



Green Lights & Red Flags
FTC Rules of the Road for Business

August 15, 2015

State Bar of Georgia
Conference Center
104 Marietta Street
Atlanta, Georgia

SPEAKER BIOS

Introductory Remarks

Daniel Kaufman is the Deputy Director for the FTC's Bureau of Consumer Protection, where he assists in overseeing all Bureau matters involving privacy, data security, and financial and marketing practices. Daniel joined the FTC in 1998 as a staff attorney in the Division of Advertising Practices, litigating cases that challenged unsubstantiated health and disease claims. From 2005-2008, he served as an Attorney-Advisor to former FTC Chairman Deborah Platt Majoras, then served as the Bureau's Chief of Staff from 2008-2011. Before joining the Commission, Daniel spent four years as a litigator in New York City.

Opening Remarks

Christopher Carr is Georgia's 54th Attorney General. Since taking office in 2016, he has made it a
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Lesley Fair has served more than 30 years with the FTC's Bureau of Consumer Protection and has received the agency's Lifetime Achievement Award. After two decades as a litigator with the Division of Advertising Practices, she now specializes in industry outreach with the Division of Consumer & Business Education. She also serves as the agency's business blogger at business.ftc.gov, cited by [as one of the Best Law Blogs of 2018](#). From 2000 to 2015, Lesley was a Vice-Chair of the American Bar Association Section of Antitrust Law's Consumer Protection Committee. A Distinguished Lecturer on the faculty of the Catholic University School of Law since 1984, she also teaches Consumer Protection Law at the George Washington University Law School.

Panel 2: Avoiding a Promotion Commotion

Anna Burns is the Assistant Regional Director of the FTC's Southeast Regional Office. She oversees law enforcement actions involving a variety of consumer protection issues, including online privacy, false and deceptive advertising, and telemarketing and online fraud. Anna also regularly speaks to business and consumer groups about consumer protection topics including consumer fraud, identity theft, online privacy, and credit issues. Before joining the FTC, Anna was a litigator with Thompson Hine LLP, where her practice centered on false advertising, breach of consumer protection statutes, unfair competition, and trade secrets claims.

Anne Infinger, as Deputy Attorney General, directs the Georgia Attorney General's Consumer Protection Division, which enforces Georgia's Fair Business Practices Act and other consumer-related laws. Before joining the Department of Law, Anne was a partner at the Atlanta firm of Arnall Golden Gregory LLP, where she litigated numerous cases in federal and state court. In 2001, she joined the Governor's Office of Consumer Protection, becoming Deputy Director in 2006. During her years at that office, she was actively involved on the executive committees of a number of multi-state investigations. She joined the Department of Law in July 2015 when the Consumer Protection Division transferred to the Attorney General's Office.

Danica Kombol is the CEO of Everywhere Agency, of Atlanta, specializing in social media and influencer marketing. In 2018, she received the [Women Who Mean Business Award](#) and, in 2019, she was named Marketer of the Year by the Atlanta Chapter of the American Marketing Association. Danica began her career at Sesame Workshop, where she was involved in the international versions of Sesame Street. She went on to become a successful television producer, working on shows including Saturday Night Live and Kids in the Hall, and the VH1 network. She's also [Chair of the \(e\)3ms of the \(d\)11n](#) [Influencer Marketing Assnca hgtiolati\(n\)TJO Tc0 Td\(k\)6 \(.\)3 \(Sh\)-4 \(e\)-1 \('\)merkuear a, Sh](#)

Panel 5: When Your Competitor Crosses the Line

Russell Blythe is a partner in King & Spalding's Intellectual Property, Patent, Trademark and Copyright Litigation practice in Atlanta. His practice includes a wide range of intellectual property, unfair competition, and false advertising disputes centered in federal courts across the United States. Russell also represents clients with matters before the National Advertising Division of the Better Business Bureau and regularly consults on the appropriate substantiation of advertising claims.

Panel 6: Integrity and Civility in Litigation

The Hon. Sara L. Doyle was first elected to the Georgia Court of Appeals in December 2008. From 2015 to 2017, she served as the Court's Chief Judge, and was instrumental in implementing an historic