

June 11, 2019, Washington DC



12:30 pm **Lunch Break**

1:45 pm **Panel 2: The Adequacy of Ticket Price and Fee Disclosures**

Laura Brett

Director

National Advertising Division of Better Business Bureau National Programs

Russell D'Souza

Co-Founder

SeatGeek

Sara Fisher Ellison

Senior Lecturer

Massachusetts Institute of Technologys Economics Department

Anna Laitin

Director of Financial Policy

Consumer Reports

John Lawrence

Regulatory and Compliance Counsel

StubHub

Tamara Mendelsohn

Vice President and General Manager of Consumer

Eventbrite

Patti-Anne Tarlton

Executive Vice President of Venues and Promoters

Ticketmaster

Moderator:

Michael Ostheimer

Attorney

Division of Advertising Practices, Federal Trade Commission

2:45pm **Break**

3:00pm **Panel3: Consumer Confusion: What and From Whom Am I Buying?**

John Breyault

Vice President for Public Policy, Telecommunications, and Fraud

National Consumers League

Gilbert Hoover

Vice President and General Counsel

The Shubert Organization

Katy McCabe

Senior Policy Advisor

Global Product Policy Team, Google

Michael Marion

Chairman

International Association of Venue Managers

Michael Newquist

Vice President of Event Marketing & Ticketing

Ultimate Fighting Championship

Carl Szabo

Vice President and General Counsel

NetChoice

Parul Shah

Assistant Director

United Kingdoms Competition & Markets Authority

Don Vaccaro

Founder and Chief Executive Officer

TicketNetwork

Moderator:

Devin W. Domond

Attorney

Division of Advertising Practices, Federal Trade Commission

4:00 pm

Closing Remarks

Mary K. Engle

Associate Director

Division of Advertising Practices, Federal Trade Commission
