

Hearings on Competition and Consumer Protection in the 21st Century

An FTC Event | Constitution Center | April 9-10, 2019



Neil Chilson
Senior Research Fellow for
Technology & Innovation
Charles Koch Institute

Alastair Mactaggart
Chairman
Californians for Consumer Privacy

Paul Ohm
Professor of Law
Georgetown University Law Center

Moderator:

James Cooper
Federal Trade Commission, Bureau of Consumer Protection

10:45 am-
12:00 pm

The Data Risk Spectrum: From De-Identified Data to Sensitive Individually Identifiable Data

Participants:

Deven McGraw
General Counsel &
Chief Regulatory Officer
Citizen

Michelle Richardson
Director, Privacy &

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1:15-2:15 pm Consumer Demand and Expectations for Privacy

Participants:

Lorrie Faith Cranor
Professor of Computer Science,
Engineering and Public Policy
Carnegie Mellon University

Avi Goldfarb
Professor of Marketing, Rotman Chair in
Artificial Intelligence and Healthcare
University of Toronto, Rotman School of
Management

Ariel Fox Johnson
Senior Counsel, Policy and Privacy
Common Sense

Jason Kint
CEO
Digital Content Next

Laura Pirri
Senior Legal Director
and Data Protection Officer
Fitbit

Heather West
Senior Policy Manager
Mozilla

Moderators:

Daniel Gilman
Federal Trade Commission, Office of Policy Planning

Laura Riposo VanDruff
Federal Trade Commission, Division of Privacy and Identity Protection

2:15-3:30 pm

Current Approaches to Privacy, Part 1

Participants:

Fred Cate

Vice President for Research,
Distinguished Professor,
and C. Ben Dutton Professor of Law
Indiana University

Margot Kaminski

Associate Professor
University of Colorado Law School

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3:45-5:00 pm **Current Approaches to Privacy, Part 2**

Participants:

Lothar Determann

Partner
Baker McKenzie

Jay Edelson

Founder & CEO
Edelson PC

Rebecca S. Engrav

Partner
Perkins Coie

Alan Raul

Partner
Sidley Austin LLP

Tracy Shapiro

Partner
DLA Piper

Moderators:

Andrea Arias

Federal Trade Commission, Division of Privacy and Identity Protection

Elisa Jillson

Federal Trade Commission, Division of Privacy and Identity Protection

5:00-5:05 pm **Closing Remarks**

Jim Trilling

Federal Trade Commission, Division of Privacy and Identity Protection