



## SPEAKER BIOS

### Opening Remarks

**Andrew Smith** is Director of the FTC's Bureau of Consumer Protection. He came to the FTC from the law firm of Covington & Burling, where he co-chaired the financial services practice group. Earlier in his career, Mr. Smith was a staff attorney at the FTC, where he led the agency's efforts to make several rules under the Fair Credit Reporting Act. Mr. Smith has written extensively on consumer protection and financial services issues, served as the Chair of the American Bar Association's Consumer Financial Services Committee, and is a Fellow of the American College of Consumer Financial Services Lawyers and the American Bar Foundation. He earned a bachelor's degree in history from Williams College, and a J.D. from William & Mary Law School, where he served as Professional Articles Editor of the William & Mary Law Review.

### Panel 1: Health Apps

**Quinn Grundy** is Assistant Professor with the Lawrence S. Bloomberg Faculty of Nursing at the University of Toronto. Her program of research focuses on the commercial determinants of health and how the activities of corporations influence healthcare delivery, scientific research, and consumer information. She has conducted several studies examining the financial and data sharing relationships among top-rated health, medical and fitness apps. This research was funded by a grant from the Sydney Policy Lab from The University of Sydney. Dr. Grundy was supported by a postdoctoral fellowship from the Canadian Institutes of Health Research.

Sarah Lagan

individual health, Dr. Mandl was a pioneer of the first personally controlled health record systems, and he co-developed SMART, an approach to enable a health app to access digital data and run anywhere in the health care system. He received the Presidential Early Career Award for Scientists and Engineers and the Donald A.B. Lindberg Award for Innovation in Informatics.

**Dena Mendelsohn**J.D., M.P.H. serves as the Director of Health Policy and Data Governance at Elektra Labs. She leads Elektra Lab's efforts to ensure that people have improved tools to evaluate whether patient signal tracking technologies are worthy of the trust the healthcare system places in them. She previously served as Senior Policy Counsel at Consumer Reports. Her advocacy around how consumers' data are collected and used created shifts in both public discourse and policy. This research paper was not specifically funded, but its authors are affiliated with Elektra Labs, Sage Therapeutics, Healthmode, and the University of North Carolina.

**John Torous**M.D., M.B.I., is a psychiatrist and the director of the Digital Psychiatry Division at Beth Israel Deaconess Medical Center, Boston, MA. He is also a professor of Psychiatry at Harvard Medical School. He is the author of the book "Digital Psychiatry: The Future of Mental Health Care" (Oxford University Press, 2018).

**Ziad Obermeyer** is an Associate Professor at UC Berkeley, where he does research at the intersection of machine learning, medicine, and health policy. He was named an Emerging Leader by the National Academy of Medicine, and has received numerous awards including the Early Independence Award—the National Institutes of Health’s most prestigious award for exceptional junior scientists and the Young Investigator Award from the Society for Academic Emergency Medicine. Previously, he was an Assistant Professor at Harvard Medical School. He continues to practice emergency medicine in underserved communities. This research was funded by an unrestricted grant from National Institute for Health Care Management.

**Ben Rosset** (moderator) is an attorney in the FTC’s Division of Privacy and Identity Protection, where he represents the Commission in privacy and data security matters. In 2019, he served on detail to the majority staff of the Energy & Commerce Committee in the U.S. House of Representatives, where he advised the Committee on issues relating to privacy, security, and artificial intelligence, and served as a vice-chair of the ABA’s Big Data Task Force. Previously, he practiced litigation in private practice and clerked for the Hon. Carol Bagley Amon in the Eastern District of New York.

### Panel3: Internet of Things

**Daniel J. Dubois** is an associate research scientist at Northeastern University. His main research focuses on understanding the privacy implications of the Internet of Things. He obtained a Ph.D. in information engineering at Politecnico di Milano and then worked as a post-doctoral researcher at the Massachusetts Institute of Technology (MIT) Media Lab and Imperial College London. The following provided funding for this research: Department of Homeland Security, Science and Technology Directorates, Data Transparency Lab, Comcast Innovation Fund, and Engineering and Physical Sciences Research Council (EPSRC).

**Phoebe Rougé** (Moderator) is a Technologist in the FTC's Office of Technology Research and Investigation (OTECH). She has applied her technical and data analysis expertise to numerous Commission topics, including data breaches, payment processing fraud, and social media scams. Prior to joining the FTC, she

issues. His ad effectiveness research uses large-scale experiments to measure how and how much ads work. His privacy research both examines the impact of Europe's GDPR and studies the policy trade-offs in online behavioral targeting. Financial support for his research came from the Marketing Science Institute & the Program on Economics & Privacy at George Mason University Antonin Scalia Law School.

**Jeff Prince** is Professor of Business Economics and Public Policy at the Kelley School of Business, Indiana University. He is also the Harold A. Poling Chair in Strategic Management and Co-Director of the Institute for Business Analytics at Kelley. His primary focus is on technology markets and telecommunications, having published works on dynamic demand for computers, Internet adoption and usage, the inception of online/offline product competition, and telecom bundling. His research also encompasses topics such as household-level risk aversion, airline quality competition, regulation in healthcare and real estate markets, and consumer valuation for product features and data privacy. This paper was supported by funding from the Inter-American Development Bank (IADB).

**Christine Utz** is a Ph.D. student at the Chair for Systems Security, Ruhr University Bochum, Germany. She studies the influence of privacy legislation on web tracking. Currently she explores how users could be empowered to take control of the collection and use of their personal data on websites and how web developers could be incentivized to consider users' privacy when adding third-party functionality to websites. She received her B.S. degree in IT security/information technology from Ruhr University Bochum and a law degree from the University of Bayreuth. Funding sources for her research include MKW-NRW Research Training Groups SecHuman and NERD. NRW, German Research Foundation, and the National Science Foundation.

**Daniel Wood** (moderator) is an Economist in the Division of Consumer Protection in the FTC's Bureau of Economics, where he works on cases protecting consumers from unfair and deceptive business practices. His research focuses on behavioral economics and game theory. He received his Ph.D. in economics from Harvard University in 2008, and was an assistant professor at Clemson University before joining the FTC in 2016.

## Panel6: Miscellaneous Privacy/Security

**Hana Habibi** is currently a Ph.D. student in the Societal Computing program at Carnegie Mellon University (CMU), advised by Lorrie Faith Cranor. Her research interests span many areas of security and privacy, and include understanding user behavior and preferences in relation to privacy and security and developing effective privacy choice mechanisms for online consumers. She completed a Bachelor's in Computer Science and Electrical & Computer Engineering from Cornell University and a Master's in Information Technology - Information Security from CMU. She also worked as a software engineer for the U.S. Department of Defense. Research funding for this project includes the National Science Foundation, Carnegie Corporation of New York, and Innovators Network Foundation.

**Ido Sivan** is a public policy scholar and postdoctoral fellow at Cornell Tech's Digital Life Initiative (DLI). He will be an Assistant Professor at the College of Information Studies at the University of Maryland (UMD) in 2021. He is interested in the design of, and compliance with, governance arrangements for our data capitalist society, focusing on cybersecurity, privacy, inequality,

manipulation, and discrimination problems. He completed his Ph.D.