

A D V A N C E ** C A U T I O N

ADDRESS BY
HONORABLE CHARLES H. MARCH, MEMBER OF THE FEDERAL TRADE COMMISSION,
BEFORE NATIONAL COMMERCE ASSOCIATION

fair profit. No economic system employed in any other part of the world has been so productive of blessings to the people as has ours. This reward of prosperity and progress has been accomplished by initiative, by intelligence, by honesty, and by everlasting industry and effort, and always with a whole-

were attempting to chart their way to easy profits. As an inevitable effect, fewer people were able to buy so as to keep the products of industry moving through the channels of distribution. The result, which was so often called

The streams of commerce must be kept open and free to insure national well-being. Questionable or unfair trade practices are among the main

The Federal Trade Commission is an administrative and quasi-judicial
tribunal. It is one of the oldest independent governmental agencies. Having

[REDACTED]

[REDACTED]

Commission finds that the facts bear out the allegations of the complaint, it may issue an order requiring the offending party to cease and desist from the

[REDACTED]

Persons interested in taking voluntary action to

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Persons of ethical and fair practices in their industry will find the

7.11. Group I - all rules which prohibit practices that are

unfair and classified in Group I are illegal practices, and engaging therein

The plan is not new or untried. It has been in use for many years and has long since passed beyond the experimental stage. In it, full protection

of ~~the~~ ~~individual's~~ ~~constitutional~~ ~~rights~~ is adequately provided for and safe-

guarded.

Also the new law extends the principle of non-discrimination into other

SECRET

[REDACTED]