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## Competition and Consumer Protection Issues in Broadband Markets

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9:00-9:15 am **Welcome and Introductory Remarks**  
Alden Abbott, General Counsel  
Federal Trade Commission

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9:15-9:45 am **Technological Developments in Broadband Networking**  
kc daffy  
University of California, San Diego  
Center for Applied Internet Data Analysis

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9:45-10:15 am **Technological Developments in Broadband Markets**  
Nick Feamster  
Princeton University  
Department of Computer Science

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10:15-10:30 am **Break**

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10:30-12:00 pm **Speed Advertising Claims, Substantiation, and Section 5**

**Participants:**

Laura Brett  
National Advertising Division  
Advertising Self-Regulatory Council

Debra J. Ringold  
Willamette University  
Atkinson Graduate School of  
Management

David Clark  
MIT Computer Science and Artificial  
Intelligence Laboratory

Joshua Stager  
Open Technology Institute  
New America

Nick Feamster  
Princeton University  
Department of Computer Science

**Moderator:** Kristin Williams  
Federal Trade Commission, Bureau of Consumer Protection

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12:00-1:00 pm **LunchBreak**

1:00-2:15 pm **Evolving Markets**

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2:15-2:30 pm

2:30-4:00 pm

