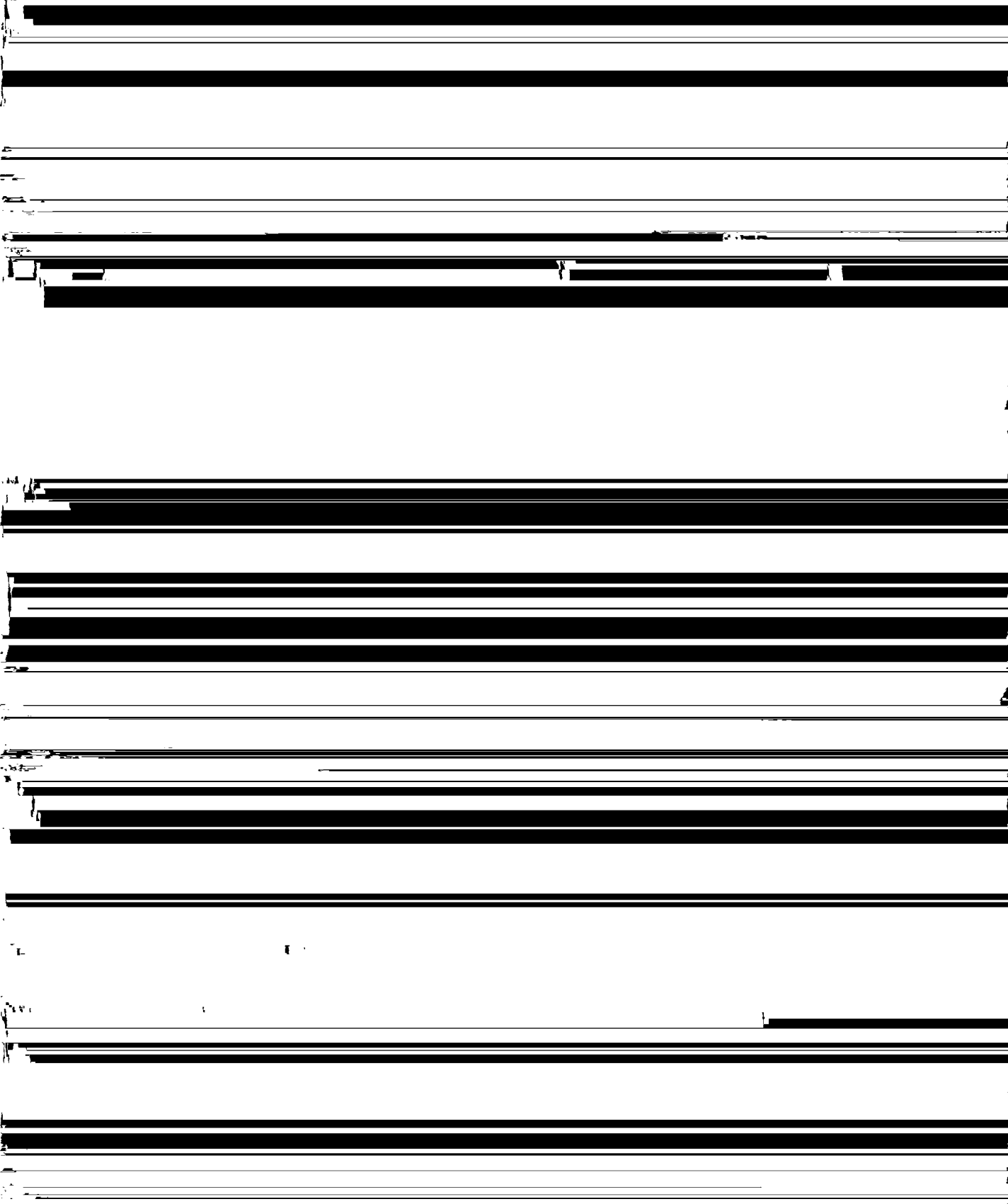


1-27-53  
21

ADDRESS OF HONORABLE CHARLES H. MARCH,  
MEMBER OF THE FEDERAL TRADE COMMISSION





be his last chance to be heard. There will be still further opportunity afforded by the Commission upon the public notice mentioned.

The Commission, as a matter of prime importance, must see that the rules as approved by it are within the law and in the public interest. No rule which sanctions or promotes any illegal act or practice can or will be approved by the Commission. This is in harmony with a reasonable and wise governmental policy of protection to honest business and to the consuming public.

It is, moreover, the Commission's purpose to see that the rules for your industry when finally promulgated neither work inequities or hardships nor give undue competitive advantage to one member or group over any other member or group. The rules must meet the test of fairness and justice. The rights of