

## **SPEAKER BIOS**

Justin Brookman



**James Kohm** is the Associate Director for the Enforcement Division of the Federal Trade Commission's Bureau of Consumer Protection. In that capacity, he oversees enforcement of all consumer protection orders, the Commission's Green Marketing program, Bankruptcy program, Criminal Liaison Unit, Collections Program, as well as a myriad of FTC Rules and Guides. Prior to joining the Enforcement Division, Mr. Kohm served as the Bureau's Chief of Staff with



in 2012, she was Of Counsel with Morrison & Foerster LLP in San Francisco, CA. She began her career as an associate at Arnold & Porter in Washington, D.C. She holds a J.D. from Tulane University Law School and a B.A. from SUNY Buffalo.

**Bonnie Patten** is Executive Director and co-Founder of truthinadvertising.org (TINA.org), a non-profit consumer advocacy organization focused on protecting consumers from false advertising and deceptive marketing. Under her leadership, TINA.org has filed more than 200 legal actions and published more than 1,000 consumer alerts and news articles about deceptive marketing. Since 2015, state and federal agencies have fined companies nearly \$250 million based on TINA.org legal actions, and returned millions in ill-gotten gains to consumers. Prior to TINA.org, Bonnie spent most of the past two decades working as a litigation attorney in New Haven, CT. She earned her J.D. from Boston University and her B.A. from the University of Pennsylvania.

**Scott N. Paul** is President of the Alliance for American Manufacturing (AAM), a partnership established in 2007 by some of America's leading manufacturers and the United Steelworkers union. Scott and AAM have worked to make American manufacturing and "Made in America" top-of-mind concerns for voters and our national leaders through effective advocacy, policy development, and data-driven research. Scott is a sought-after expert on trade and manufacturing matters, testifying before numerous congressional committees and penning op-eds for The New York Times and other leading publications. He authored a chapter in the 2013 book "ReMaking America" and has written extensively about Alexander Hamilton's role in forming U.S. national economic policy. Scott also hosts the Manufacturing Report podcast. Scott earned a B.A. in Foreign Service and International Politics from Penn State and an M.A. with honors in Security Studies from Georgetown University's School of Foreign Service. Raised in the small town of Rensselaer, Indiana, he currently resides in the Washington, DC area with his family.

**Tim Schade** is General Counsel for Lifetime Products, a privately-held, US-based manufacturer of consumer goods that employs over 1,800 people in the United States and over 2,000 people worldwide. Founded in 1986, Lifetime Products (Lifetime) is a leader of innovation in the market for consumer products including basketball systems, tables and chairs, outdoor sheds, lawn and garden products, kayaks, outdoor play systems, and coolers. Tim focuses on protecting Lifetime's innovation by seeking extensive patent protection and by monitoring the markets in numerous countries for infringing products to protect Lifetime's intellectual property rights throughout the world. Tim also addresses and coordinates the defense of product liability and other consumer claims against Lifetime and takes care of a number of other novel and scintillating legal issues that arise on a daily basis. Before joining Lifetime in 2007, Tim worked in the commercial litigation area at Snell & Wilmer in Salt Lake City, Utah. Prior to that, he practiced in Chicago, Illinois for 2 years in the business litigation section at Locke Lord