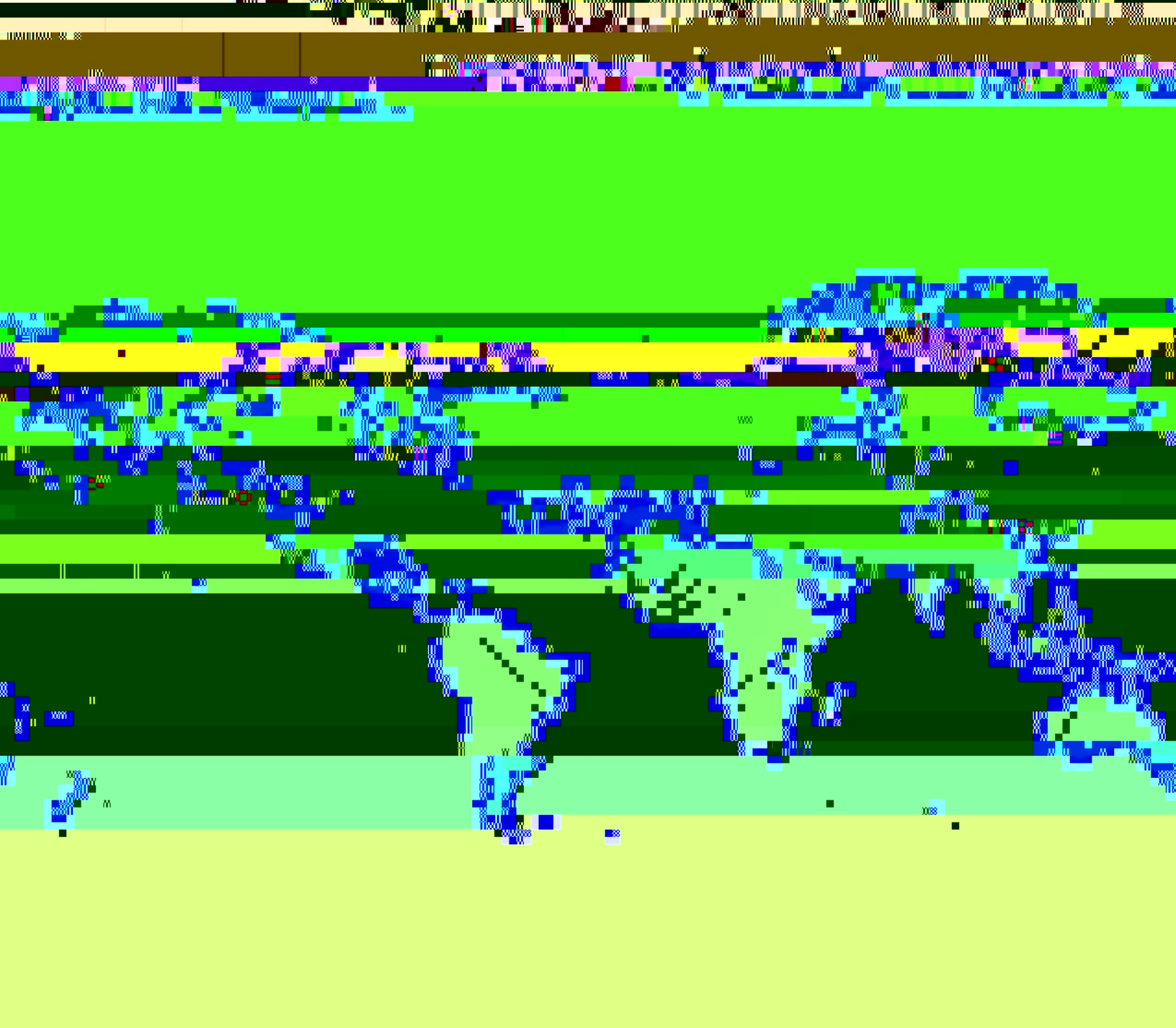


# THE FEDERAL GOVERNMENT OF MALAYSIA



# FTC OFFICE OF INTERNATIONAL AFFAIRS FY2013 TECHNICAL ASSISTANCE REPORT

CHINA AND EAST ASIA..... 3

AFRICA AND THE MIDDLE EAST..... 7

SOUTH ASIA.....10.....

LATIN AMERICA AND THE CARIBBEAN.....13....

EASTERN EUROPE, ARMENIA, RUSSIA, AND TURKEY.....15..

CONCLUSION.....16.....

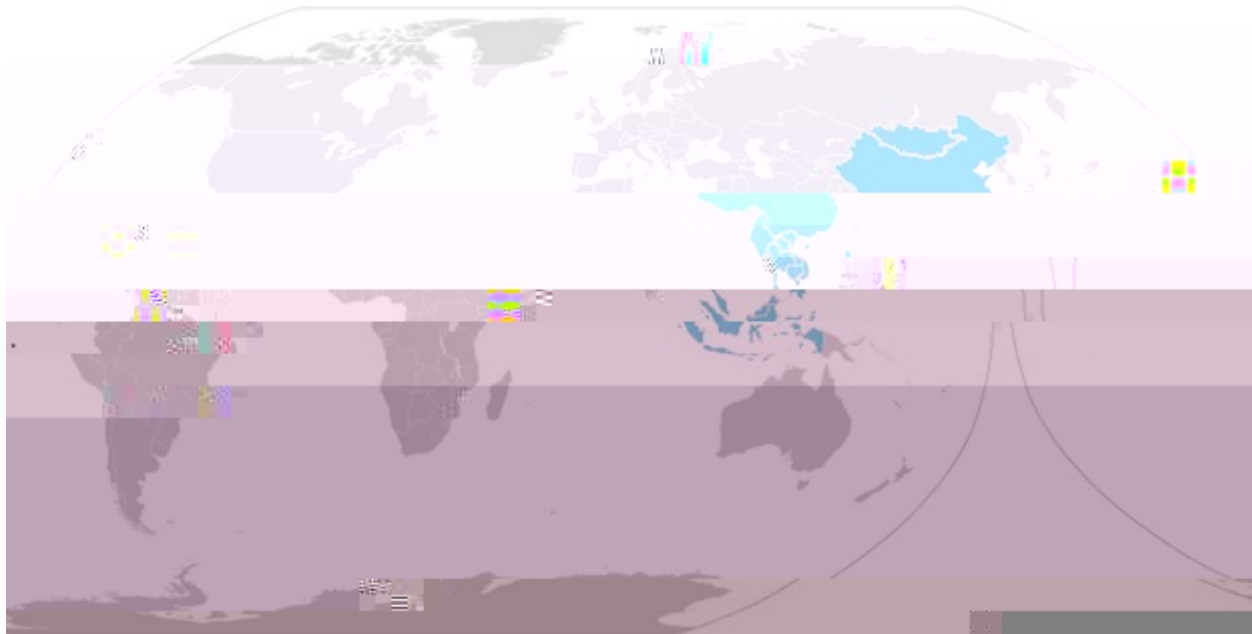
APPENDIX A: FTC TECHNICAL ASSISTANCE PROJECTS, FY.2013.....17

APPENDIX B: US AGENCIES, INTERNATIONAL ORGANIZATIONS AND NETWORKS REFERENCED IN THIS REPORT.....21.....

The FTC

This report focuses on the major accomplishments of the FTC's technical assistance program in FY2013.<sup>4</sup> The report is organized into five regional categories, and separates the agency's competition and consumer protection (including privacy) activities in each region. OIA welcomes inquiries about the report, as well as suggestions for how the FTC might further improve upon its work.

## CHINA AND EAST ASIA



China and the countries of East Asia are actively developing their institutional frameworks for competition and consumer protection. China's rapid development and growing importance to the U.S. economy have made it a priority for the FTC's technical assistance program. The FTC has also focused on working with the Association of Southeast Asian Nations ("ASEAN") and several of its members in the last year, notably Indonesia, Myanmar, the Philippines, and Vietnam. Those countries are pursuing ASEAN's blueprint for regional economic integration by 2015, which calls for each country to implement a national competition policy and plan to

---

<sup>4</sup>The report does not capture every interaction between the FTC and technical assistance recipients, but rather provides an overview of the FTC's activities in the past year.

strengthen consumer protection measures.

## COMPETITION

The FTC's engagement with China's antimonopoly law agencies, which has long been one of its foremost technical assistance priorities, has been evolving from one-on-one technical assistance and training activities to broader engagement on an array of competition issues. The FTC participated in a training program sponsored by USTDA for China's State Administration for Industry & Commerce and FTC continues to work with other agencies to identify and respond to appropriate technical assistance needs. However, today's relationship increasingly focuses on cooperation and engagement on cases under review in both China and the United States.

Elsewhere in East Asia, the FTC provided technical assistance to agencies in Indonesia, Myanmar, the Philippines, and Vietnam. In the Philippines and Myanmar, which are building the groundwork for competitive markets and have competition bills

Competition("KPPU")



best practices in consumer education, investigative techniques, complaint database development and architecture, and consumer credit.



In Africa, the FTC's technical assistance programming focused on two related initiatives to address these challenges: (i) the African Consumer Protection Dialogue ("African Dialogue"), a forum for consumer protection officials to share information and best practices, and (ii) a bilateral enforcement cooperation MOU with Nigeria.



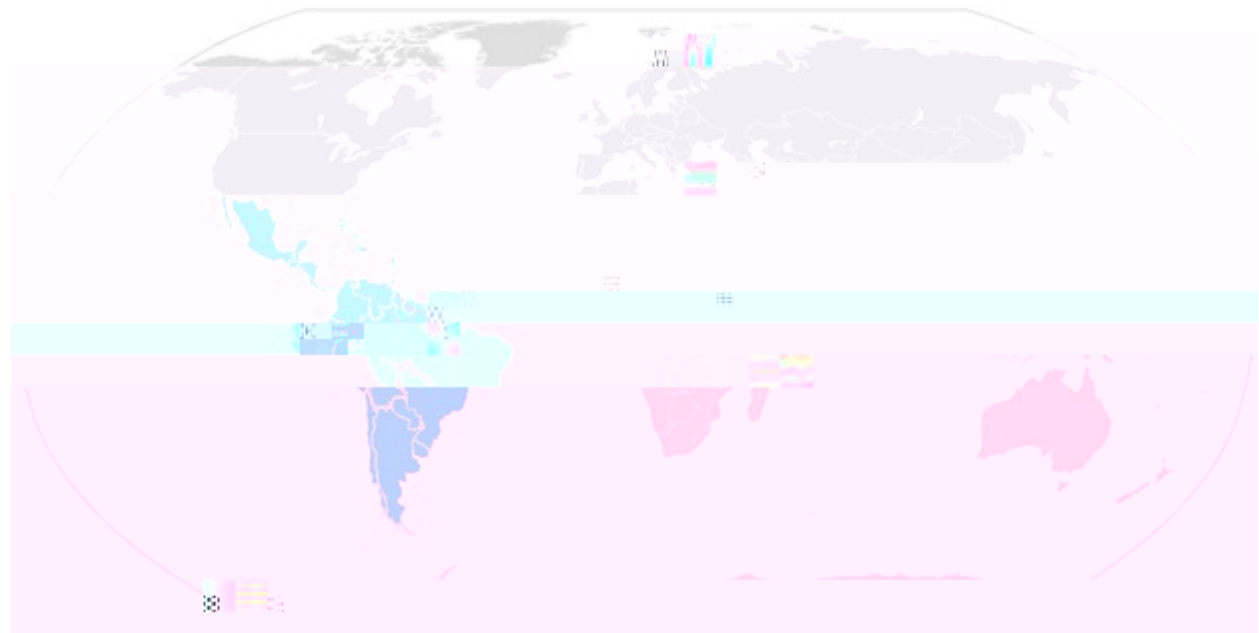
Bilaterally, the FTC conducted a capacity building mission for the Egyptian Competition Authority on merger notification and review in anticipation of the implementation of the Egyptian agency's new merger review authority. In addition, with the assistance of the DOJ and the CLDP, the FTC conducted consultations with members of the UAE's judiciary and private bar to help

FY2012. In July 2013, the FTC placed an economic advisor in the Competition Commission of India (“CCI”) for three weeks. The advisor worked with the staff of the CCI’s Antitrust, Economics, and Combinations divisions. She also conducted training programs on issues such as investigation techniques used at the FTC, trade associated with competition law and intellectual property rights, differentiated products mergers, and patent acquisition matters. The FTC also conducted three workshops for newer .nD20(.nD20(.nD24(a-w)10( a)14(nd ))TJ -20.54

d



## LATIN AMERICA AND THE CARIBBEAN



The Americas are home to many robust economies. There is a high volume of trade among countries in the region as well as to and from the United States. There are also many shared consumer protection concerns due to the widespread use of Spanish throughout the region in the United States.

### CONSUMER PROTECTION

Expanding on earlier technical assistance work in the Americas, the FTC in FY2013 hosted a Latin American Enforcement Roundtable that centered on combatting cross-border fraud and promoting global consumer protection. Representatives from nine countries throughout the region (including several Caribbean countries) attended the Washington conference while officials from five additional countries participated by videoconference. Authorities from Latin America and the Caribbean attended the training including representatives from: Barbados, Belize, Brazil, Chile, Colombia, the Dominican Republic, El Salvador, Jamaica, and Peru. Videoconference participation from Costa Rica, Ecuador, and Panama. Several USG sister agencies such as USAID, the Consumer Product Safety Commission (CPSC), the Consumer Financial Protection Bureau (CFPB), the Department of Justice (DOJ), the Federal Communications Commission (FCC), and the Department of Commerce (DOC), and multilaterals such as the Organization of American States (OAS) and the Pan American Health Organization (PAHO), also attended and contributed to the event. Topics included financial services, cross-border enforcement cooperation in enforcement and education, and privacy.

In FY2013, the FTC began to focus on privacy and data security in its technical assistance activities in the Americas. For example, the FTC worked directly with Colombia, which participates, along with the FTC, in the Asia-Pacific Privacy Authorities Forum and the Global Privacy Enforcement Network. The FTC’s technical assistance programming focused on providing guidance to Colombia’s Superintendence of Industry and Commerce (“SIC”) to help them develop the capacity to be eligible to participate in the APEC Cross-Border Privacy Rules system, an international data transfer mechanism that creates interoperability between the different privacy and legal systems of the region. (Colombia is seeking to become an APEC member economy.) In particular, the FTC convened a workshop in Bogotá with the SIC, the Colombian Communications Regulation Commission, and a number of other stakeholders from academia and the private sector on several consumer protection and privacy topics. The FTC, together with the DOC, also provided technical input on the APEC system and privacy enforcement cooperation at Colombia’s First International Data Protection Conference. Additionally, the FTC provided technical advice on new credit reporting regulations.

## COMPETITION

FTC programming focused on helping Mexico and the Dominican Republic make their competition regimes more effective. In Mexico, the FTC organized two judicial education programs in conjunction with the Regional Competition Center for Latin America, a body organized by competition agencies in the region and supported by the Inter-American Development Bank, and participated in one. The FTC also conducted two programs on investigative skills and two on judicial education for the Dominican Republic, which is seeking to align implementation of its new competition law with global best practices.

---

*The FTC continued to engage with competition agencies in South America. As many of these agencies mature, the FTC has responded to requests for advanced targeted assistance.*

---

In addition, the FTC began preliminary activities to launch a large USAID-funded program to promote sound competition policy in three Central American countries—El Salvador, Honduras, and Guatemala. The FTC is partnering with DOJ to implement this program, which initially will focus on competition issues related to food security. As a first step, the FTC and DOJ will design and conduct a study to identify barriers to competition affecting food products, and then to design programs that will enable the competition agencies to address those barriers.

The FTC continued to engage with competition agencies in South America. As many of these

agencies matured the FTC has responded to requests for advanced targeted assistance in particular to Brazil, Colombia, and Peru. The agency conducted back-to-back training programs organized by UNCTAD on anticompetitive practices in Colombia and Peru with Professor Ariel Ezrachi from Oxford University and engaged in two outreach programs in Brazil on merger-related topics, including “gun-jumping”

## EASTERN EUROPE, ARMENIA, RUSSIA, AND TURKEY

Building on the FTC’s intensive technical assistance efforts on competition that b(t)10( b0.85c)8(e)J 0 Tc



## CONCLUSION

The FTC's consumer protection and competition law enforcement efforts necessarily engage the rest of the world as American commerce is increasingly integrated into the global economy. The FTC's wide range of technical assistance programs help

## APPENDIX A: FTC TECHNICAL ASSISTANCE PROJECTS, FY 2013

DATE	Participants	Event
October, 2012	Afghanistan: Competition Promotion and Consumer Protection Directorate (CCPD)	Training of Afghan competition agency
November, 2012	Armenia: Armenia State Commission for the Protection of Economic Competition (CPEC RA)	Preparation Trip for Long-term Resident Advisor
November, 2012	Israel: Israel Consumer Protection and Fair Trade Authority	Consumer Protection and Economic Training for Officials from Israeli Consumer Authority- Hosted by the FTC in Washington, D.C.
November, 2012	Indonesia: Commission for the Supervision of Business Competition ("KPPU")	Training Indonesian KPPU in Merger Review Prospectives
December, 2012	Russia: Russian Federal Antimonopoly Service	Conference on Competition in

DATE	Participants	Event
February 2013	Property (INDECOP) Mexico: Federal Competition Commission	Judicial Training W





DATE	Participants	Event
September, 2013	India: Central Bureau of Investigation National Association of Software and Services Companies Telecom Regulatory Authority of India The Centre for Internet & Society	Consumer Protection Workshop
September, 2013	Serbia: Serbian Commission For The Protection Competition	SE

African Competition Forum (“ACF”)  
<http://www.africancompetitionforum.org/>

Asia Pacific Economic Cooperation Competition Policy and Law Group (“APEC CPLG”)  
<http://www.apec.org/Groups/EconomicCommittee/CompetitionPolicyandLawGroup.aspx>

Asia Pacific Economic Cooperation (“APEC”)  
<http://www.apec.org/>

Asia Pacific Privacy Authorities Forum (“APPA”) Pacific Economic Cooperation (“APEC”)  
<http://www.appaforum.org/>

Association of Southeast Asian Nations (“ASEAN”) Committee on Consumer Protection (“ACCP”)  
<http://aseanconsumer.org/>

ASEAN Experts Group on Competition (“AEGC”)  
<http://www.aseancompetition.org/>

Common Market for Eastern and Southern Africa (“COMESA”) Competition Commission  
<http://www.comesacompetition.org/>

European Commission Directorate General for Competition (“DGComp”)  
[http://ec.europa.eu/competition/index\\_en.html](http://ec.europa.eu/competition/index_en.html)

Global Privacy Enforcement Network  
<https://www.privacyenforcement.net/>

Ibero-American Consumer Forum (“FIAGC”)  
<http://www.fiagc.org/>

Interamerican Health Alliance  
<http://www.interamericanhealth.org/>

International Competition Network (“ICN”)  
<http://www.internationalcompetitionnetwork.org/>

International Consumer Protection and Enforcement Network (“ICPEN”)  
<https://icpen.org>

Messaging, Malware and Mobile Abuse Working Group (M<sup>3</sup>AAWG)  
<https://www.maawg.org/>

Organization for Economic Cooperation and Development (“OECD”)  
<http://www.oecd.org/>

Organization of American States (“OAS”)  
<http://www.oas.org/en/default.asp>

Pan American Health Organization (“PAHO”)  
<http://www.paho.org/hq/>

---

Regional Competition Center for Latin America  
<http://www.crcal.org/>

U.S. India Business Council  
<http://www.usibc.com/>