

## Economic consensus over predation



## Conduct involving exclusionary conditions is where the action is





## Counseling clients

- Market power screen only monopolists need be careful with exclusionary conditions
- Restrictions on dealings with rivals often have procompetitive justifications

These always involve contracting externalities

Explore least objectionable alternatives to overcome contracting problems

Document those contracting problems

Document alternatives explored

Don't confuse desire to sell more or sell more profitably with being procompetitive

If selling more occurs because rival is weakened, it is anticompetitive

- Price above cost in the competitive increment
- If objective is to weaken rival, consider clearly procompetitive alternative strategies



## What did the dissent in

