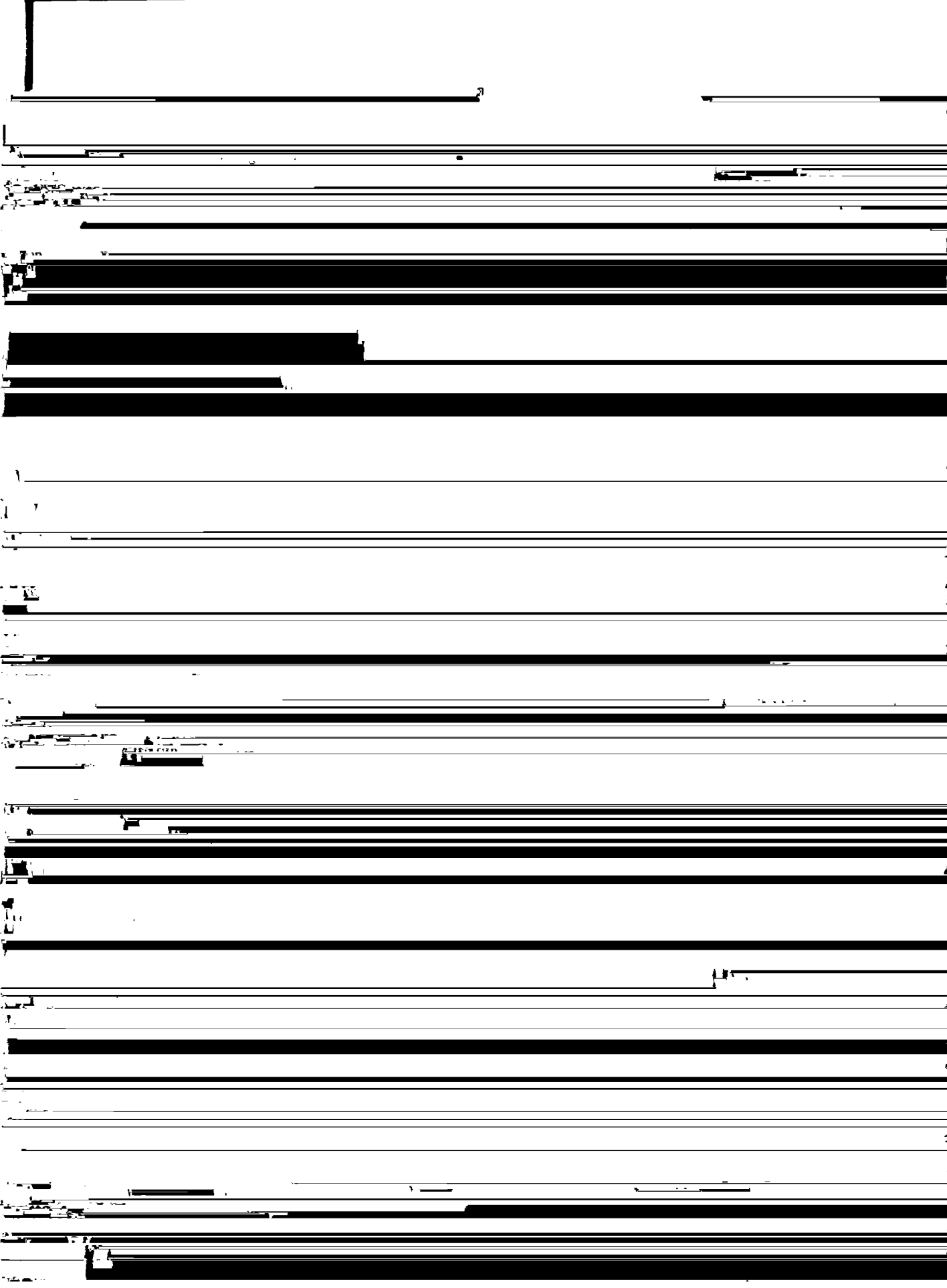


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ADDRESS BY THE HON. CHARLES H. MARCH,
MEMBER OF THE FEDERAL TRADE COMMISSION

The Federal Trade Commission is glad to assist your industry to make this work a success and to help honest competitors maintain high standards



The Commission's policy is to see that the competitive race is fairly run, without favoritism and without unfair obstacles. The Federal Trade Commission Act is the legislative expression of that public policy adopted by Congress which supports the competitive