Jason Kint is CEO of Digital Content Next, the only trade association to exclusively serve digital content companies, ranging from established brands, such as The New York Times, **INEO** (1996), and ESPN, to digital natives, such as Vox, Slate, and Business Insider. He previously served as Senior Vice Presider and General Manager of CBS Interactive's Sports Division, where he led CBS Sports' evolution into a multi-platform brand, and inother executive roles over 25 years in digital media.

Laura Pirri is Senior Legal Director and Data Protection Offfdeitbit. Her previous positions include Director and Associate General Counsel and Head of Global Pariva Data Protection at Twittr.

Laura Riposo VanDruff

Laura Moyis the Executive Director of Georgetown Law's Center on Privacy & Technology. Before joining the Center, she was Acting Director of the Communications & Technology Clinic at Georgetown Law's Isstitute for Public Representation. Prior to that, she was senior policy counsel at New America's Open Technology Institute.

Laura Riposo VanDruff is an Assistant Director of the FTC's Division of Privacy and Identity Protection. In that role, she supervies investigations and litigation and manages privacy and security initiatives such as the Commission's Start with Security series. She previously was a litigation associate at Arnold & Porter LLP and served on the staff of the New York State Legislature.

Shaundra Watsonserves as SenidDirector, Policy at BSA | The Software Alliance, where she provides counsel and develops global policy on issues related to privacy, data second tyrificial intelligence. Prior to joining BSAsheheld several positions at the TC including serving as an Attorney Advisor to former Chairwoman EditRamirez and former Commissioner JEriel, and as a Counsel in the Office of International Affairs.

## Panel 4: Current Approaches to Privacy, Part

Andrea Arias is an attorney in the FTC's Division of Privacy and Identity Protection. At the FTC, she has led a variety of policy initiatives and investigations. She was a principal author of the FTC's January 2016 Big Data and May 2014 Data Broker rep**Gte** previously was an attorney at the U.S. Department of Justice's Antitrust Division and a law clerk for Judge Allyson Duncan and Judge Cecilia Altonaga.

Lothar Determannis a partner with Baker McKenzie, where he counsels companies on taking their products, data, intellectual property and contracts global. He has taught Data Privacy Law, Computer Law, and Internet Law at UC Berkeley School of Law, UC Hastings College of the Law, Stanford Law School, University of San Francisco School of Law, and Urrigersität Berlin. He has published more than 120 articles and books, including Determann's Fiel.94 -1sc & (12)-34 (12)-3