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9:00-9:15 am      **Welcome and Introductory Remarks**  
Noah Joshua Phillips, Commissioner

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9:15-9:45 am      **Presentation: Vertical Mergers**  
Steven Salop

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9:45-11:00 am    **Vertical Mergers (Session 1)**

**Discussants:**

Francine Lafontaine

Carl Shapiro

Daniel O'Brien

Margaret Slade

**Moderator:** Bruce Kobayashi

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11:00-11:15 am    **Break**

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11:15-12:30 pm Vertical Mergers (Session 2)

Discussants:

Gene Kimmelman

Laura Wilkinson

Sharis Pozen

Paul Yde

Jonathan Sallet

Moderator: Bruce Hoffman

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12:30-1:15 pm Lunch Break

1:15-1:55 pm Presentations: Alternatives to the Consumer Welfare Standard  
Barry Lynn





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1:55-3:10 pm      The Consumer Welfare Standard in Antitrust Law (Session 1)

Discussants:

Timothy Brennan

Gene Kimmelman

Sharis Pozen

Deborah Garza

Fiona Scott Morton

Moderator: Howard Shelanski

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3:10-3:25 pm      Break

3:25-3:55 pm      Presentations: Consumer Welfare Standard  
Jonathan Nuechterlein                      Carl Shapiro



3:55-5:30 pm

## The Consumer Welfare Standard in Antitrust Law (Session 2)

Discussants:

Barry Lynn

Geoffrey Manne

