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SPEAKER BIOS

Gary Adler is Executive Director and Counsel for the National Association of Ticket Brokers (“NATB”), a not-for-profit organization representing professional ticket resellers. He has represented the NATB for 25 years, overseeing its operations and helping to establish the NATB’s Code of Ethics and Consumer Complaint Procedures, which include numerous consumer protection measures. In addition to representing the NATB, Mr. Adler advises numerous business entities and trade associations on a wide range of issues. His legal practice also focuses on civil litigation in trial and appellate courts. Mr. Adler also has represented professional athletes and sports management in negotiations, corporate matters, and litigation.

Laura Brett is Director of the National Advertising Division of Better Business Bureau National Programs (“NAD”), the advertising industry’s system of self-inC-4 (1 (0)25(B)9 (u)14 (ti)4 (o)2 (n)3r)46 (s Av4 (i)4 (r)4

Russ D'Souza is a Co-Founder of SeatGeek, a leading mobile app and platform for live event tickets. He leads SeatGeek's business functions, including business development and the growth of SeatGeek's primary ticketing platform, SeatGeek Enterprise. Mr. D'Souza is a two-time winner of Sports Business Journal's Forty Under 40 award. Prior to founding SeatGeek, he worked as a management consultant with the Monitor Group in Boston, and founded and sold two startup companies.

Sara Fisher Ellison is a Senior Lecturer in the Massachusetts Institute of Technology's Economics Department. She has held a number of visiting and honorary positions, most recently at the Paris School of Economics. Dr. Ellison's research has investigated a number of questions in industrial organization, with a focus on the pharmaceutical industry and ecommerce. Her best-known research in the area of ecommerce examines search and obfuscation. Dr. Ellison is an award-winning instructor, teaching econometric methods and micro

David Marcus is Executive Vice President and Head of Ticketmaster Music and is responsible for the company's concert ticketing division, which focuses on designing and delivering technology solutions to more than 800 touring artists, their promoters, and venues each year. Before joining Ticketmaster, Mr. Marcus held executive roles at ScoreBig, the country's first name-your-own-price ticketing platform, and Warner Music Group. He began his career as an entertainment and intellectual property attorney.

Michael Marion has been General Manager of the 18,000-seat Verizon Arena in North Little Rock, Arkansas for 22 years, booking such artists as Paul McCartney, Jimmy Buffett, Eric Church and Justin Timberlake. For the past year, he has served as Chairman of the 6,000 member International Association of Venue Managers, whose membership includes arenas, convention centers, performing arts centers, stadiums, and amphitheaters in the U.S., Canada, Mexico, Australia, and New Zealand. His prior positions included serving as Director of Operations at the Verizon Arena in North Little Rock, Arkansas. He has also served as General Manager of the Verizon Arena in North Little Rock, Arkansas for 22 years.

Bob Roux is President of U.S. Concerts at Live Nation Entertainment where he oversees all operations, bookings, and venues in the United States. Prior to his appointment as President of U.S. Concerts in 2018, he held the position of Co-President of North America Concerts and President for the company's Dallas/Houston/New Orleans Region, and served on Live Nation Entertainment's Board of Governors