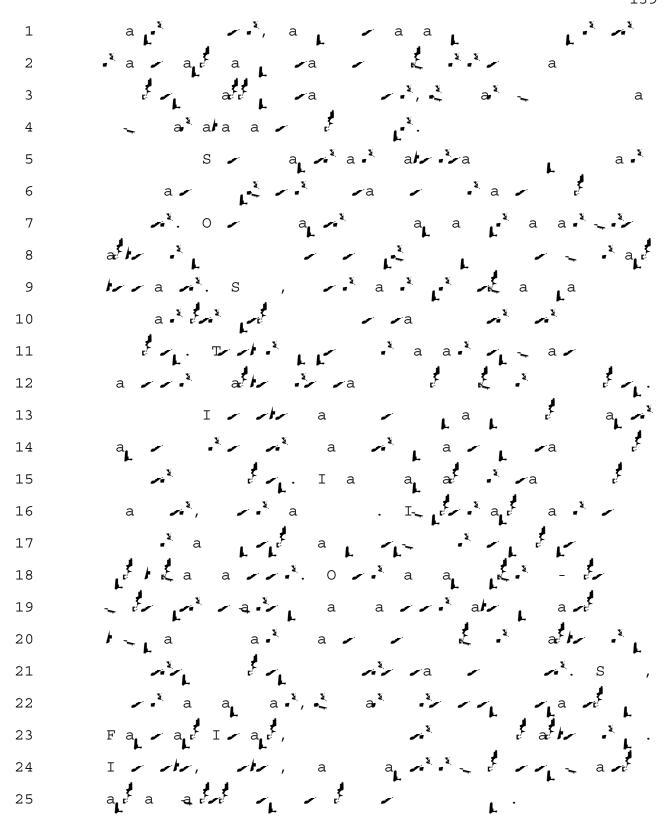
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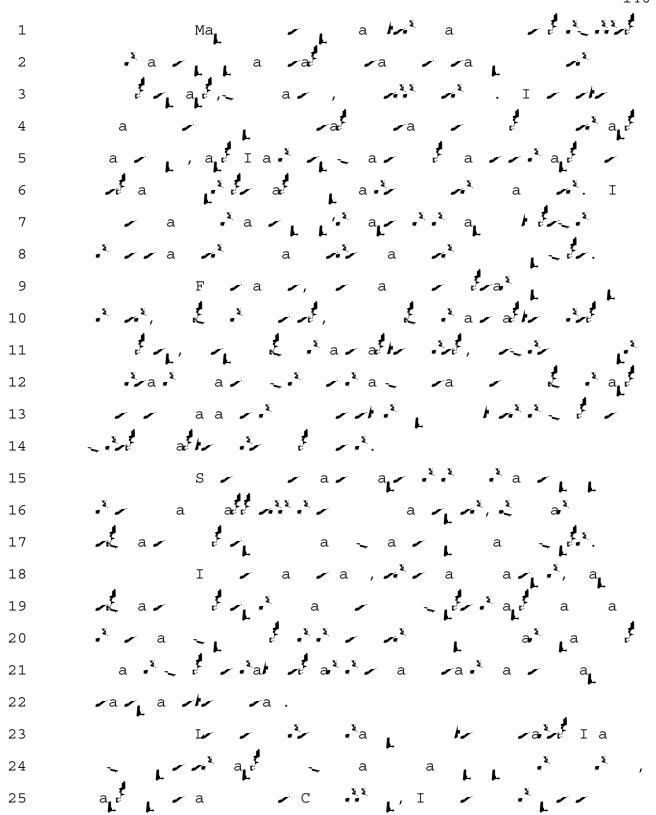
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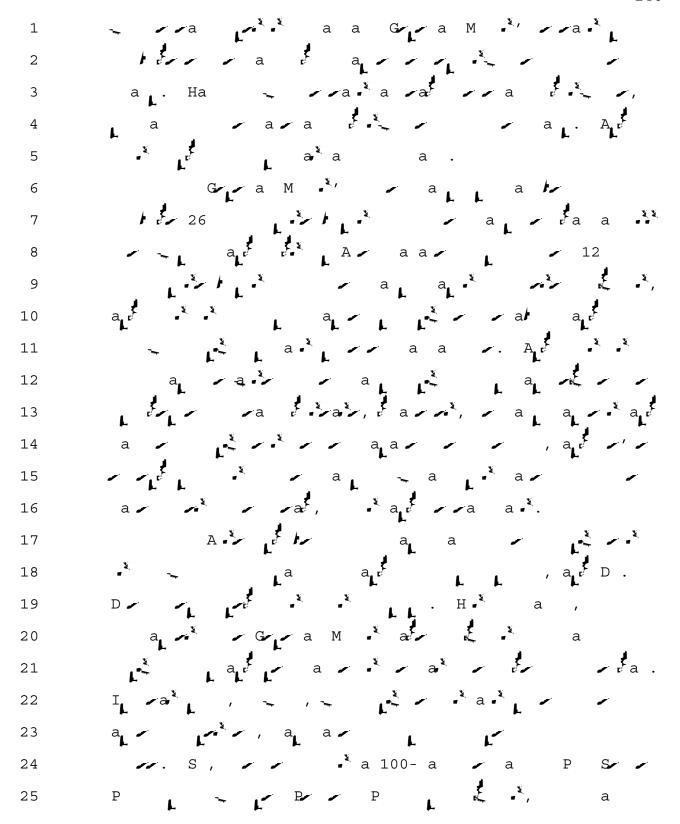
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TO HELP IMPROVE CHILDREN'S HEALTH, INCLUDING CHANGES IN PRODUCTS AND PACKAGING E TD(

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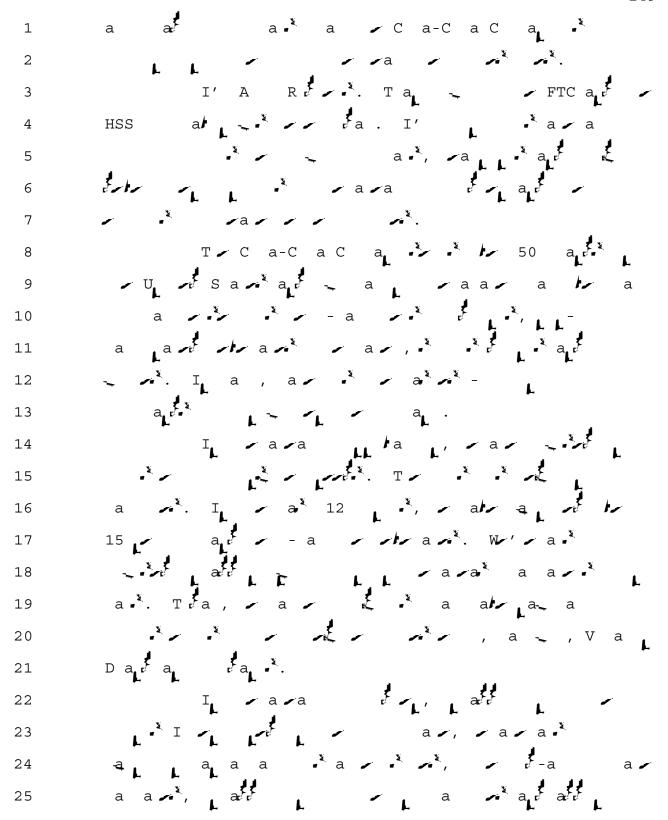


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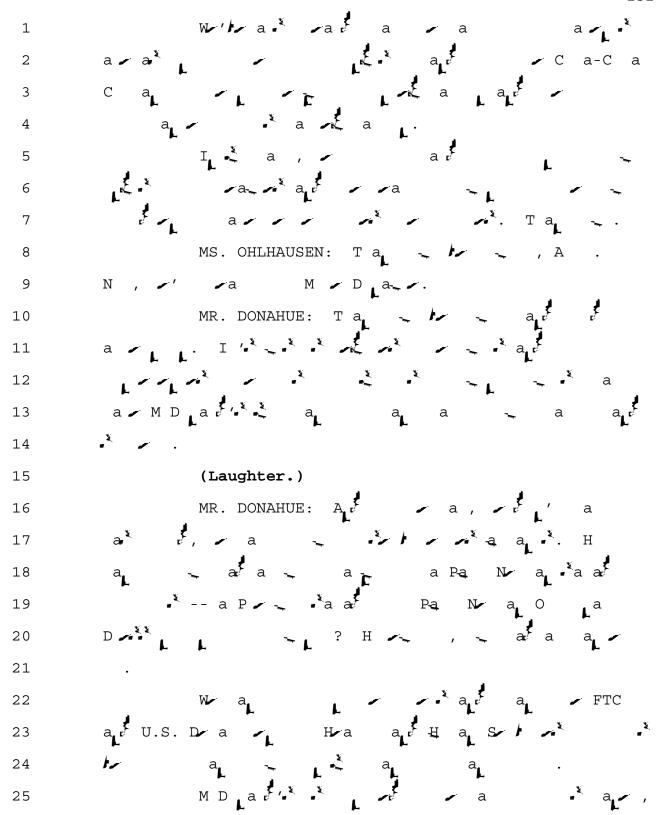
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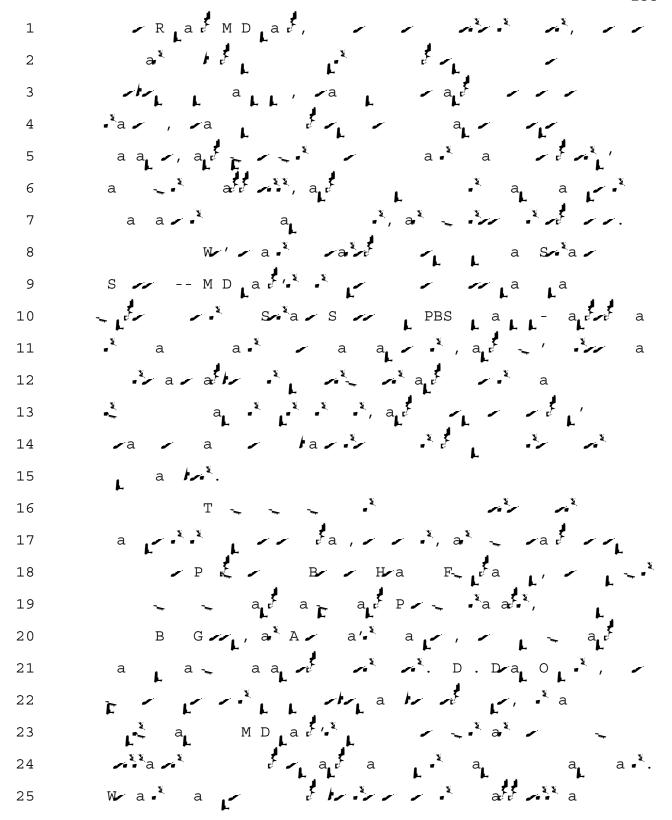
For The Record, Inc. (301) 870-8025 - www.ftrinc.net - (800) 921-5555



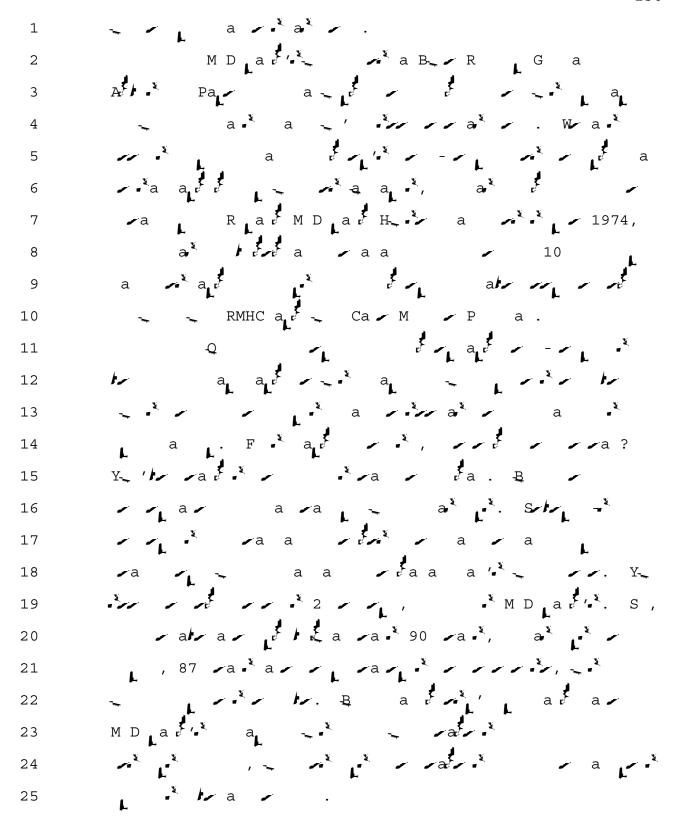
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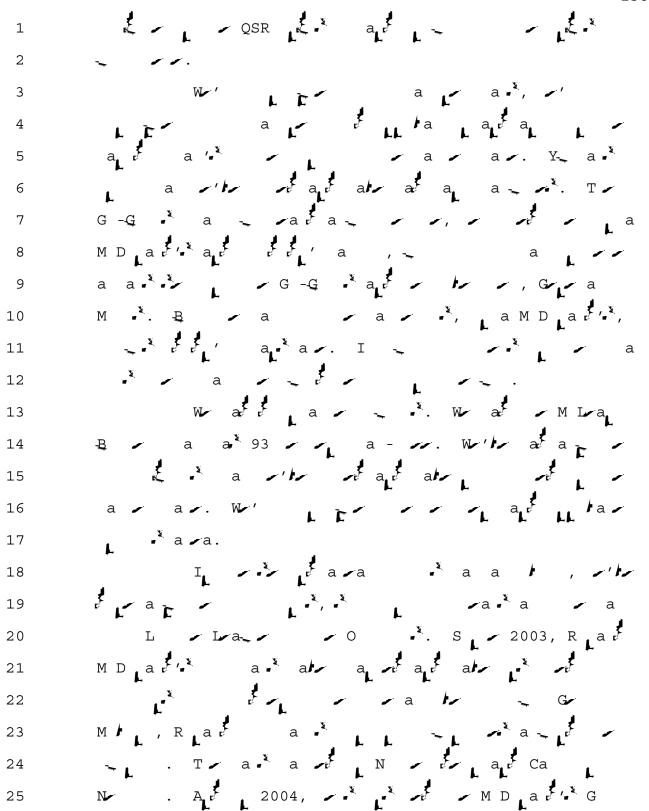
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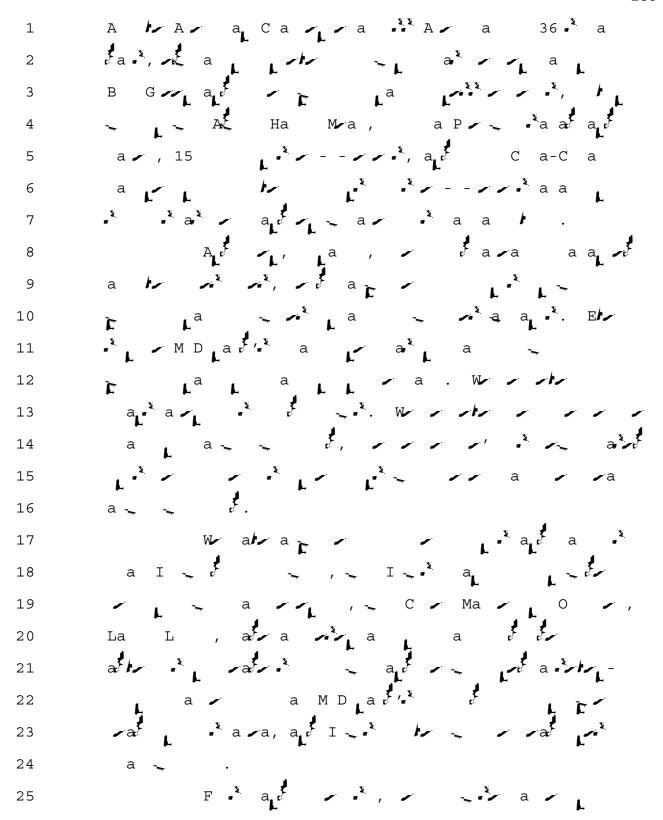
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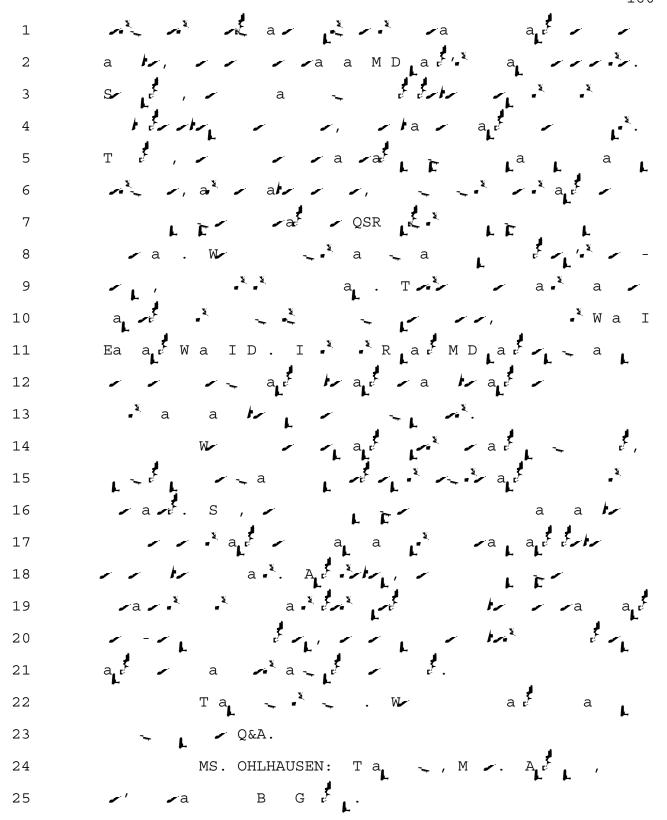
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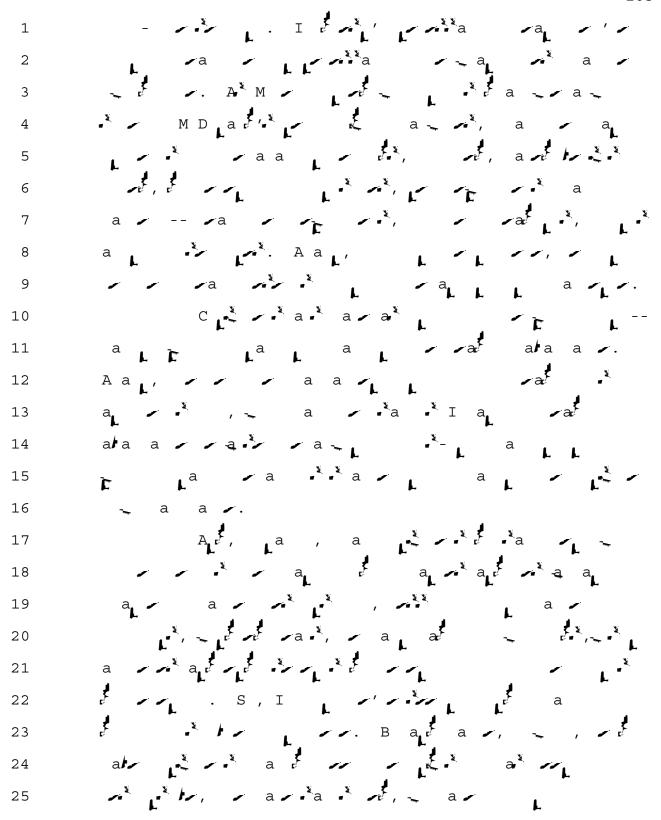
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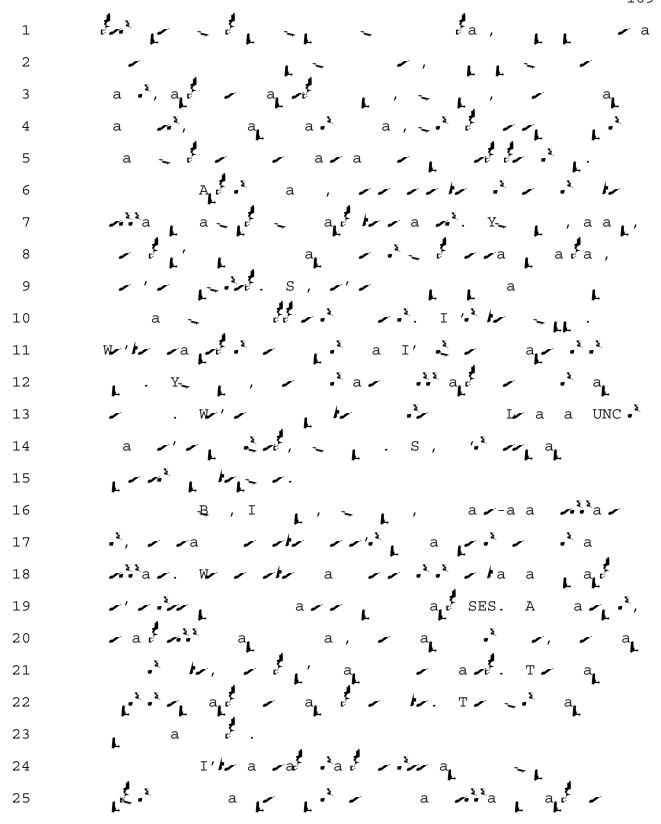
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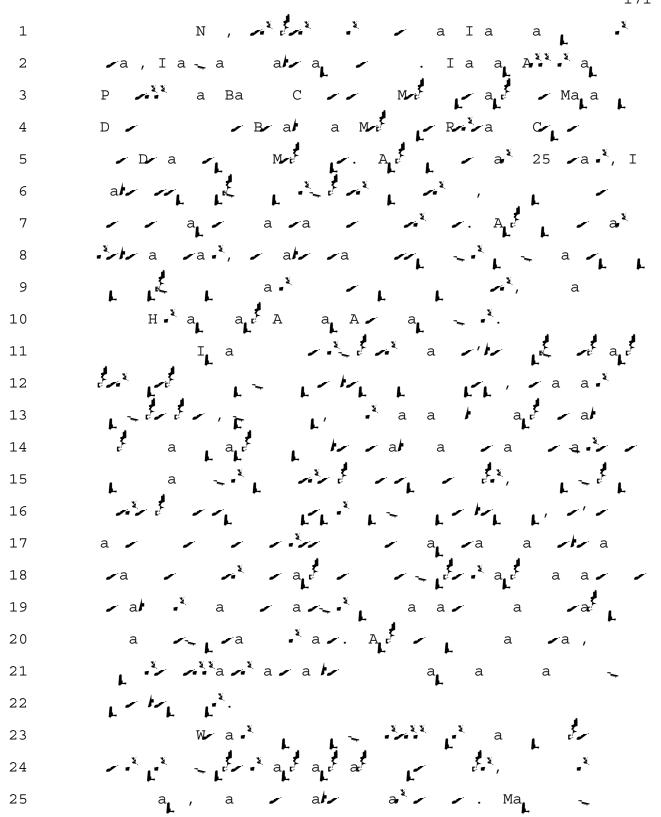
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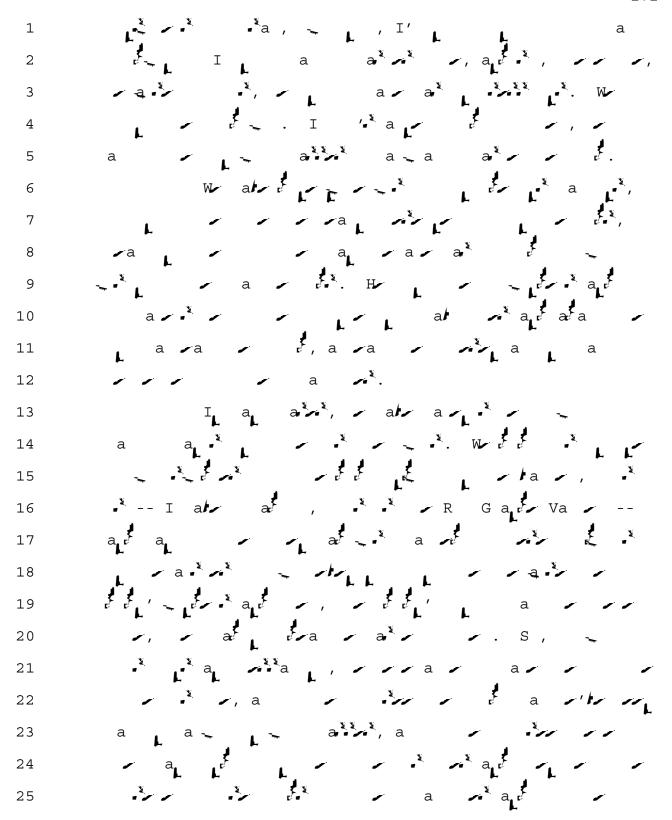
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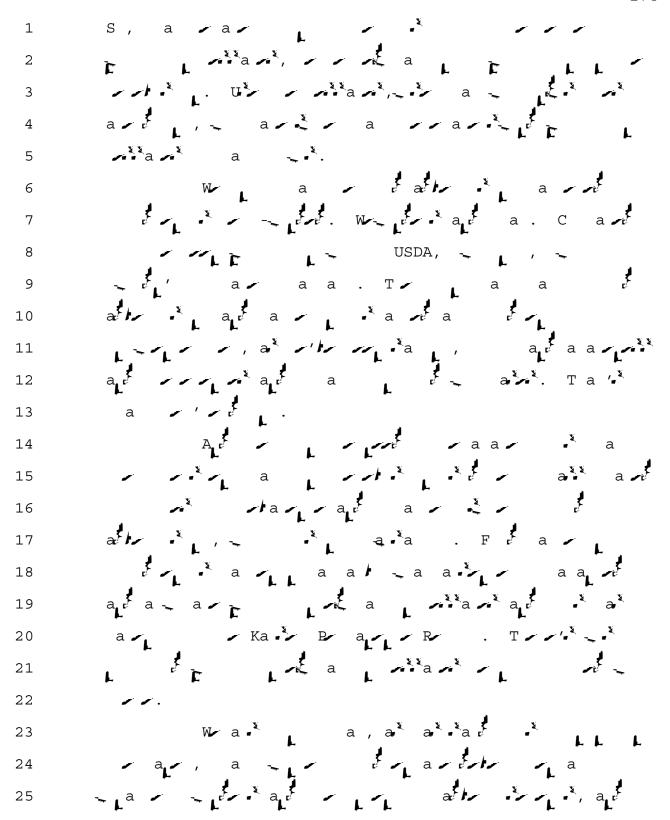
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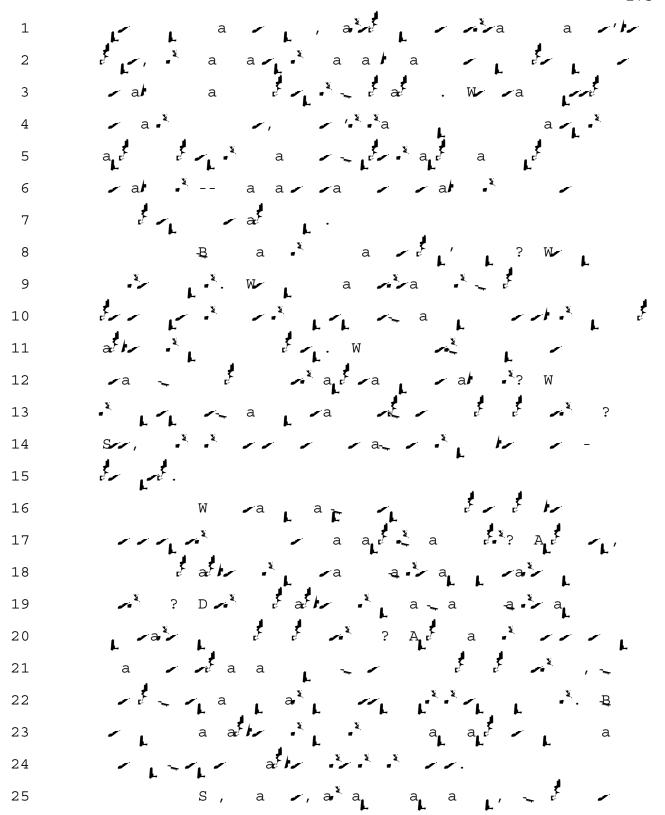
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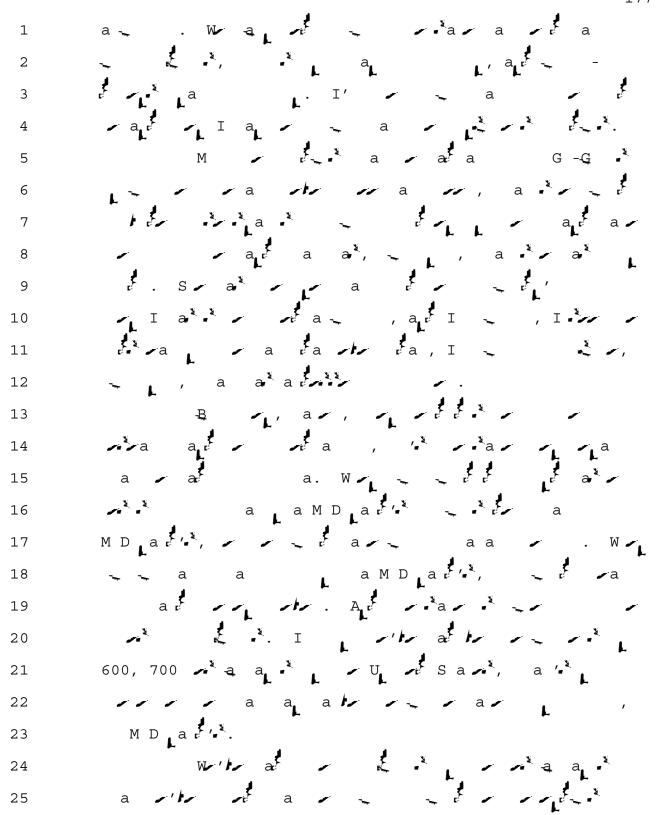
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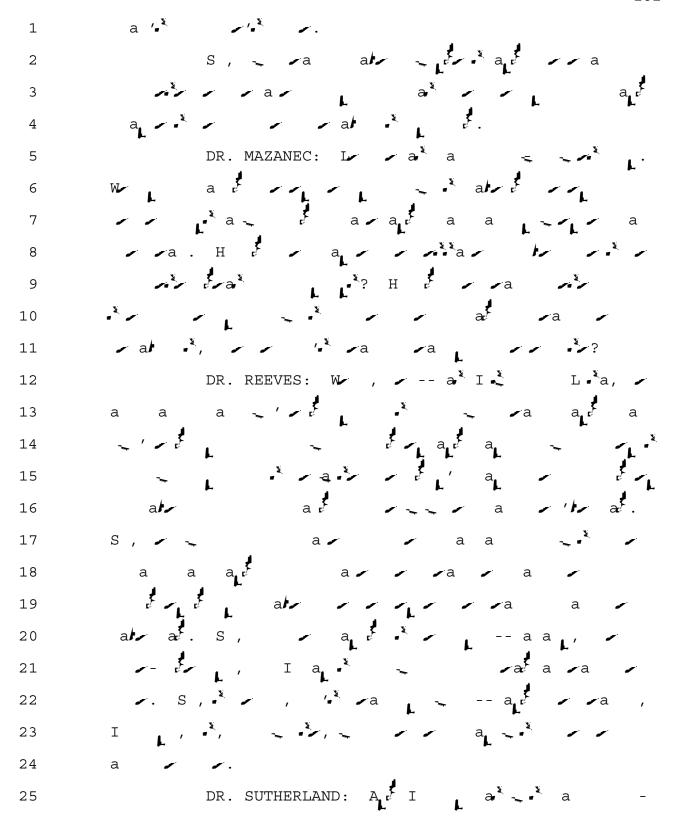
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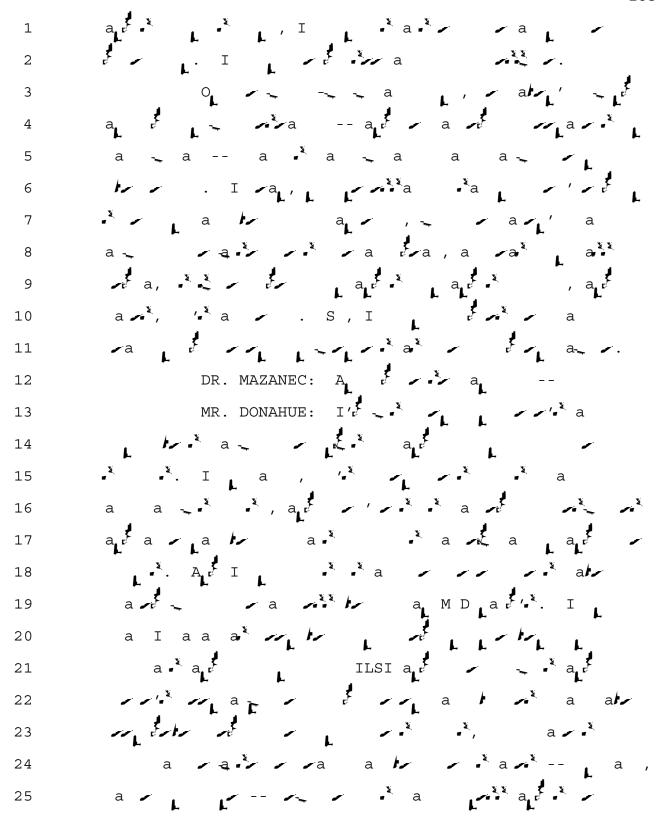
For The Record, Inc. (301) 870-8025 - www.ftrinc.net - (800) 921-5555



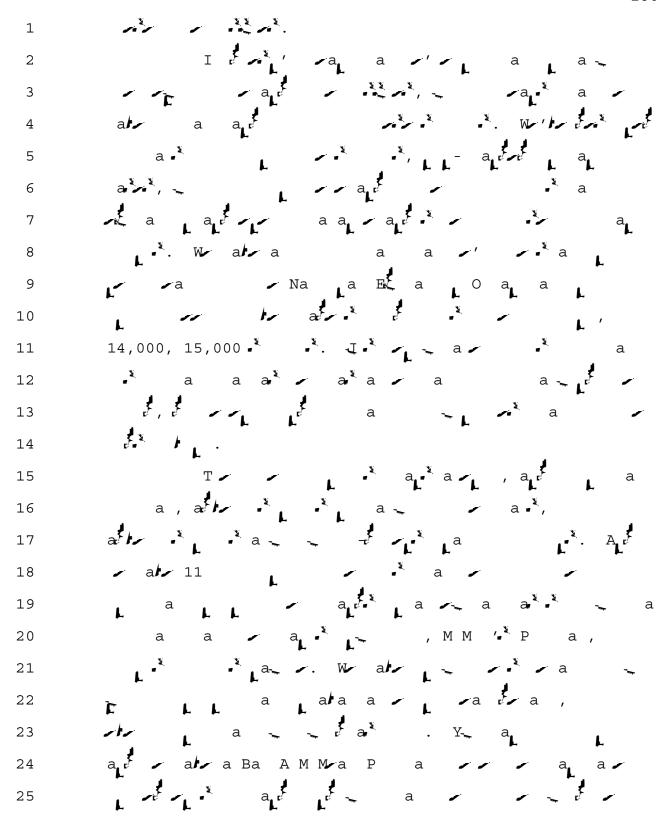
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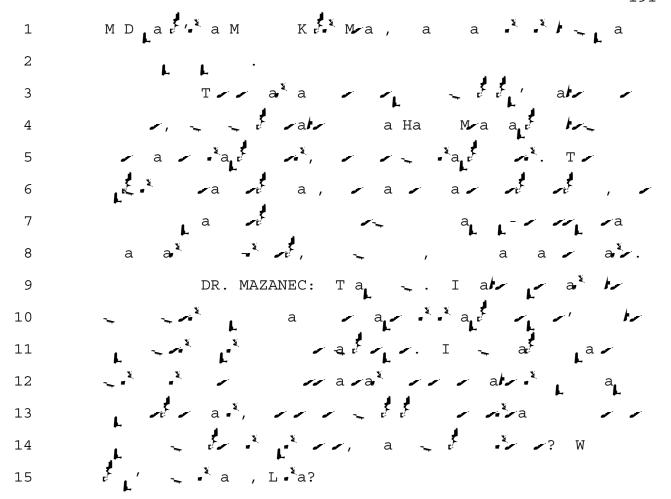
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DR. REEVES:
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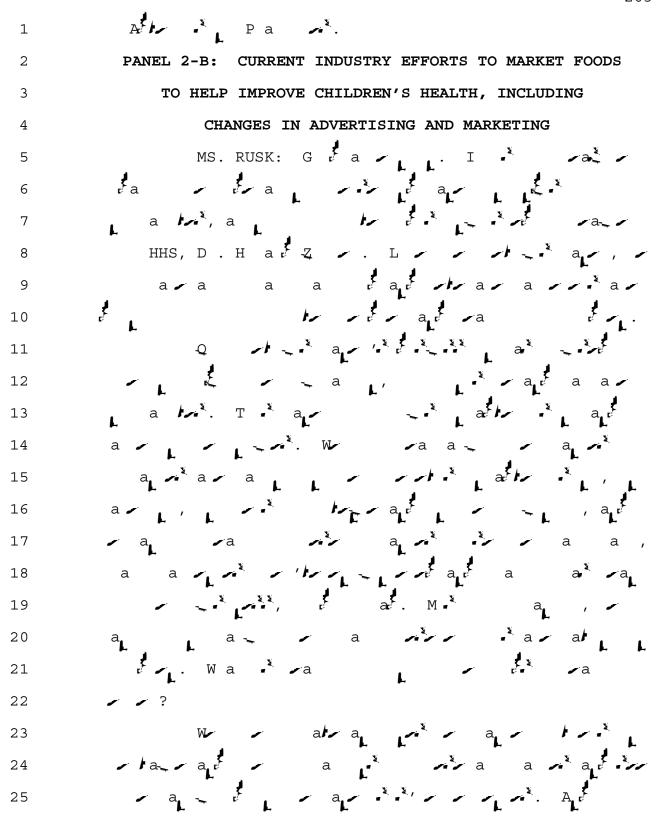
For The Record, Inc. (301) 870-8025 - www.ftrinc.net - (800) 921-5555

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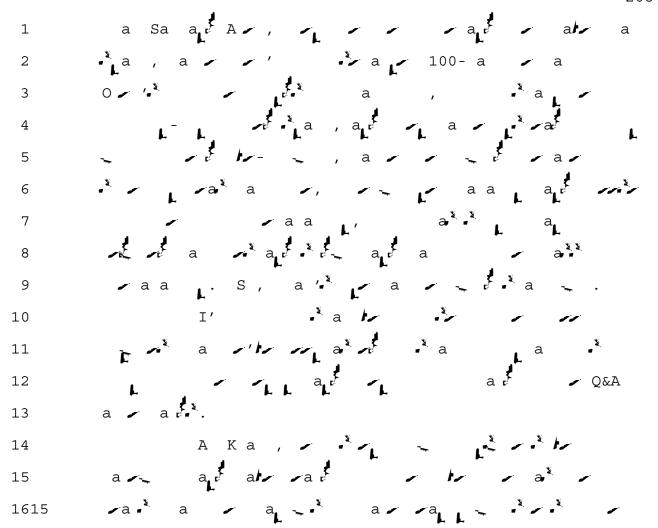
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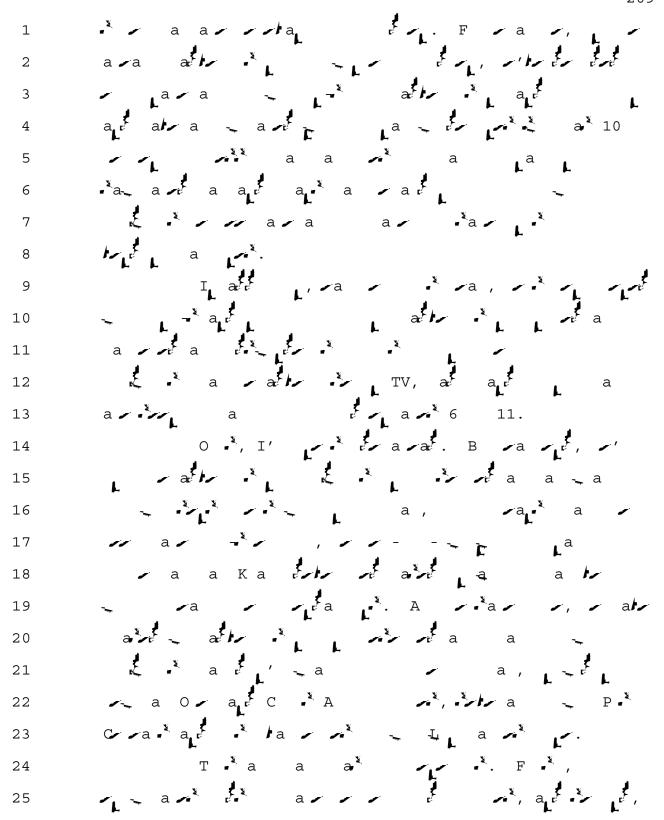
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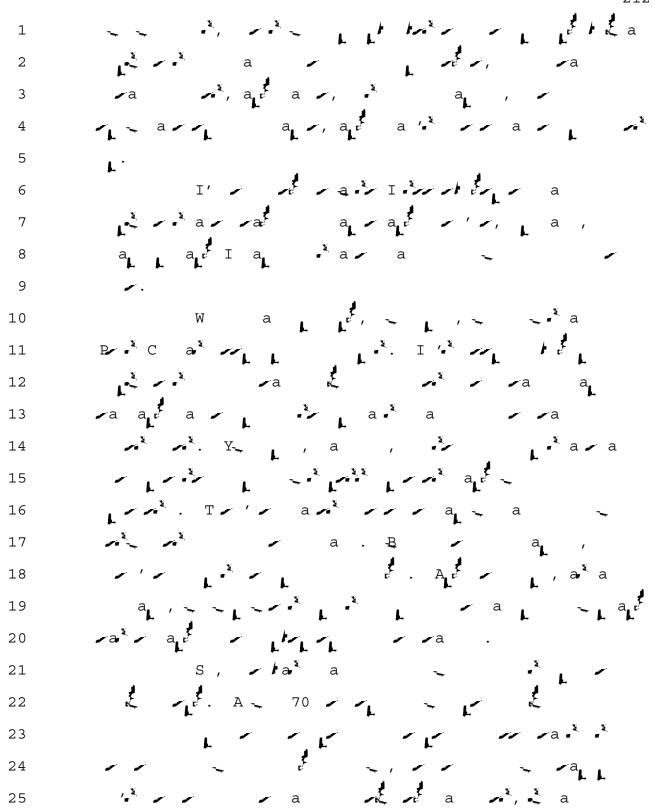
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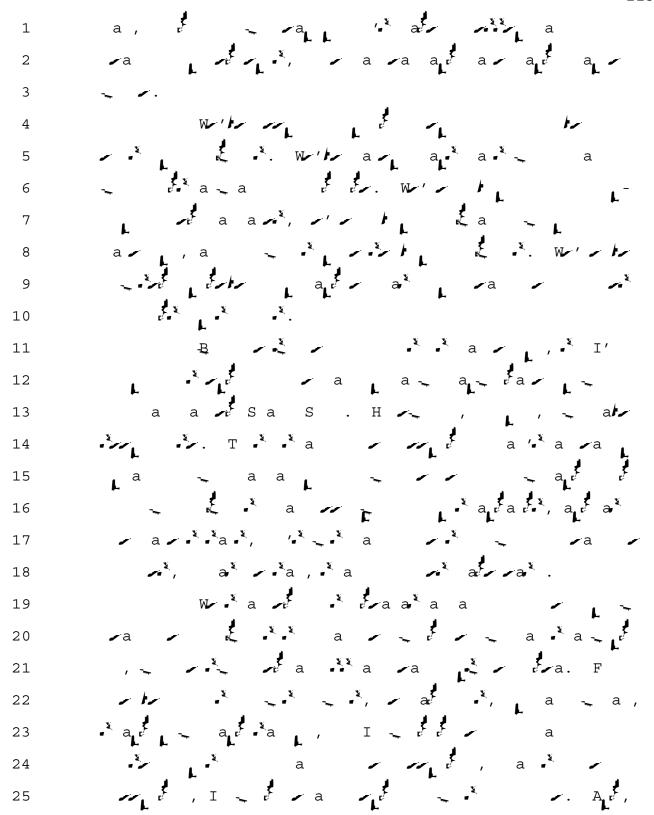
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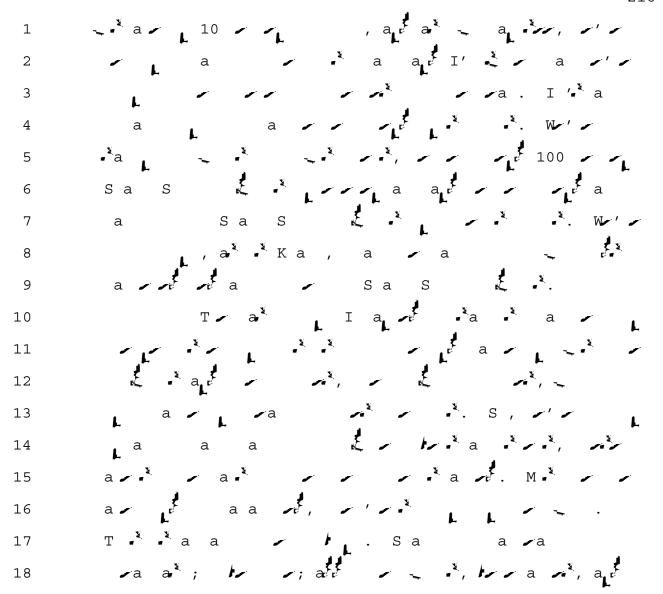
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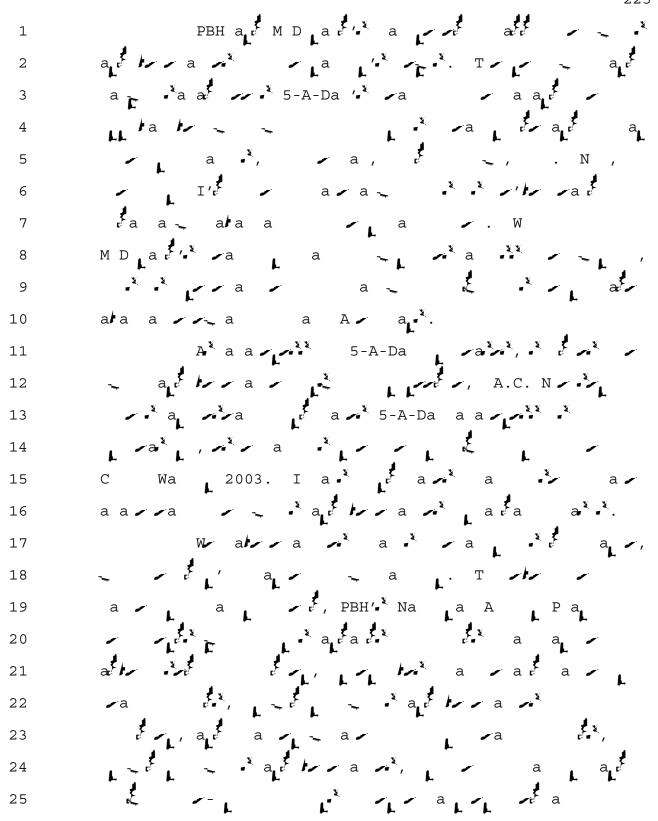
For The Record, Inc. (301) 870-8025 - www.ftrinc.net - (800) 921-5555

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For The Record, Inc. (301) 870-8025 - www.ftrinc.net - (800) 921-5555

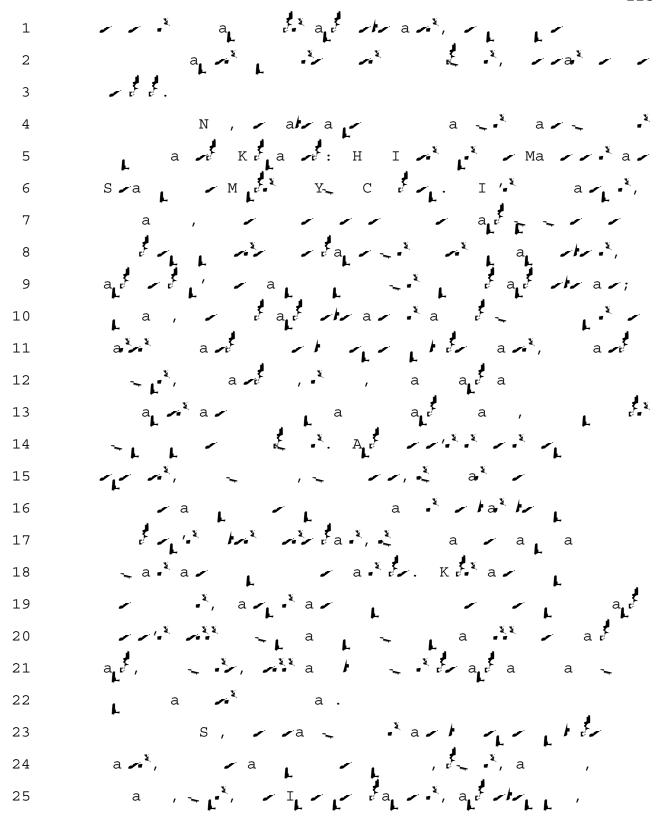
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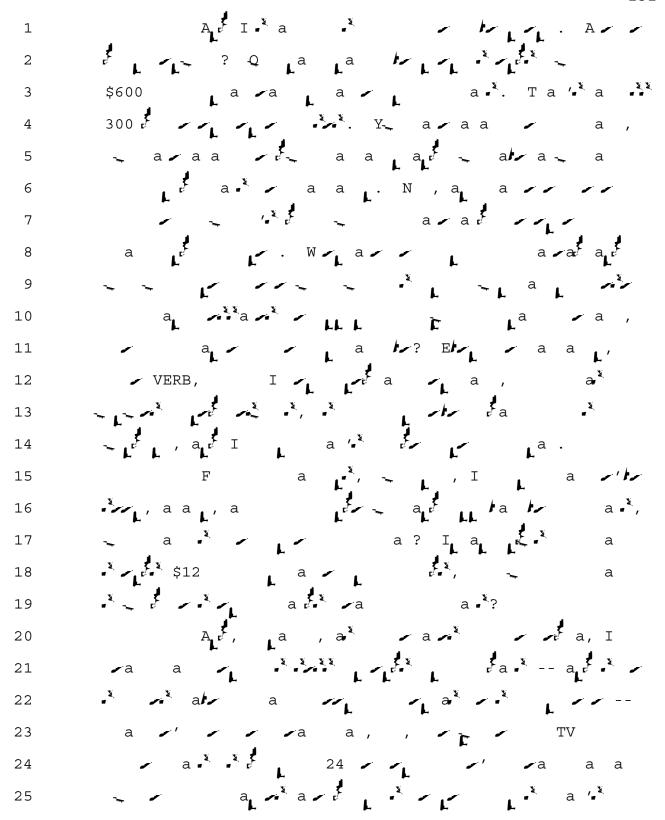
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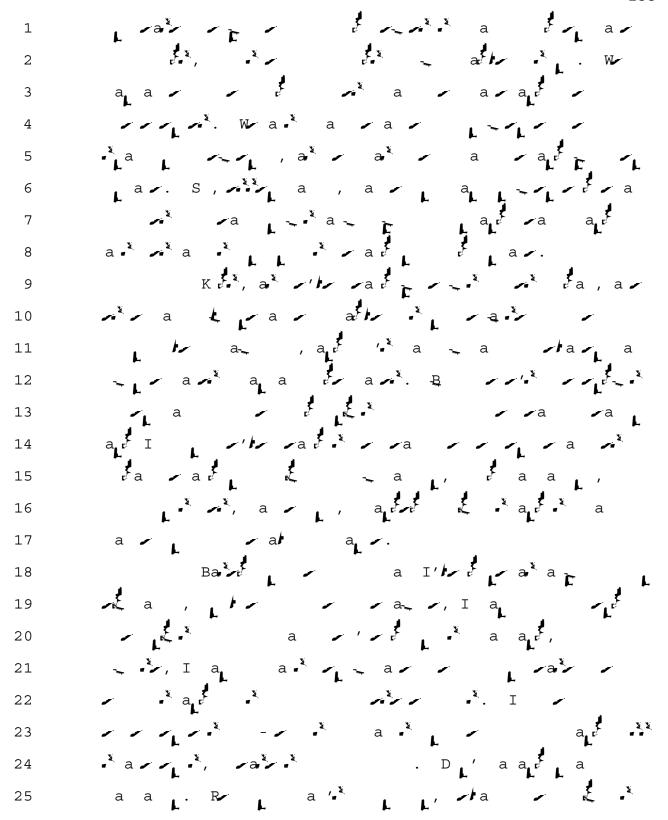
For The Record, Inc. (301) 870-8025 - www.ftrinc.net - (800) 921-5555



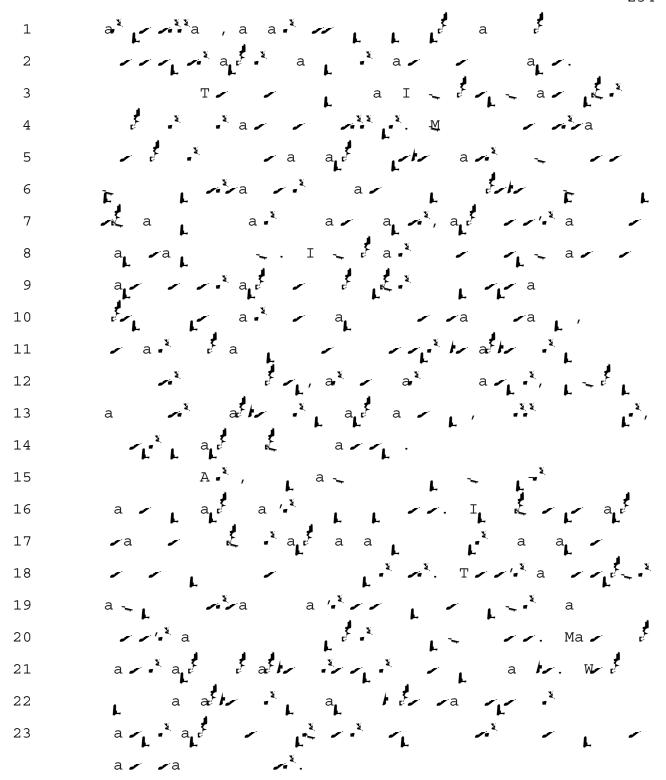
For The Record, Inc. (301) 870-8025 - www.ftrinc.net - (800) 921-5555

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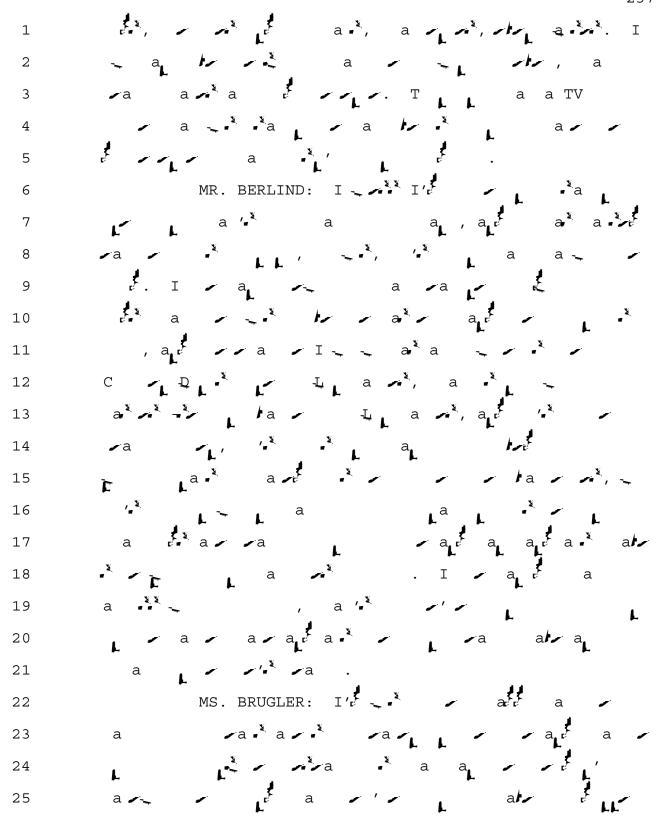


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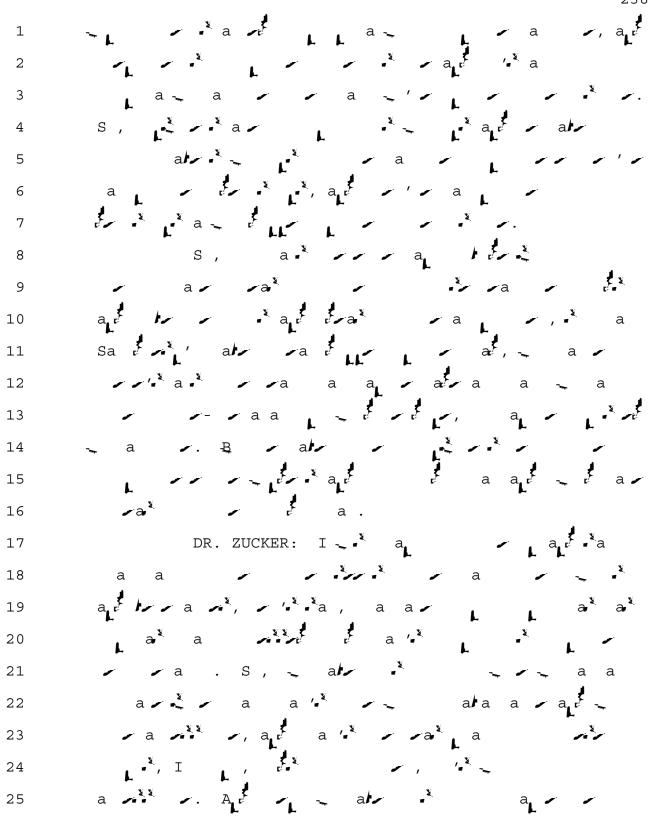
For The Record, Inc. (301) 870-8025 - www.ftrinc.net - (800) 921-5555

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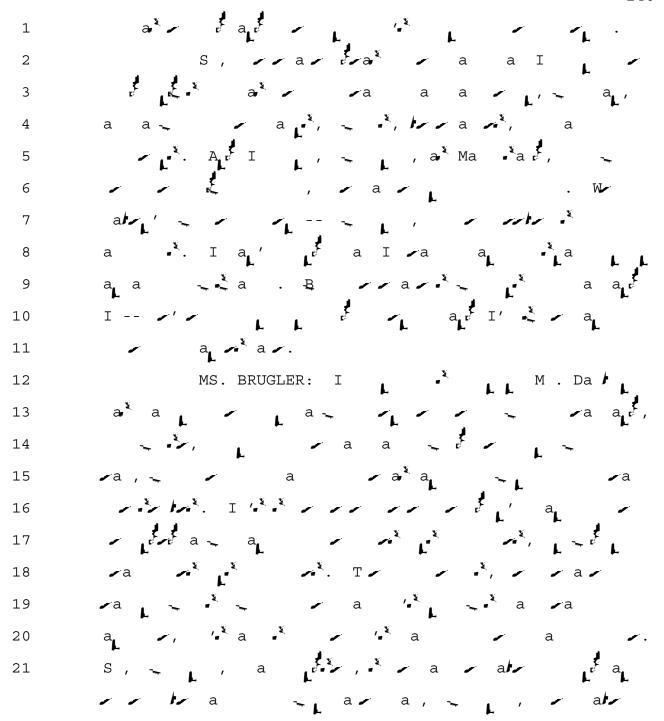
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For The Record, Inc. (301) 870-8025 - www.ftrinc.net - (800) 921-5555



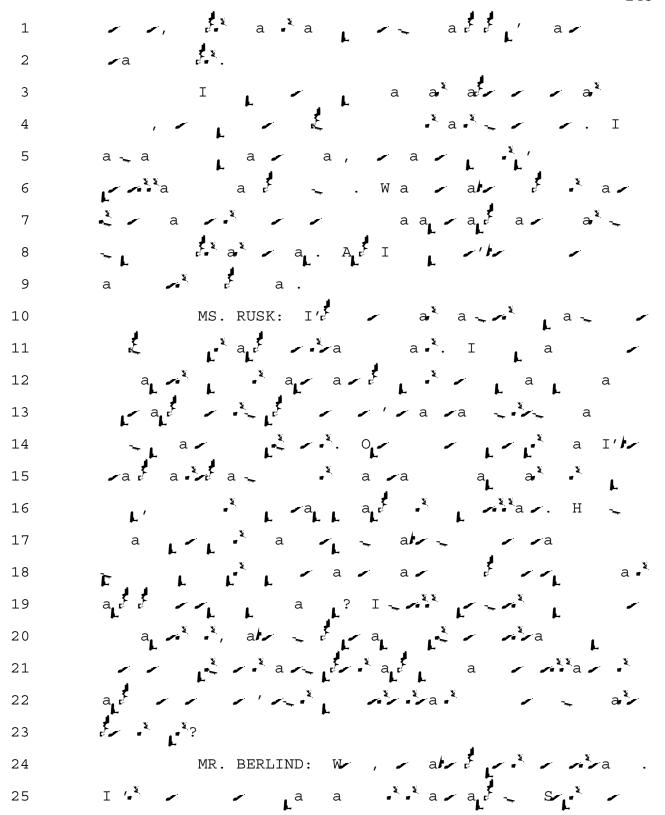
For The Record, Inc. (301) 870-8025 - www.ftrinc.net - (800) 921-5555



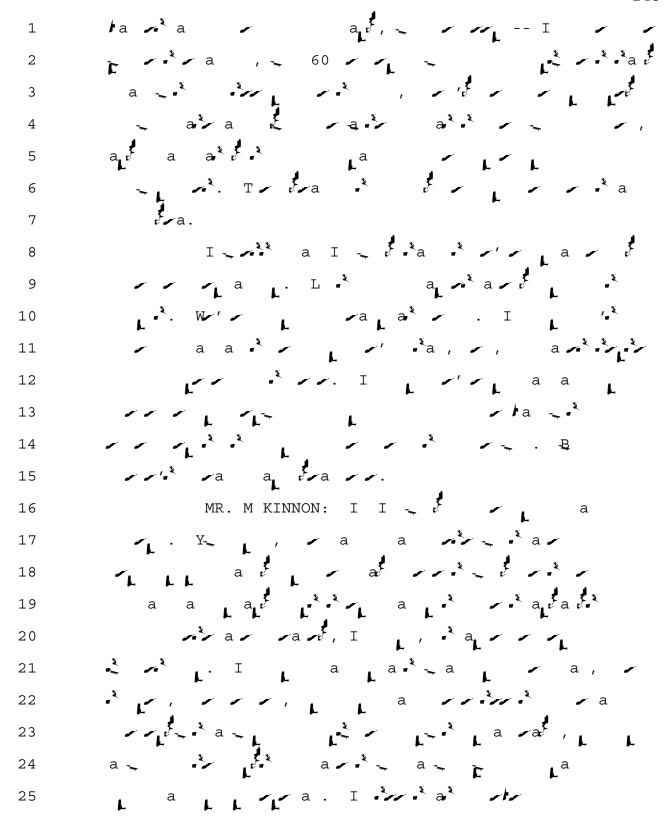
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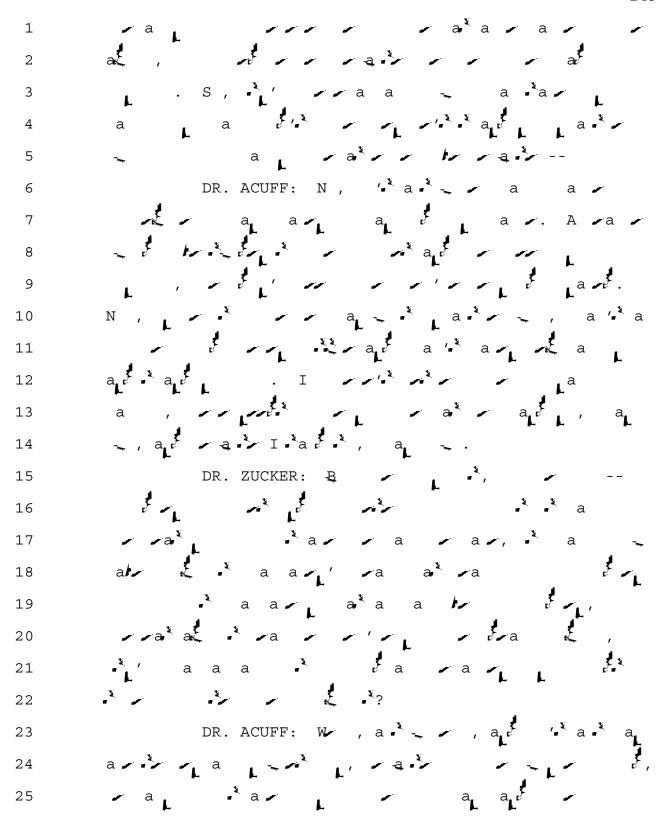
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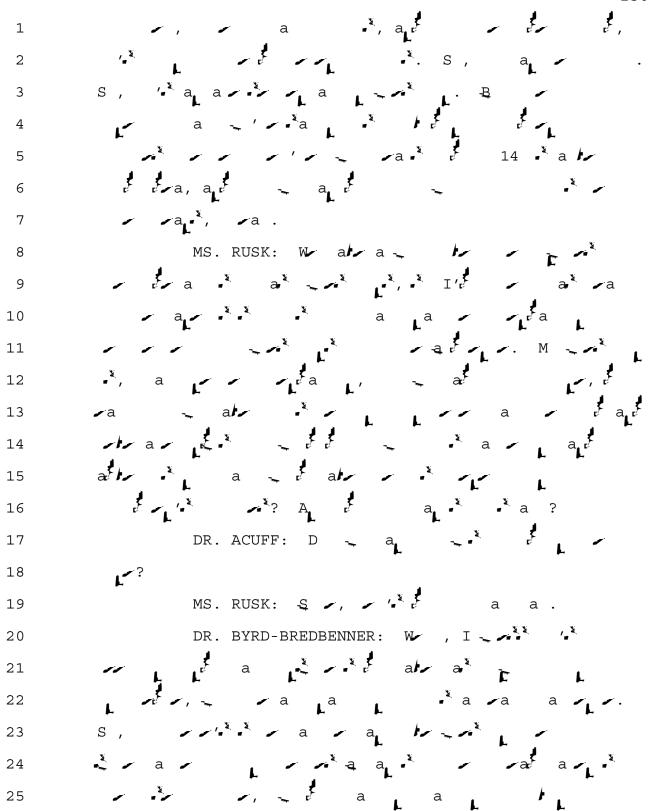
For The Record, Inc. (301) 870-8025 - www.ftrinc.net - (800) 921-5555

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For The Record, Inc. (301) 870-8025 - www.ftrinc.net - (800) 921-5555



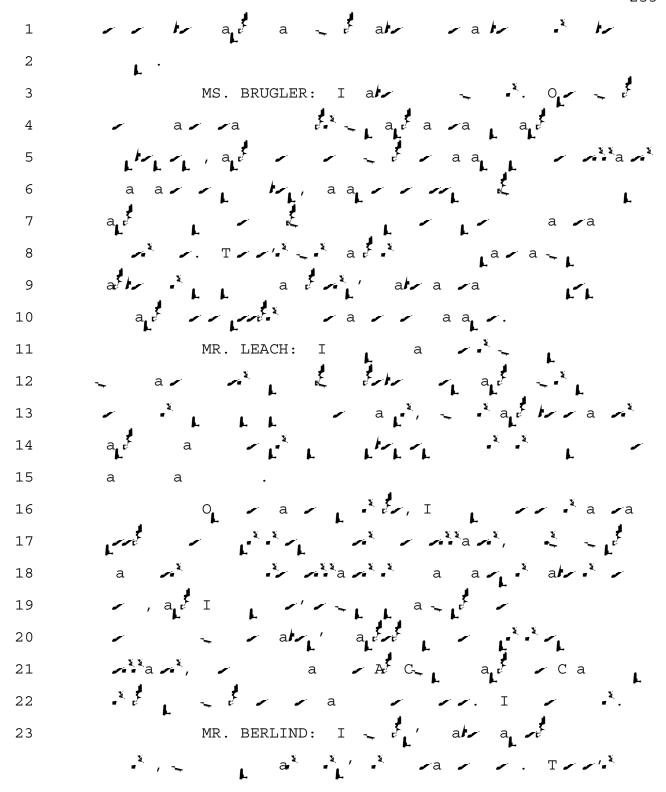
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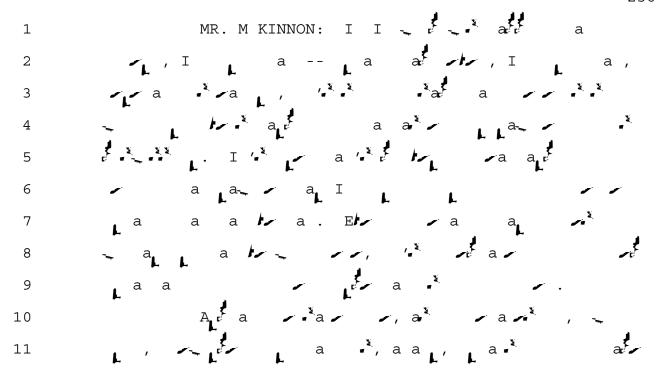


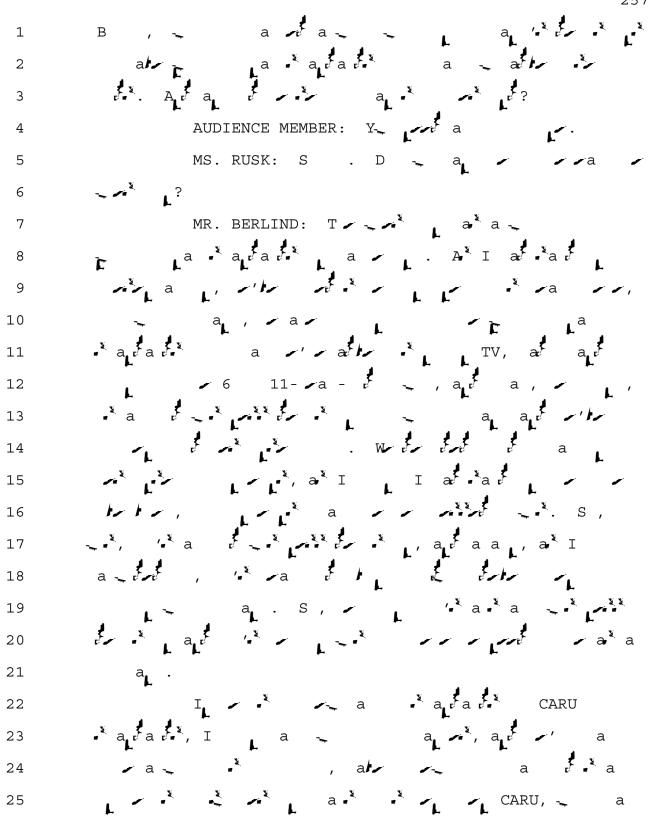
For The Record, Inc. (301) 870-8025 - www.ftrinc.net - (800) 921-5555

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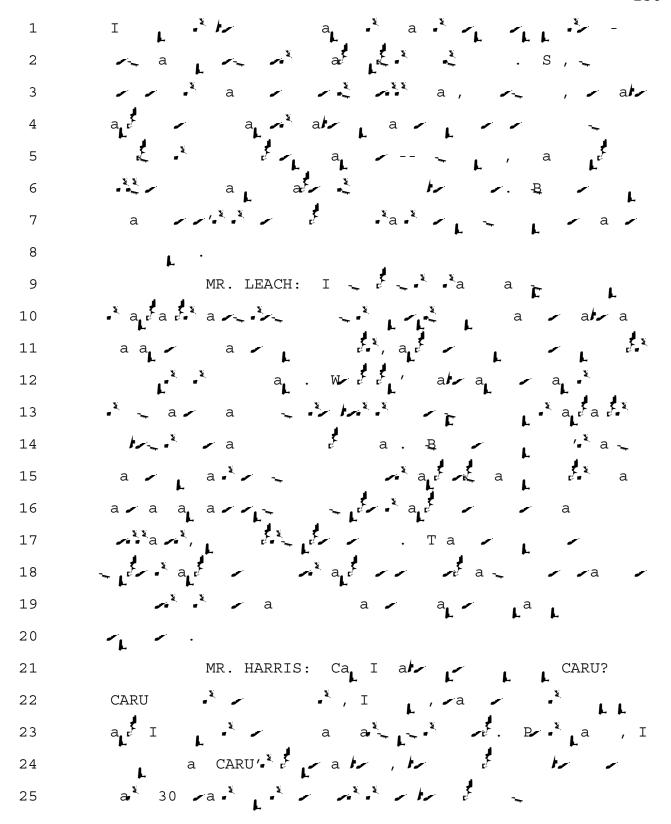
For The Record, Inc. (301) 870-8025 - www.ftrinc.net - (800) 921-5555

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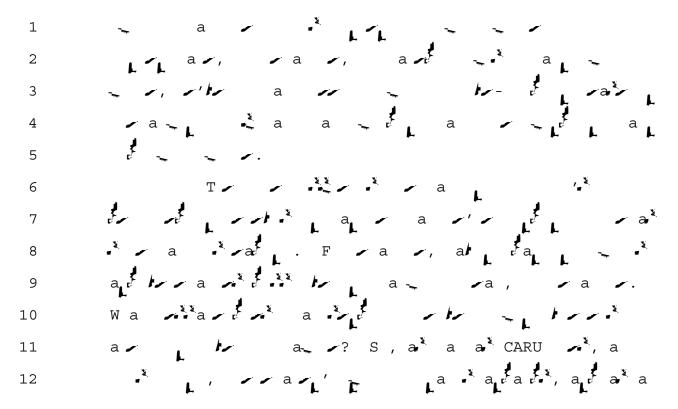
For The Record, Inc. (301) 870-8025 - www.ftrinc.net - (800) 921-5555



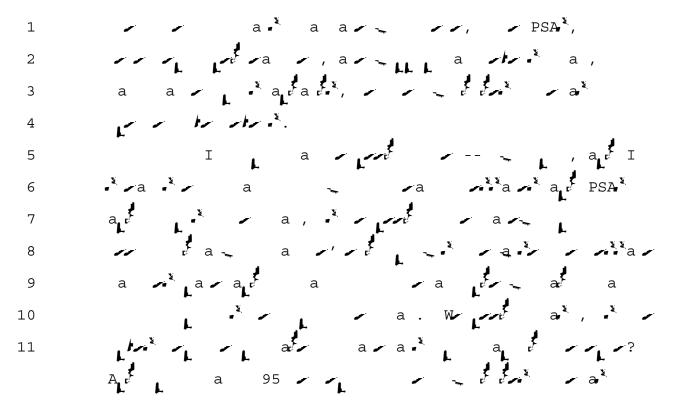
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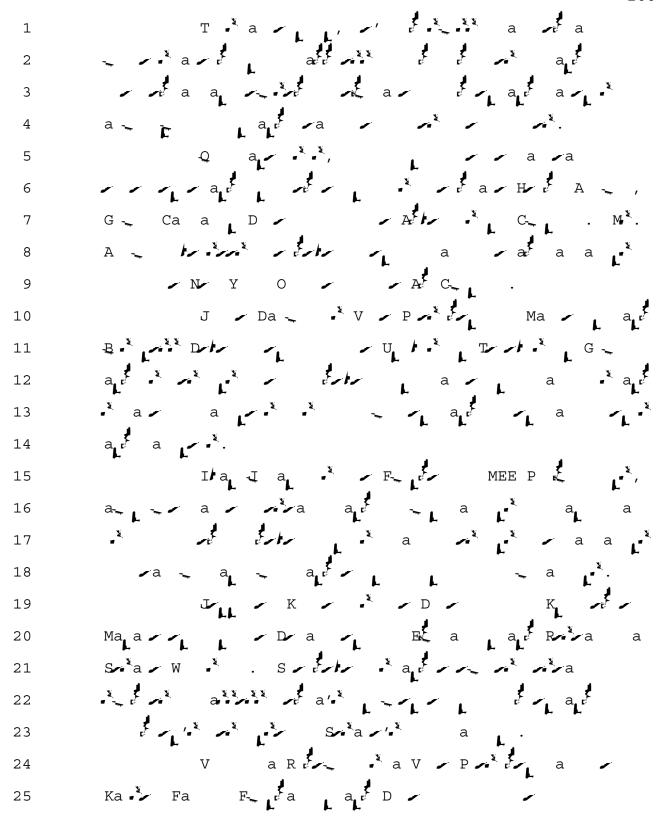


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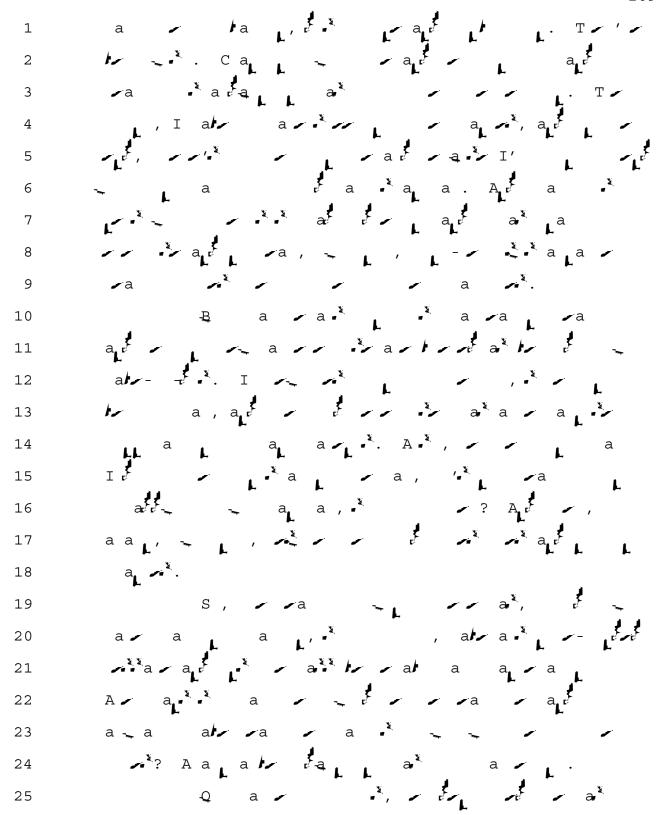
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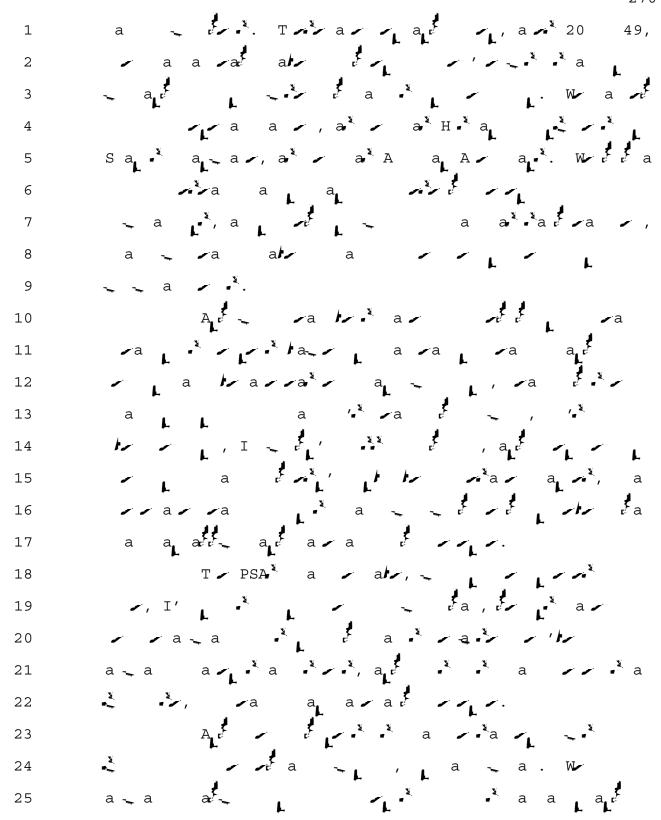
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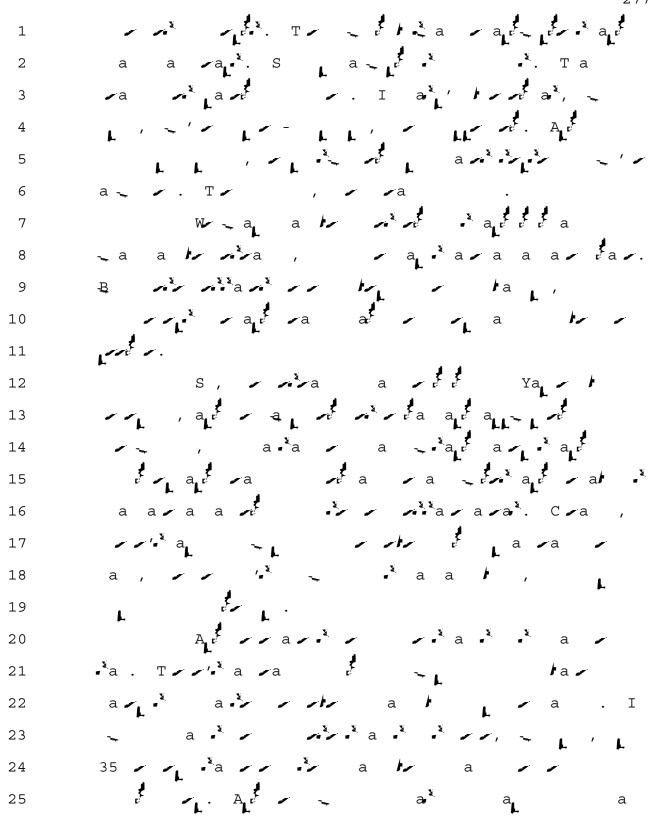
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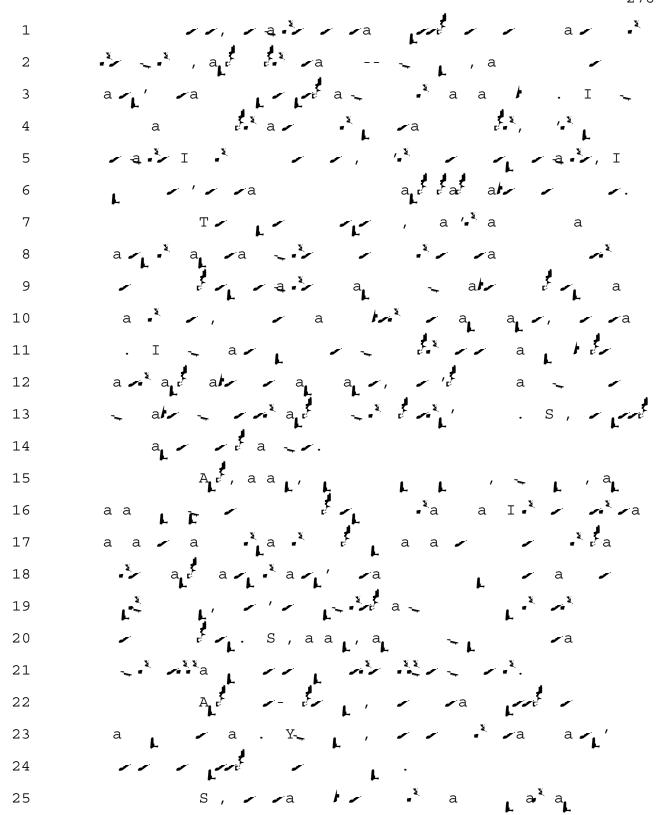
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                      MS. MONTAGUE:
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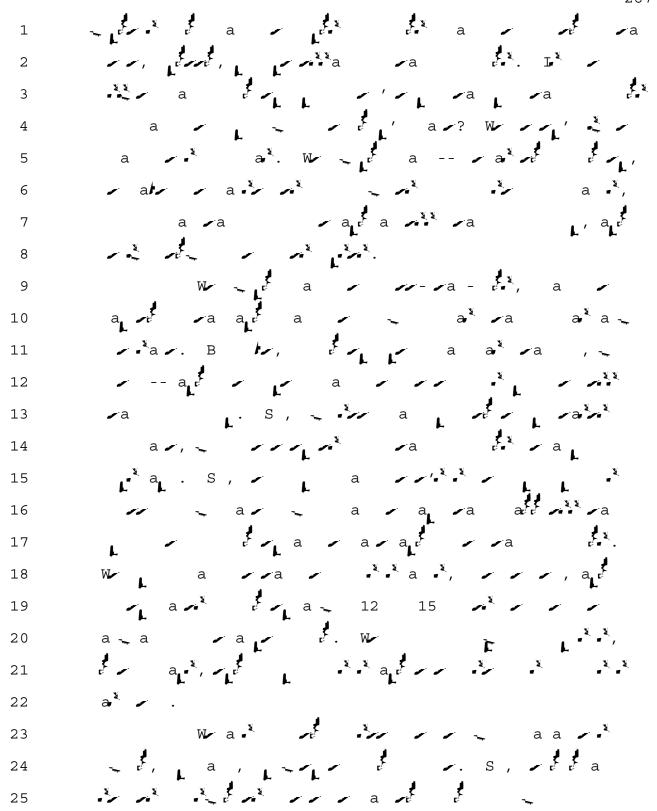
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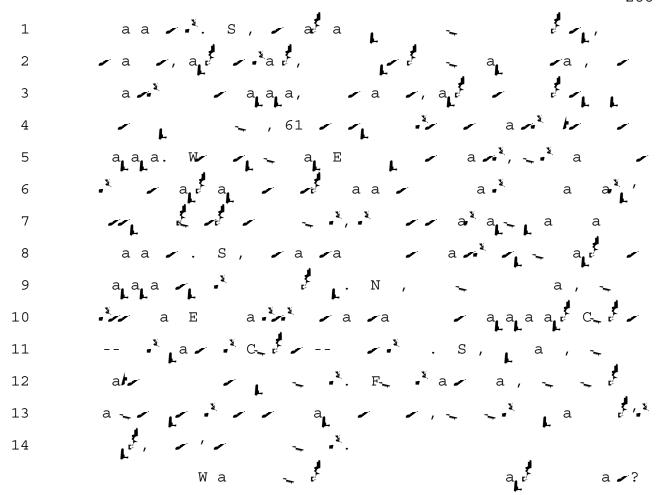
For The Record, Inc. (301) 870-8025 - www.ftrinc.net - (800) 921-5555

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                      DR. KOTLER:
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                       (Laughter.)
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                      DR. KOTLER:
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           a 🦡
                      (Video segment on Healthy Habits for Life
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          played.)
                      DR. KOTLER: S ,
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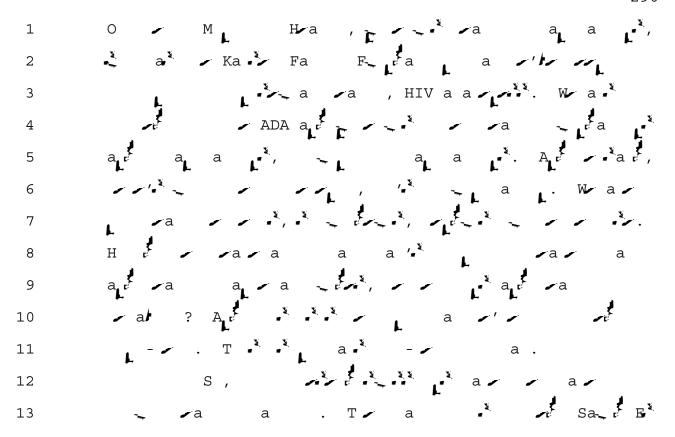


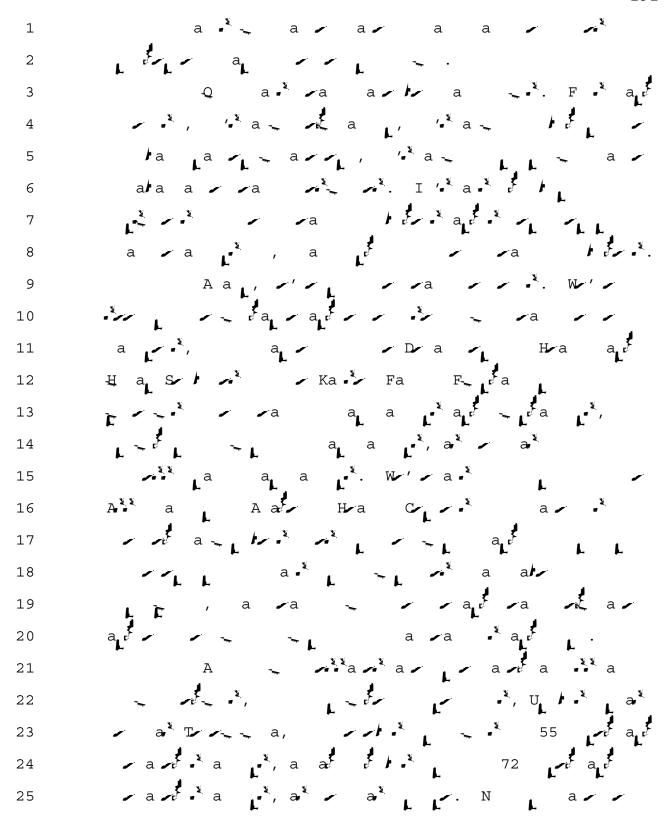
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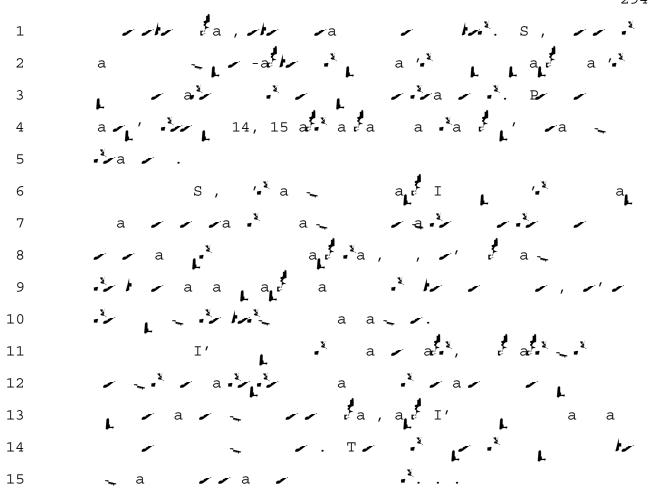
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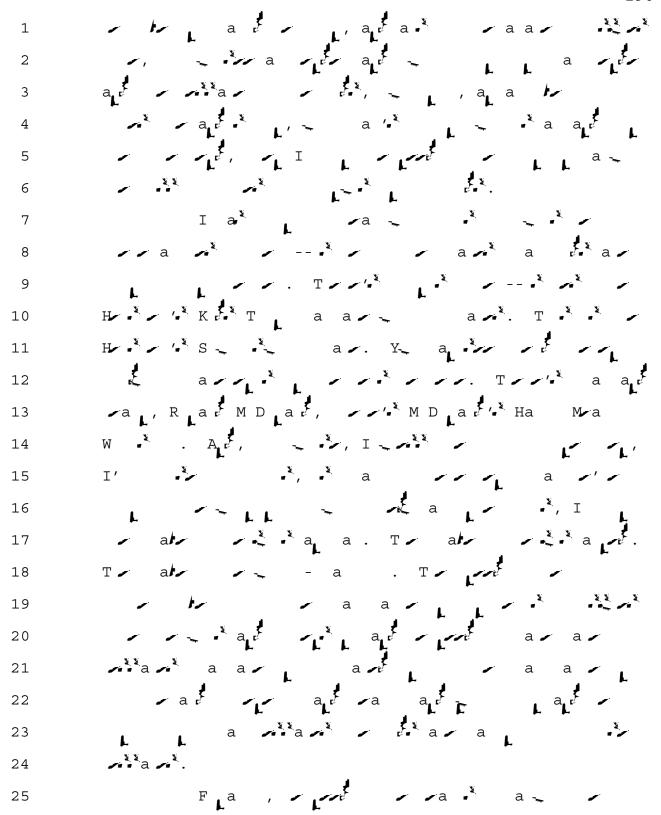
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            (Video segment played.)
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            MS. RIDEOUT: How a a
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            (Video segment played.)
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            (Video segment played.)
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            MS. RIDEOUT: T · a M D a f'
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           s к 🤼.
16
            (Video segment played.)
17
            MS. RIDEOUT: A. a. a. a.
18
         rati a rime ta i rei
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         χ×
20
            (Video segment played.)
21
            MS. RIDEOUT: S, aa,
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      a Li a zizaza
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        raar a ra, a. . . . ra a
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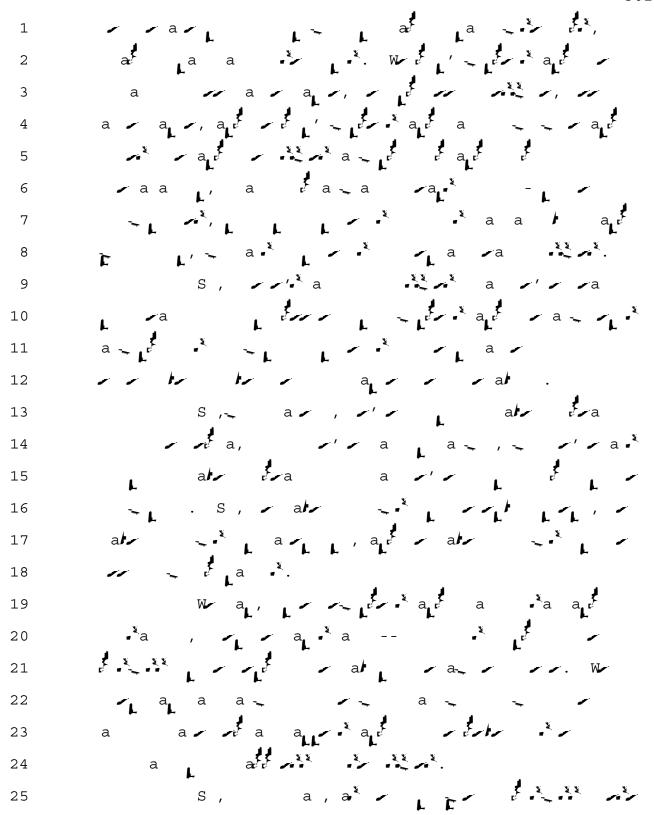
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                       MS. SMALLS:
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                       DR. KOTLER: A.
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                       MS. MONTAGUE:
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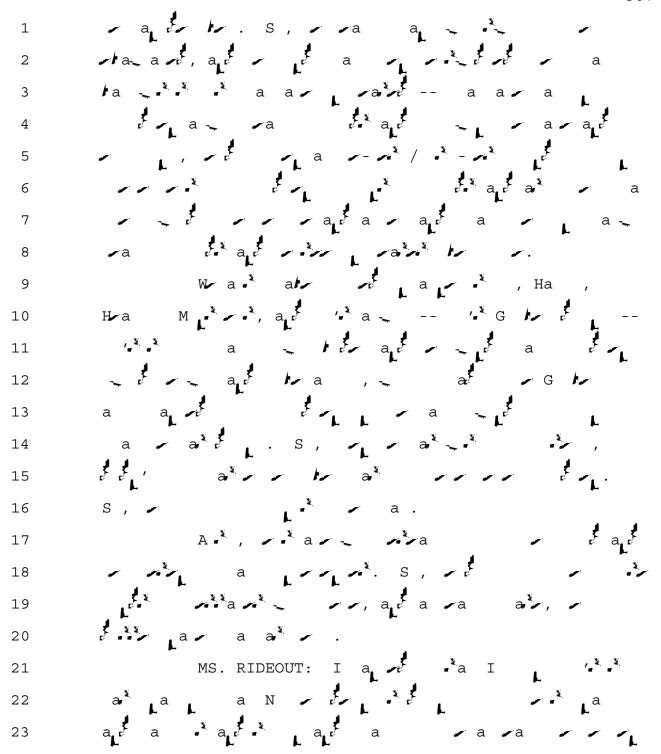
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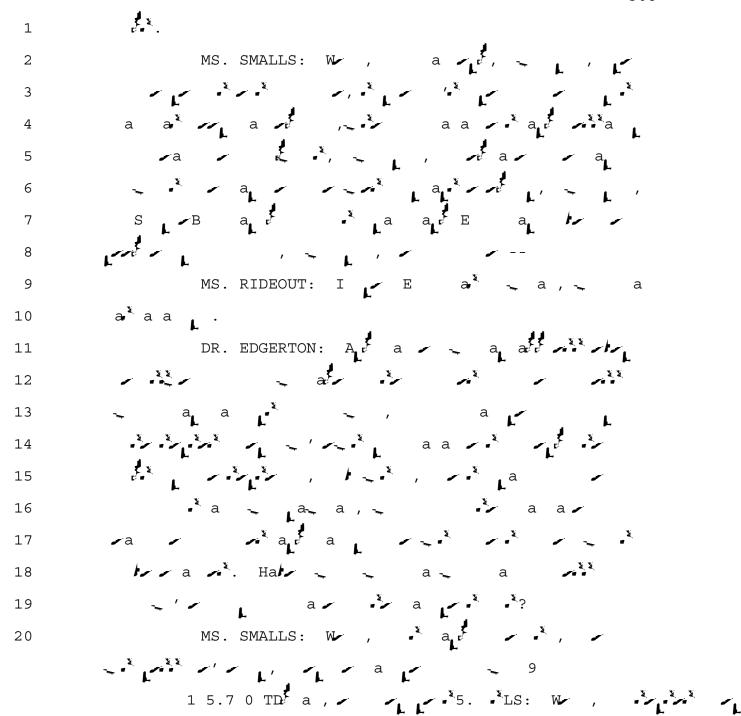
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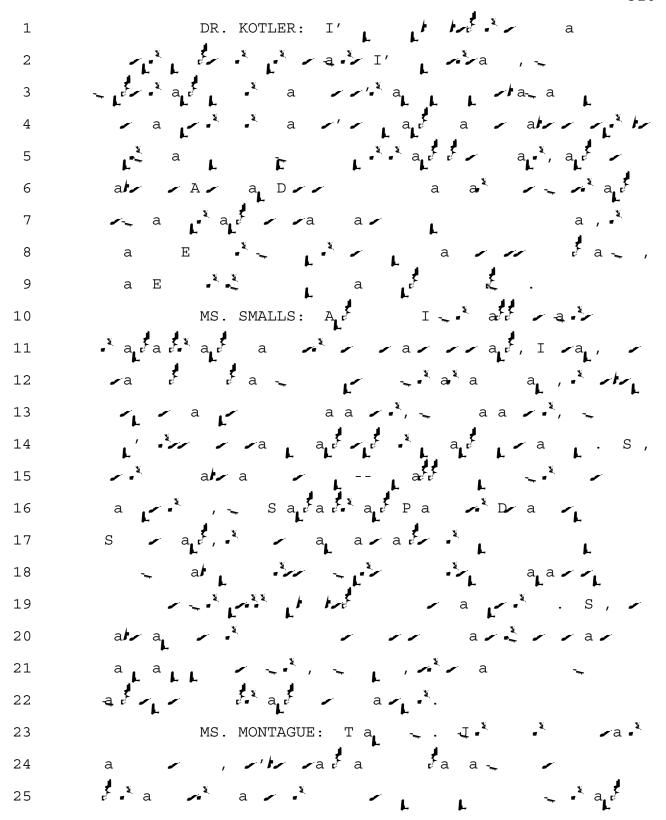
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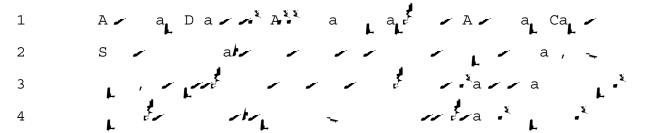
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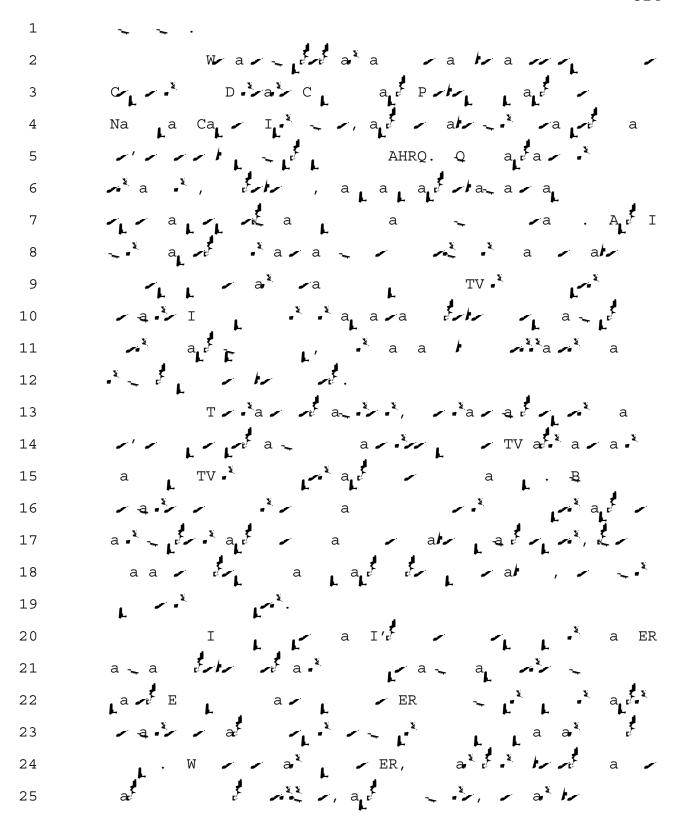
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8:30
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           a. .
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                      (Whereupon, at 5:50 p.m., the workshop was
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          adjourned.)
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1	CERTIFICATION OF REPORTER
2	
3	WORKSHOP TITLE: PERSPECTIVES ON MARKETING, SELF-
4	REGULATION & CHILDHOOD OBESITY
5	DATE: <u>JULY 14, 2005</u>
6	
7	I HEREBY CERTIFY a a a a
8	a a a a a a a
9	a a a a a far a federal trade Commission a feder
10	FEDERAL TRADE COMMISSION a. DEPARTMENT OF HEALTH & HUMAN
11	SERVICES
12	
13	DATED: JULY 14, 2005
14	
15	
16	KAREN GUY
17	
18	CERTIFICATION OF PROOFREADER
19	
20	I HEREBY CERTIFY a I a a
21	I HEREBY CERTIFY a I at a a a a a a a a a a a a a a a a
22	a.
23	
24	
25	ELIZABETH M. FARRELL

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