422500

JUDICIOUS ADVERTISING, Chicago, Ill., July -- 1915.

Federal Trade Commission Will Employ Amicable Methods

A. A. C. o W. Address
By JOSEPH E. DAVIES
Chairman, Pederal Trade Commission

body for which government exists. The vide an administrative agency to make more A 20-

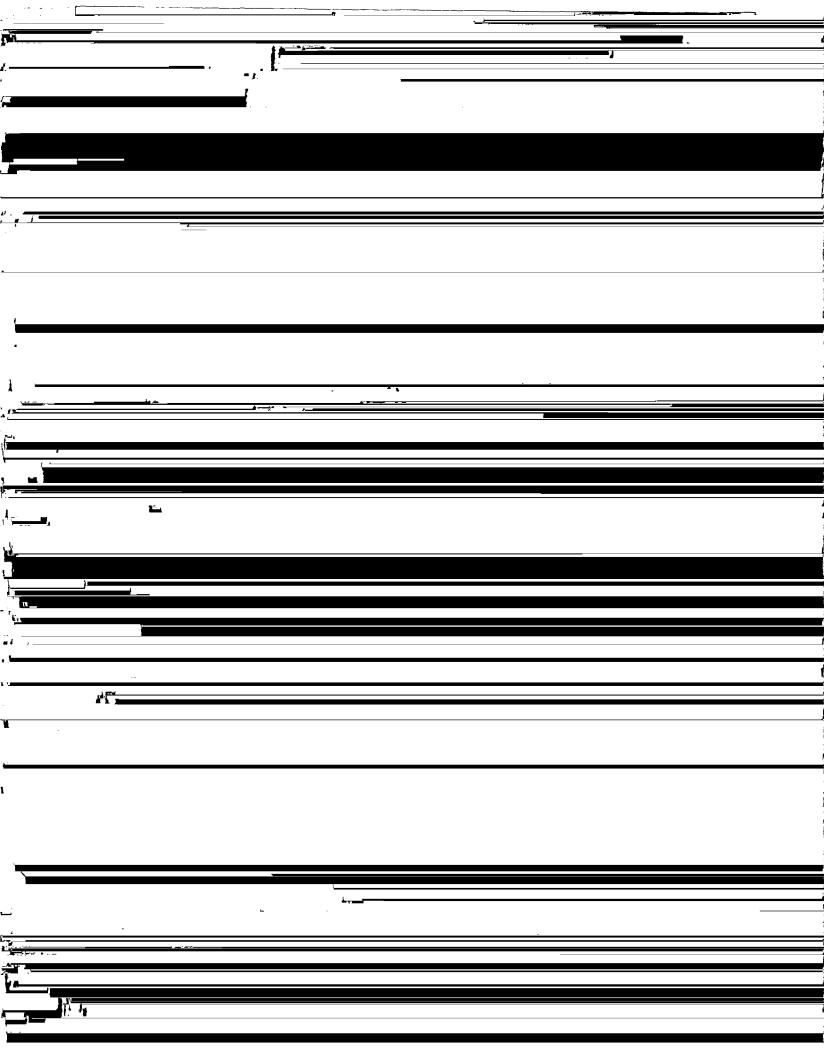
JUDICIOUS ADVERTISING, Chicago, Ill., July -- 1915.

JUDICIOUS ADVERTISING

69

relief and aid, and efficiently to serve the public interest and to bring "first aid" to the competitor injured before the patient is exhausted by long drawn out technicalities

such unfair competition from a local competitor should be equally afforded if the
competition might come from a foreign
source. Such practices engaged upon by



JUDICIOUS ADVERTISING, Chicago, Ill., July -- 1915.