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ADDRESS BY

HONORABLE CHARLES H. MARCH, MEMBER OF FEDERAL TRADE COMMISSION

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Yours is a truly national industry with an almost unanimous appeal, touching the lives and habits of nearly every man, woman and child throughout the country. The manufacture and distribution of automobiles and automobile

providing employment to thousands of persons and add substantially to the

this year, amends the Federal Trade Commission Act and strengthens the authority of the Commission to keep the channels of trade and commerce free from harmful practices. The law now provides that unfair methods of competition in

criticisms which they may have concerning the rules proposed for the industry. Under this plan no one need fear that this conference today will be his last chance to be heard. There will be still further opportunity afforded by the Commission upon the public notice mentioned.

The Commission, as a matter of prime importance, must see that the rules

