UNITED STATES OF AMERICA

[illegible] 10, 2015

Ar[illegible]a C. Levine, Esq.
[illegible] Vice President
[illegible]

[illegible]oducts

[illegible]

[illegible]erring NAD NAD investigation

I am writing to follow up on your April [illegible]0, 201[illegible] letter re[illegible] its EarthGuard Fiber Matrix industri[illegible] to advertising claims made by Terra Novo. I[illegible]

[illegible] despite an NAD decis[illegible]on recommend[illegible] the outc[illegible]

[illegible] scope of the changes Terra Novo has made to its [illegible] the products (e[illegible] products designed to [illegible]e soil erosion), as well as the nature of any FTC Act viol[illegible] on an[illegible] [illegible]thorities, inclu[illegible]ding the [illegible] marketing claims and the [illegible] red[illegible]

[illegible]