



## SPEAKER BIOS

### Presentation:

**Justin Brookman** is Policy Director of the FTC's Office of Technology Research and Investigation (OTECH). OTECH's mission is to generate new research into consumer protection issues involving emerging technologies, and to help investigate potential cases into deceptive or unfair behavior. Prior to joining the FTC, Mr. Brookman was Director of Consumer Privacy at the Center for Democracy & State of Technology,

from which he also received his undergraduate degree in Cybersecurity. He is a CyberCorps Scholarship for Service recipient. At Stevens, Mr. Klein has performed extensive research on projects ranging from web privacy to state-of-the-art privacy-preserving protocols. He interned with the FTC's Office of Technology Research and Investigation in the summer of 2016. At the FTC, Mr. Klein studied the privacy of smart TVs.

### Panel 1:

**Josh Chasin** is the Chief Research Officer of comScore.

Northstar Interactive, a pioneering online research company. Mr. Chasin has a Bachelor of Science degree in Marketing from NYU, and an MBA Cum Laude in Marketing Management from Pace University.

**Jane Clarke** is the CEO and Managing Director of the Coalition for Innovative Media Measurement (CIMM). She is responsible for developing CIMM's strategy and vision and overseeing all day-to-day operations. CIMM is an R&D coalition of leading video-based content providers (all the broadcast and cable network groups), media buying agencies, and large advertisers formed to spur innovation in both TV and cross-platform measurement. Prior to CIMM, Ms. Clarke had over 30 years' experience in the media industry, collecting and analyzing strategic insights into global consumers for Time Warner, Sesame Workshop and National Geographic. Most recently, she was Vice President of Insights and Innovation at Time Warner Global Media Group, where her work contributed to marketing solutions across television, online, mobile and print. Ms. Clarke is on the Board of the Advertising Research Foundation and I-COM. She was a B&C Digital All-Star in 2014 and received a Leadership Award from ITVT in 2016.

**Shaq Katikala** is Counsel and Assistant Director of Technology & Data Science at the Network Advertising Initiative (NAI). He leads NAI's working group on Smart and Addressable TVs, an initiative to create guidance on privacy issues relating to the third-party digital advertising ecosystem. Mr. Katikala conducts regular privacy assessments of NAI member companies and creates software to automatically detect potential compliance issues. In addition to a BA in Economics/Philosophy and a JD, Mr. Katikala studied data science at Stanford and is one of IAPP's first Fellows of Information Privacy.

**Ashwin Navin** is CEO and co-founder of Samba TV, a data and analytics service that measures television viewership using data from Internet-connected devices. Prior to Samba TV, Mr. Navin was the President, COO and co-founder of BitTorrent, Inc. Before BitTorrent, he was employed at Yahoo! in its Corporate Development Group, which handled corporate strategy and acquisitions. Before Yahoo!, he worked on Wall Street as an investment banker baed oc.(to)1C10(e)3(d)-4(e)-1(4(n i)1474J0 Tc 0 .1(e)13(6(tm)

## Panel 2:

**Serge Egelman** is the Research Director of the Usable Security & Privacy Group at the International Computer Science Institute and leads the Berkeley Laboratory for Usable and Experimental Security at the University of California, Berkeley. Dr. Egelman's research focuses on the intersection of privacy, computer security, and human behavior, with the specific aims of better understanding how people make decisions surrounding their privacy and security and creating data-driven improvements to systems and interfaces. His work has received multiple best paper awards, including multiple ACM CHI Honorable Mentions, the 2012 Symposium on Usable Privacy and Security Distinguished Paper Award for his work on smartphone application permissions, and the 2012 Information Systems Research Best Published Paper Award for his work on consumers' willingness to pay for online privacy. He received his PhD from Carnegie Mellon University and prior to that was an undergraduate at the University of Virginia.

**Claire Gartland** is Director of the Consumer Privacy Project at the Electronic Privacy Information Center

recently, she led a pilot test of several mobile applications, resulting in an app developer making immediate improvements to protect consumers' data and privacy. Prior to joining CR