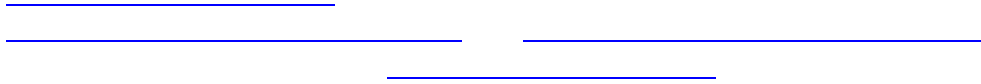


United States of America
FEDERAL TRADE COMMISSION
Washington, D.C. 20580

Serena Viswanathan
Associate Director
Division of Advertising Practices



- In a December 26, 2021 Facebook post you state:

“I got the immunity IV and I will say that was the BEST thing I did, especially having covid. I definitely recommend this to anyone feeling not well or even just to keep up on your health’ says Belinda on Google.”

This post includes a link to the text of the same consumer review of Injx Bar available at: <https://birdeye.com/injx-bar-163224776604234/review/2765772895197460099>.

- In a December 25, 2021 Facebook post you state:

“I tested positive for Covid and had symptoms of fatigue, headache, body aches and fever. I contracted Injx Bar for IV Hydration Therapy. Alysha was quick to respond and had someone come out that same day. T.J was on time, friendly and professional. I received the Immunity Plus IV and felt better instantly. Fever, headache and body aches were gone in the morning. I highly recommend using Injx Bar. Alysha and her team..’ [sic] says Jennifer on Google.”

This post includes a link to the full text of the same consumer review of Injx Bar available at <https://birdeye.com/injx-bar-163224776604234/review/2765710805197455224>.

- In September 9, 2021 posts on Facebook and Instagram you state:

- In a March 8, 2021 Instagram post you share a video that includes footage of a chalkboard with the following text:

“ANTI-COVID COCKTAIL

GLUTATHIONE
VITAMIN C
VITAMIN D
ZINC

\$35

Towards a healthier immune system.”

- In December 27, 2020 posts on Facebook and Instagram you state:

“Stay COVID free with Vitamin D!... #covidfree #covidcure #covidfreezone...”

- In November 13, 2020 posts on Facebook and Instagram you state:

“Let’s get your immune system in tip-top shape for this flu/COVID season.... Game Plan: Be proactive and stay on the defense with immune boosting vitamin injections from yours truly... #covidfree #covidfreezone...”

Both of these posts include an image that provides prices for three “IMMUNE BOOSTING vitamin injections,” including: an Immunity Shot with vitamin C, zinc, and glutathione; and Immunity+D Shot with vitamin C, zinc, glutathione, and vitamin D; and a Vitamin D Shot.

- In a November 5, 2020 Instagram post you state:

“Be proactive with COVID numbers back on the rise.

“There is some evidence to suggest that vitamin D might help protect against becoming infected with, and developing serious symptoms of, COVID-19. We know, for example, that people with low vitamin D levels may be more susceptible to upper respiratory tract infections. One meta-analysis found that people who took vitamin D supplements, particularly those who had low vitamin D levels, were less likely to develop acute respiratory tract infections than those who didn’t.

Vitamin D may protect against COVID-19 in two ways. First, it may help boost our bodies’ natural defense against viruses and bacteria. Second, it may help prevent an

exaggerated inflammatory response, which has been shown to contribute to severe illness in some people with COVID-19.' Treatment for COVID-19 Harvard Health...

#covid19 #covid19prevention... #covidfree #covidfreezone... #covid19free..."

This post includes an image that states: "Now Offering VITAMIN D injections."

- In a September 8, 2020 post on Instagram you state:

"Glutathione is considered the 'Master Antioxidant' and it is no surprise after seeing all these benefits. There are so many more I couldn't fit in this picture including enhancing both male and female fertility, improving sleep patterns and clearing skin. The list goes on and on! I offer Glutathione in my Immune vitamin injection in tTd()Tjf 84iia(62n24BDC -32.88 -1.1

- ~~that, 102(nc pil)3nt)-2ugi(t)q(-2n A)D p1(n)H(z)eh DEF(ns)-2(i)-2 (a)4 Igt(u)Bgt(S)ou (G)242 (34T)119)5~~

Alysha Cole
Injx Bar
April 5, 2022
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a civil penalty of up to \$46,517 per violation and may be required to pay refunds to consumers or provide other relief pursuant to Section 19(b) of the FTC Act, 15 U.S.C. § 57b(b).

Within 48 hours, please send a message to Richard Cleland, Assistant Director, via electronic mail at rcleland@ftc.gov certifying that you have ceased making unsubstantiated claims for the products identified above. If you have any questions regarding compliance with the FTC Act, please contact Richard Cleland at 202-326-3088.

Very truly yours,

Serena Viswanathan
Associate Director
Division of Advertising Practices

cc: Facebook and Instagram via email to consumerpolicy@fb.com