

UNITED STATES OF AMERICA
Federal Trade Commission
WASHINGTON, D.C. 20580

Office of the Secretary

July 27, 2017

Hilary M. Wandall, Esq.
General Counsel and Chief Data Governance Officer
TRUSTe LLC
835 Market Street, Suite 800
San Francisco, CA 94103

Re: Application of TRUSTe for Approval of Modifications to its Children's Online
Privacy Protection Rule Safe Harbor Program

Dear Ms. Wandall:

This letter is to inform you that the Federal Trade Commission ("FTC" or "Commission") has approved the application of TRUSTe LLC ("TRUSTe" or the "Company") an affiliate of TrustArc, Inc.², to modify its Commission-approved Children's Online Privacy Protection Act ("COPPA"³) safe harbor program.

The Commission approved TRUSTe's original

