



[Multiple publications](#)

[Adherence of Prime-Time Televised Advertising Disclosures to the "Clear and Conspicuous" Standard: 1990 Versus 2002](#)

[Copy Test Methods to Pretest Advertisements](#)

[Legal Developments: Special Issue on Advertising Law and Regulation](#)

[Methodological Issues and Challenges in Conducting Social Impact Evaluations](#)
Chapter 12 in

[Coddling Our Kids: Can Parenting Style Affect Attitudes Toward Advergames?](#)

[Parents' Presumed Persuasion Knowledge of Children's Advergames: The Influence of Advertising Disclosure Modality and Cognitive Load](#)

[Choice Architecture, Framing, and Layered Privacy Choices](#)

[Multiple publications](#)