

# Understanding Competition in Prescription Drug Markets

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8:00am      Registration

8:35am

9:15am

## Panel 1: Generic Drug Competition: Understanding Demand, Price and Supply Issues

### Panelists:

Michael A. Carrier  
Distinguished Professor  
Rutgers Law School

Chester "Chip" Davis, Jr.  
President and Chief Executive Officer  
Association for Accessible Medicines

Aharon (Ronny) Gal, Ph.D.  
Senior Vice President and Senior Research Analyst  
Sanford Bernstein

Aaron S. Kesselheim, M.D., M.P.H.  
Associate Professor of Medicine at Harvard Medical School  
Director, Program On Regulation, Therapeutics, And Law (PORTAL)  
Division of Pharmacoepidemiology and Pharmacoeconomics  
Brigham and Women's Hospital

Stephen W. Schondelmeyer, Pharm.D, Ph.D.  
Professor and Head  
Department of Pharmaceutical Care and Health Systems  
University of Minnesota

### Panel Moderators

Suzanne Munck  
Deputy Director

Panel 1 Search

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11:00 am

## Panel2: Understanding Intermediaries: Pharmacy Benefit Managers

### Panelists

Rob Andrews  
CEO  
Health Transformation Alliance

Jennifer Bryant  
Senior Vice President, Policy and Research  
PhRMA

Adam J. Fein, Ph.D.  
President  
Pembroke Consulting, Inc.

Mark Merritt  
President and CEO  
Pharmaceutical Care Management Association

Susan Pilch  
Vice President, Policy and Regulatory Affairs  
National Community Pharmacy Association

Neeraj Sood, Ph.D.  
Professor and Vice Dean for Research  
SolPrice School of Public Policy  
University of Southern California

### Panel Moderator

David R. Schmidt, Ph.D.  
Assistant Director  
Office of Applied Research and Outreach  
Bureau of Economics  
Federal Trade Commission

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12:45pm

Lunch (on your own)

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2:00 pm

## Panel3: Understanding Intermediaries: Group Purchasing Organizations

### Panelists:

Anthony Barrueta  
Senior Vice President, Government Relations  
Kaiser Foundation Health Plan, Inc.

Todd Ebert, R.Ph.  
President and CEO  
Healthcare Supply Chain Association

Erin R. Fox, PharmD  
Senior Director, Drug Information and Support Services  
University of Utah Health

Hal Singer, PhD.  
Principal  
Economists Incorporated

Stephanie Trunk  
Partner  
Arent Fox LLP

### Panel Moderator:

Markus Meier

3:45 pm

## Discussion: Potential Next Steps to Encourage Entry and Expand Access through Lower Prices

### Speakers

Rena Conti, Ph.D.  
Assistant Professor  
Departments of Pediatrics and Public Health Services  
University of Chicago

David Mitchell  
CoFounder and President  
Patients for Affordable Drugs

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4:15 pm

## Closing Remarks

Suzanne Munck  
Deputy Director  
Office of Policy Planning  
Federal Trade Commission

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