

REPORT OF PROGRESS

Assuming that some of the criticism was justified, what have we

done about it at the Commission?

1. First and foremost, the decisional work of the Commission is ample evidence, I believe, of a return to first principles. The

Complaints in the deceptive practice field ran the entire gamut of consumer goods, from food and drugs to clothing and home appliances.

Based on a comparison of fiscal years, I am told that the record of complaints issued during the past fiscal year has not been surpassed -- at least in recent years. While I have no intention of running a statistical race against earlier commissions, and did not intend to compile this record until asked to do so a few weeks ago in order to prepare a statement for the House Small Business Com-

If a rule of reason approach is ever to receive general applica-

5. The Commission has, I think, adopted the view that it should
express a "hard core" of permanent obligations of the settlement

7. In November of 1953, we announced the appointment of mem-
bers of the Commission's Advisory Committee on Post-World War II

On August 3, we appointed a task force to screen current national and regional advertising so as to determine whether advertisers are in compliance with outstanding orders, stipulations and trade practices. The task force is composed of personnel with 1951

reduced by almost five times the number of cases pending more than 30 days. I am especially proud of this fact.