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Dr. Caplin is Silver Professor of Economics at New York University. He is Principal Investigator in the Sloan-NOMIS Program on the Attentional and Perceptual Foundations of Economic Behavior and the Vanguard Research Initiative, and Co-Director of the NBER Behavioral Macroeconomics Program. He is developing revealed preference methods to measure and model attention and comprehension, and designing theoretically grounded survey questions to understand patterns of spending, earning, savings, and asset holding over the life cycle.

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Dr. Haile is the Ford Foundation Professor of Economics at Yale University. His research



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Runshan Fu is a Ph.D. candidate in Information Systems and Management at Heinz College, Carnegie Mellon University. Her research studies the social impacts of machine learning (ML) algorithms, with a focus on algorithmic bias. She uses machine learning, analytical modeling and structural econometric modeling methods to study the economic implications of using machine learning in decision making and the unintended disparate impacts of ML-driven decisions across demographic groups. Prior to joining Carnegie Mellon University, she received her bachelor's degree from Shanghai University of Finance and Economics.

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Dr. Hollenbeck is an Assistant Professor at UCLA Anderson School of Management. His research focuses on empirical industrial organization and quantitative marketing. His recent studies have looked at economies of scale in retail and service industries, the relationship between mergers and innovation, the economics of online reviews and ratings on online platforms, and the role of imperfect competition for modeling excise taxes in the legal cannabis industry. He received his Ph.D. in Economics from the University of Texas at Austin in 2014.

Financial Disclosure: Dr. Hollenbeck received research funding from the Morrison Center for Marketing Research.

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Dr. Hunter is an Assistant Professor at Boston College Carroll School of Management. Professor Hunter's research focuses on how firms and consumers strategically use and display information. Her research interests include quantitative marketing, empirical industrial organization, and digitization. Professor Hunter holds a Ph.D. from the Stanford Graduate School of Business. Prior to her doctoral studies, she worked at the Federal Reserve Bank of New York.

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Dr. Kehoe is a Professor of Economics at Stanford University since 2015. Prior to that, he taught at the University of Minnesota, where he was the Frenzel Professor of International Economics, Princeton University, where he was the Frank Graham Professor of International Economics, the University College London, and the University of Pennsylvania, where he was the Lauder Professor of International Economics. He received his Ph.D. in Economics from Harvard University in 1986. His research focuses on international macroeconomics. Recently, he has focused on developing business cycle models that quantitatively account for the Great Recession and developing optimal bailout policies during such downturns. Prior to that, he worked on categorizing patterns of business cycles across countries and over time, new models of financial frictions, optimal monetary and fiscal policy, and time inconsistency issues in policies. Dr. Kehoe is a Fellow of the Econometric Society, a Senior Fellow at the Stanford Institute for Economic Policy Research, a Monetary Adviser at the Federal Reserve Bank of Minneapolis, a

position he has held for several decades, and a Faculty Research Fellow at the National Bureau of Economic Research.

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Dr. Larsen is an Assistant Professor in the Department of Economics at Stanford University and a Faculty Research Fellow at the National Bureau of Economic Research. He received a Ph.D. in Economics from MIT and a BA in Economics and BS in Mathematics from Brigham Young University. His primary research field is Industrial Organization. His research focuses on

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Dr. Yang is an Assistant Professor at the University of Maryland. His research focuses on empirical industrial organization. He examines how market structure and market design drive innovation, product v

Dr. Handel received the 2018 ASHEcon Medal for Top Health Economist Under the Age of 40. His 2015 *Econometrica* research paper with Igal Hendel and Michael Whinston on “Equilibria in Health Exchanges” was awarded the Econometric Society’s Frisch Medal. Handel received the NIHCM Foundation Research Award for Best Health Economics Research P

including entry and technology deployment regulations, competition policy, and tax policy in their entry, product positioning, and pricing choices. Her work also evaluates the role of market power in affecting efficiency and distributional outcomes of government auctions to procure goods and services and sell assets. In the 2016-



