- 1 JULIA HEALD, NY Bar No. 5437561 KATHERINE WORTHMAN, DC Bar No. 488800
- 2 PAOLA HENRY, NY Bar No. 5612890 Federal Trade Commission
- 3 600 Pennsylvania Avenue, NW Mailstop CC-10232
- 4

1	entry of thisStipulated Order for Permanent InjunctiandMonetary Judgment 3 2 U G H U $$ W R
2	resolve all maters in dispute in this action between them
3	THEREFORE, IT IS ORDERED as follows:
4	FINDINGS
5	1. This Court has jurisdiction over this matter.
6	2. The Complaint charges that Defendants participated in deceptiver practices
7	in violation of Section 5 of thETC Act, 15 U.S.C. §5, and the COVID19 Consumer
8	Protection Act, Public Law 11260, 134 Stat. 1182, TitT n BT/TT0 1 Tf 12 0 0 12 342.31 708.82 Tm [(a

1. **Corporate Defendant** 'mead

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Commission requests in writing any information related to redress, Defendants must provide it, in the form prescribed by the Commission, within 14 days.

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V. ORDER ACKNOWLEDGMENTS

IT IS FURTHER ORDERED that Defendants obtain acknowledgments of receipt of this Order:

Each Defendant, within 7 days of entry of this Order, must submit to the A. Commission an acknowledgment of receipt of this Order sworn under penalty of perjury.

8 B. For 10 years after entry of this Order, each Individual Defendant for any business 9 that such Defendant, individually or collectively with any other Defendants, is the majority owner or controls directly or indirectly, and each Corporate Defendant, must deliver a copy of 10 this Order to: (1) all principals, officers, directors, and LLC managers and members; (2) all 11 12 employees having managerial responsibilities for conduct related to the subject matter of the Order and all agents and representatives who participate in conduct related to the subject matter 13 of the Order; and (3) any business entity resulting from any change in structure as set forth in the 14 Section titled Compliance Reporting. Delivery must occur within 7 days of entry of this Order 15 for current personnel. For all others, delivery must occur before they assume their 16 responsibilities. 17

C. From each individual or entity to which a Defendant delivered a copy of this 18 Order, that Defendant must obtain, within 30 days, a signed and dated acknowledgment of 19 receipt of this Order. 20

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Washington, DC 20580. The subject line must begin: FTC v. Oto Analytics, Inc., FTC Matter No. 2223021.

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VII. RECORDKEEPING

IT IS FURTHER ORDERED that Defendants must create certain records for 10 years after entry of the Order, unless otherwise specified below, and retain each such record for 5 years. Specifically, Corporate Defendant and the Individual Defendant for any business advertising, marketing, promoting, distributing, servicing, or offering any financial product or service that such Defendant, individually or collectively with any other Defendants, is a majority owner or controls directly or indirectly, must create and retain the following records:

A. accounting records showing the revenues from all products or services sold;

B. personnel records showing, for each person providing services, whether as an employee or otherwise, that person's: name; addresses; telephone numbers; job title or position; dates of service; and (if applicable) the reason for termination;

C. records of all consumer complaints and refund requests, whether received directly
or indirectly, such as through a third party, and any response;

D. all records necessary to demonstrate full compliance with each provision of this
Order, including all submissions to the Commission;

E. a copy of each unique advertisement or other marketing material making a representation subject to this Order; and

F. copies of all subpoenas and other communications with law enforcement, if such communications relate to Defendants' compliance with this Order.

STIPULATED ORDER

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IX. RETENTION OF JURISDICTION IT IS FURTHER ORDERED that this Court retains jurisdiction of this matter for purposes of construction, modification, and enforcement of this Order. SO ORDERED this 3rd day of April, 2024. 1.1. 11-00 UNITED STATES DISTRICT JUDGE

STIPULATED ORDER

1	SO STIPULATED AND AGREED:
2	FOR PLAINTIFF:
3	FEDERAL TRADE COMMISSION
4	
5	Date:
6	JULIA HEALD KATHERINE WORTHMAN PAOLA HENRY
7	Attorneys
8	Federal Trade Commission 600 Pennsylvania Ave., NW
9	Washington, DC 20580 Mail Stop CC-10256 202-326-3589 (Heald)
10	202-326-2929 (Worthman)
11	202-326-2673 (Henry) jheald@ftc.gov
12	kworthman@ftc.gov phenry@ftc.gov
13	
14	FOR DEFENDANTS:
15	
16	Date:
17	WILLIAM C. MACLEOD LAURA RIPOSO VANDRUFF
18	Kelley Drye & Warren LLP Washington Harbour, Suite 400
19	3050 K Street, NW Washington, DC 20007
20	(202) 342-8811 wmacleod@kelleydrye.com
21	Counsel for Defendant Oto Analytics, Inc.
22	Alexander Cheney
23	Willkie Farr & Gallagher LLP One Front Street
	STIPULATED ORDER