Welcome

Todd Kossow
Acting Regional Director, Midwest Region
Federal Trade Commission

Introductory Remarks
James B. Speta
Senior Associate Dean for
Academic Affairs & International Initiatives
Northwestern Pritzker School of Law

Panel1
Building a Security Culture

Featuring

Aaron Bedra, Chief Security Officer, Eligible

John Downey, Security Lead, Braintree

Arlan McMillan, Chief Information Security Officer, United Airlines

Marc Varner, Corporate Vice President & Global Chief Information Security Officer, McDonald's Corp.

Moderator: Cora Han, Division of Privacy & Identity Protection, FTC

Building a Security Culture

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Security as Core Value
- Founders, executives, and employees

Building Security Expertise
- It's not "us" versus "them"

Risk Assessments and Threat Modeling
- Critical tools for establishing priorities

Leveraging the Security Community
- Don't reinvent the wheel

Panel2
Integrating Security into the Development Pipeline

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Integrate security into development to achieve efficiencies and cost savings

Employ different security-related tools in different phases of development

Use tools you already use for other purposes

Automate testing and feedback where possible

Speak to developers in their language

Featuring

Erin Jacobs, Founding Partner, Urbane Security

Considering Security When Working with Third Parties

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Conduct due diligence on security impact before selecting a 3rd party service provider or vendor

Featuring

Jibran Ilyas, Director, Incident Response, Stroz Friedberg

Nick Percoco, Chief Information Security Officer, Uptake

Sunil Sekhri, Director, Forensic Technology Solutions, PwC

Moderator: **Andrea Arias**, Division of Privacy & Identity Protection, FTC

Recognizing and Addressing Network Security Challenges

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Require secure passwords and authentication

Secure remote access to your network

Restrict access to sensitive data and limit administrative access

Segment your network and monitor who's trying to get in and out

Put procedures in place to keep your security current and address vulnerabilities that may arise

Closing Remarks

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