

Analysis of Proposed Consent Order to Aid Public Comment
In the Matter of Epic Games, Inc.
File No. 192 3203

The Federal Trade Commission (“FTC” or “Commission”) has accepted, subject to final approval, an agreement containing a consent order from Epic Games, Inc. (“Respondent”). The proposed consent order has been placed on the public record for thirty (30) days for receipt of comments by interested persons. Comments received during this period will become part of the public record. After thirty (30) days, the Commission will again review the agreement and the comments received, and will decide whether it should withdraw from the agreement or make final the agreement’s proposed order.

Respondent is the developer and distributor of the video game Fortnite. Respondent bills users for the purchase of virtual currency (V-bucks) and also bills users’ V-bucks for the purchase of items within Fortnite. This matter concerns Epic’s (1) billing for charges without having obtained account holders’ express, informed consent and (2) deactivating the accounts of consumers who exercise their right to dispute charges.

The Commission’s proposed c

or its representatives to interview Respondent's personnel. Finally, Part X is a "sunset" provision, terminating the order after twenty (20) years, with certain exceptions.

The purpose of this analysis is to aid public comment on the proposed order. It is not intended to constitute an official interpretation of the proposed order or to modify its terms in any way.