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FOR RELEASE IN EVENING NEWSPAPERS  
OCTOBER 22, 1928.

ADDRESS OF  
C. W. HUNT  
BEFORE  
AMERICAN GROCERY SPECIALTIES ASSOCIATION

AT  
CHICAGO, ILLINOIS,  
October 22, 1928.

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TRADE PRACTICE CONFERENCES

In response to the request of your President I am very happy to be here today and to add my mite towards clarifying the atmosphere by telling these assembled what the purpose of the Trade Practice Conference

is; how it will be conducted; and the part the Federal Trade Commission, and consequently the Government will play therein and thereafter. That

and truthfully advertised and sold the same could not invoke the

equitable jurisdiction of the courts to enjoin all competitors whose goods were misbranded so as to deceive the purchasing public. The Commission was without a precedent as to procedure in the enforcement of the Act. Naturally it followed the one direction laid down by Congress in Section 5, to prevent persons, partnerships and corporations, subject to the Act, from using unfair methods of competition. Congress decreed in effect that whenever the Commission shall have

reason to believe that anyone subject to the jurisdiction of the Act has been or is using any unfair methods of competition in commerce

the division presents a list of the conference rules to the

Commission so that the separate conferences are not just pigeon-holed

and forgotten but are checked for any violation of rules adopted.

corporation in the industry who refuses to observe rules adopted at



I would not feel that I had fully discharged my mission if I did not give voice to certain thoughts in regard to the forthcoming grocery

