

**The George Washington University Presents**

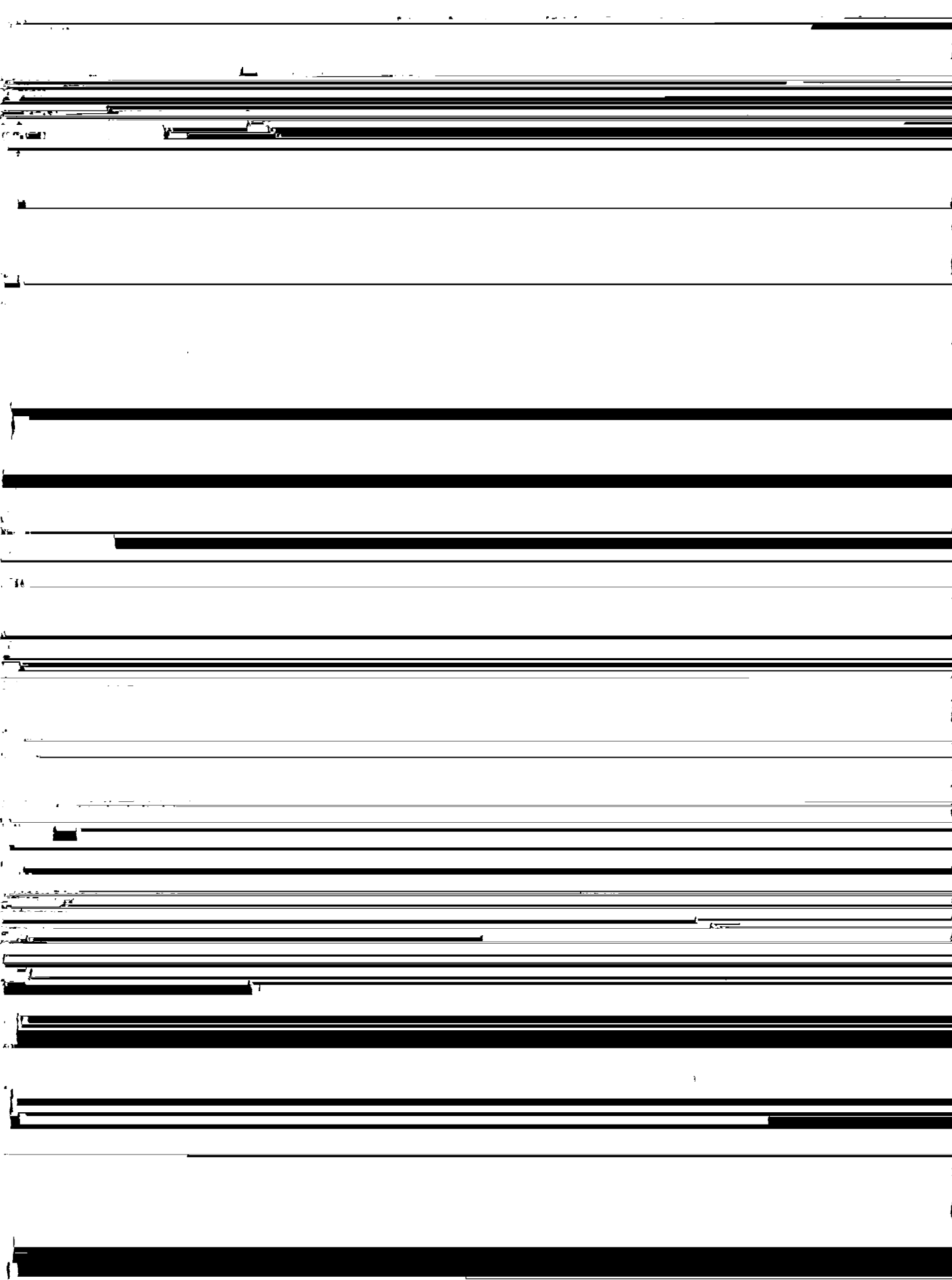
*"Confidential - from Washington"*

THE GEORGE WASHINGTON VICTORY COUNCIL



ROBERT E. FREER, CHAIRMAN

The April Bulletin is dedicated to Walter Rupert Tuckerman, a member of the Board of Trustees of The George Washington University since 1915. In the years since then, he and his colleagues on the Board have witnessed the development of the University



the interest of both industry and the consumer, the voluntary adoption of ethical standards considerably above the legal

tising business as a whole should be alert to the public search for more honest information than generally is supplied.

The Trade Practice Conference is a fine method of wholesale

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necessity of many formal enforcement proceedings against

advertisements help give better products for the money. At

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