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Editor's Note: *In this interview with* The Antitrust Source, *William Kovacic candidly discusses the role and functions of the FTC's Office of General Counsel (OGC), setting out with great specificity his goals for the OGC and the challenges it faces as it fulfills its mission. During the interview, Professor Kovacic addresses, among other topics, the FTC's enforcement priorities through administrative and federal court litigation, including its commitment to appellate advocacy through amicus work. He also highlights the FTC's special non-litigation capabilities to advance antitrust and consumer protection policy making, notably the important contribution of the FTC's recent report on intellectual property and antitrust. Of course, the views Kovacic presents in this interview are his own and not necessarily those of the FTC or any of its individual members.*

This is Bill Kovacic's second tour of service at the FTC. He left academia to rejoin the Commission, this time as its General Counsel, in June 2001. From 1979 to 1

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BILL KOVACIC: [illegible] 200[illegible], [illegible] 1 200. [illegible] *ex post* [illegible]

ANTITRUST SOURCE: [illegible]

BILL KOVACIC: [illegible] *Impact Evaluations of Federal Trade Commission Vertical Restraints Cases* ([illegible] 1 [illegible] 0.0 0.111[illegible]

ANTITRUST SOURCE:

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ANTITRUST SOURCE:

BILL KOVACIC:

The U.S. competition policy system faces two fundamental challenges: one from private behavior, and the other from publicly imposed restrictions on competition.

ANTITRUST SOURCE:

BILL KOVACIC:

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ANTITRUST SOURCE:

BILL KOVACIC:

The renewed emphasis

on coordinated effects

has not caused the

Commission . . .

A TITRUST SOURCE:

BILL KOVACIC:

Adapting to the new environment of multiple decision makers and institutional challenges does not come automatically or cheaply.