



Data Security

December 11, 2018

10:10-10:15 am **Welcome and Introductory Remarks**

Elisa Jillson

Federal Trade Commission, Division of Privacy and Identity Protection

10:15-10:30 am **Opening Remarks**

Andrew Smith

Federal Trade Commission, Bureau of Consumer Protection

10:30-11:45 am **Presentations on Data Breaches**

Participants:

Sebastien Gay

Department of Economics
Georgetown University

AI Pascual

Senior Vice President for Research and
Head of Fraud & Security
Javelin Strategy & Research

John M. Spitler ("Marc")

Senior Manager
Verizon Security Research

Moderators:

Jared Ho

Federal Trade Commission, Division of Privacy and Identity Protection

Marc Luppino

Federal Trade Commission, Bureau of Economics

11:45 am-1:00 pm **Lunch**

1:00-2:30 pm **Incentives to Invest in Data Security**

Participants:

Lawrence A. Gordon

EY Alumni Professor of Managerial
Accounting and Information Assurance
Robert H. Smith School of Business,
University of Maryland, College Park

Matthew P. McCabe

Senior Vice President and Assistant
General Counsel on Cyber Policy
Marsh

Tyler Moore

Tandy Associate Professor
of Cyber Security
The University of Tulsa

Sasha Romanosky

Policy Researcher
RAND Corporation

Matthew Sharp

Chief Information Security Officer
Logicworks

Moderators:

Elisa Jillson

Federal Trade Commission, Division of Privacy and Identity Protection

Mike LeGower

Federal Trade Commission, Bureau of Economics

2:30-2:45 pm **Break**

2:45-4:15 pm

Consumer Demand for Data Security

Participants:

Justin Brookman
Director of Consumer Privacy
and Technology Policy
Consumer Reports Advocacy

Michael Higgins
Partner
Bluewater International

Wiley Hodges
Director, Product Marketing
Apple, Inc.

Kirsten Martin
Associate Professor
George Washington University

Rick Wash
Associate Professor
Department of Media and Information
Michigan State University

Moderators:

Jared Ho
Federal Trade Commission, Division of Privacy and Identity Protection

Marc Luppino
Federal Trade Commission, Bureau of Economics

4:15-4:20 pm

Closing Remarks

Jim Trilling

11:15-11:45 am

Fireside Chat on Emerging Threats

Participants:

Joshua Corman
Chief Security Officer
PTC; Co-founder
@IamTheCavalry, @RuggedSoftware

Commissioner Rebecca Kelly Slaughter
Federal Trade Commission

11:45 am-1:00 pm

Lunch

1:00-2:30 pm

The U.S. Approach to Consumer Data Security

Participants:

Chris Calabrese
Vice President, Policy
Center for Democracy & Technology

Janis Kestenbaum
Partner
Perkins Coie LLP

Daniel J. Solove
John Marshall Harlan
Research Professor of Law
George Washington University Law
School

Lisa J. Sotto
Partner
Hunton Andrews Kurth LLP

David Thaw
Assistant Professor of Law and
Information Sciences
University of Pittsburgh

Moderator:

James Cooper
Federal Trade Commission, Bureau of Consumer Protection

2:30-2:45 pm

Break

2:45-4:15 pm

FTC Data Security Enforcement

Participants:

Woodrow Hartzog
Professor of Law & Computer Science
Northeastern University

Geoffrey Manne
President and Founder
International Center for Law and
Economics

William McGeeveran
Professor and Associate Dean for
Academic Affairs
University of Minnesota Law School

Lydia Parnes
Partner
Wilson Sonsini Goodrich & Rosati

Michelle Richardson
Director, Privacy & Data Project
Center for Democracy & Technology

Moderators:

Jim Trilling
Federal Trade Commission, Division of Privacy and Identity Protection

Laura Riposo VanDruff
Federal Trade Commission, Division of Privacy and Identity Protection

4:15-4:30 pm

Closing Remarks

Maneesha Mithal
Federal Trade Commission, Division of Privacy and Identity Protection
