



DAY ONE

9:00 Opening Remarks – Chairman Deborah P. Majoras

Congressional Remarks – Senator Gordon Smith (Oregon)

10:15 Break

10:30 Panel Two – Risks to Consumers Related to P2P File-Sharing Activities

- What risks do consumers face when downloading and using P2P file-sharing programs (e.g., data security issues, unwanted exposure to porn/child porn, spyware and adware, viruses, copyright infringement liability)?
- Can these risks be quantified?
- How are risks now being disclosed to consumers? Who should the audience for these risk disclosures be (i.e., teens or their parents and other adults)? Are these risk disclosures adequate and/or effective?

Moderator: Elizabeth Delaney
Division of Advertising Practices, Bureau of Consumer Protection

Panelists:

1. Linda Koontz, Director, Information Management Issues, Government Accountability Office
2. Michelle Collins, Director, Exploited Child Unit, National Center for Missing and Exploited Children
3. John Hale, Associate Professor of Computer Science and Director, Center for Information Security, University of Tulsa
4. Nathaniel Good, University of California, Berkeley, School of Information Management and Systems, and Aaron Krekelberg, Software Architect for the Office of Information Technology, University of Minnesota
5. Marty Lafferty, Chief Executive Officer, Distributed Computing Industry Association
6. Stanley Pierre-Louis, Senior Vice President, Legal Affairs, Recording Industry Association of America

11:30 Panel Three – Technological Responses to Protect Consumers Using P2P File-Sharing Programs

- How can the architecture of P2P file-sharing software be improved to protect consumers and reduce risks (e.g., shared folder configuration, anti-virus software, improvements to filtering technology, centralization)?
- What filtering and blocking mechanisms exist to protect consumers and reduce risks?

Moderator: Beverly Thomas
Division of Advertising Practices, Bureau of Consumer Protection

Panelists:

1. Vance Ikezoye, Chief Executive Officer, Audible Magic Corporation

2. Jerald Block, Co-Founder, SmartGuard Software
3. Jules Polonetsky, Vice President, Integrity Assurance, America Online
4. Marc Freedman, President and Chief Executive Officer, RazorPop
5. Bob Kessinger, Operations Director, Cyber Patrol Division of SurfControl

12:30 Lunch

**1:45 Panel Four – Government and Private Sector Responses to
Protect Consumers Using P2P File-Sharing Programs**

- What is the government's role in protecting consumers from risks related to file-sharing?
- What is the private sector's role in protecting consumers from risks related to file-sharing?
- What role can consumer education by government or the private sector play in protecting consumers from risks related to file-sharing?

Moderator: Thomas Pahl
Assistant Director, Division of Advertising Practices
Bureau of Consumer Protection

Panelists:

transmitted, etc.) and as the number and variety of P2P file-sharing applications expand over time? What effects can be expected on the nature and extent of competition in the economy?

- Which industries/markets will be most likely affected? How will they be affected? How will P2P file-sharing technology change competition in affected industries in the future?
- What will be the impact of P2P file-sharing on the way information is employed as a factor of production? In what ways will P2P file-sharing technology affect the manufacture, inventorying, and delivery of goods and services?

Moderator: Alden Abbott
Associate Director for Policy & Coordination, Bureau of Competition

Panelists:

1. Michael D. Smith, Assistant Professor of Information Technology and Marketing, Carnegie Mellon University
2. Johan Pouwelse, Faculty of Information Technology and Systems, Delft University of Technology, The Netherlands
3. Eli Noam, Professor, Columbia Business School and Director, Columbia Institute for Tele-Information
4. Michael Einhorn, Economist and Consultant, Consor Intellectual Asset Management
5. Clay Shirky, Professor, Interactive Telecommunications Program, New York University
6. Andrew Chin, Professor, Antitrust and Intellectual Property, University of North Carolina School of Law
7. J. Gary Augustson, Vice Provost, Information Technology, Penn State

5:00 Closing Remarks – Lydia Parnes, Acting Director, Bureau of Consumer Protection

DAY TWO

9:00 Opening Remarks – Commissioner Pamela Jones Harbour

9:15 Panel Six – P2P File-Sharing and Its Impact on Copyright Holders

- What have the courts held in the recent litigation concerning copyright interests and P2P file-sharing? (Survey of recent litigation.)
- What is the impact of P2P file-sharing on copyright holders? Short-run economic impact (e.g., lost sales revenue)? Longer-run impact (e.g., reduced incentives to be creative and create copyrightable material)?
- Can P2P file-sharing program providers effectively protect against copying in violation

