

Competition and Consumer Protection in the 21st Century

An FTC Event | Constitution Center | October 23, 2018

SPEAKER BIOS

Tuesday, October 23, 2018

Panel 1: An Overview of Innovation and IP Policy

Thomas F. Cotter is the Briggs and Morgan Professor of Law at the University of Minnesota, where he has taught since 2006. He directed the Intellectual Property Law Program at the University of Florida from 1994-2005. He was recently appointed as an Intellectual Property Fellow by the Innovators Network Foundation, in partnership with the App Association.

William E. Kovacic is currently a Professor at George Washington University Law School, where he is also Director of the Competition Law Center. He is a Non-executive Director of the UK's Competition and Markets Authority. Before joining the GW Law School in 1999, he was an FTC Commissioner from 2006 to 2011 and served as Chairman from 2008 until 2009. Previously, Kovacic was the FTC's General Counsel from 2001 through 2004.

Arti Rai is the Elvin R. Latty Professor of Law and co-Director of The Center for Innovation Policy at Duke University School of Law. She has also taught at Harvard, Yale, and the University of Pennsylvania law schools. From 2009-2010 she served as the Administrator of the Office of External Affairs at the USPTO and previously served on President-Elect Obama's transition team reviewing the USPTO.

Pian Shu is an assistant professor in Strategy & Innovation at Scheller College of Business, Georgia Institute of Technology. She was an assistant professor at Harvard Business School from 2012-2017 and a visiting scholar at MIT Sloan School of Management from 2016

Michal Rosenn is the General Counsel of Expa, a startup studio helping the world's best entrepreneurs bring their ideas to life. She previously served as General Counsel of Kickstarter, where she helped lead the company's conversion to Public Benefit Corporation status and led the company's public policy and government affairs initiatives. Prior to joining Kickstarter, Michal was a litigation associate at Paul, Weiss, Rifkind, Wharton & Garrison in New York.

Talal Shamoon became Intertrust's CEO in 2003. He joined Intertrust in 1997, and held a series of executive positions, including VP for Business Development and Marketing, where he led the business and technology initiatives in the entertainment and media market. He is a member of the board of directors for Intertrust, whiteCryption and Kiora, and he chairs the board of Planet OS.

Panel 3: Competition Policy and Copyright Law

Eric Cady is Senior Counsel at the Independent Film & Television Alliance, where he has served in that role since 2013. He advises IFTA's 140+ member companies on rights management, content protection, and distribution. He is also a frequent speaker at industry events. He has been a member of the FTC's Intellectual Property Roundtable, the FTC's Copyright Roundtable, and the FTC's Competition Policy Roundtable. He is also a frequent speaker at industry events.

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Welcome and Introductory Remarks

Drew Hirshfeld is Commissioner for Patents for the U.S. Patent and Trademark Office. He was appointed to this position in July 2015. As Commissioner for Patents, Mr. Hirshfeld manages and leads the patent organization as its chief operating officer. He is responsible for managing and directing all aspects of this organization which affect administration of patent operations, examination policy, patent quality management, international patent cooperation, resources and planning, and budget administration.

Panel 1: Emerging Trends in Patent Quality

Hon. Scott R. Boalick

