

UNITED STATES OF AMERICA
BEFORE THE FEDERAL TRADE COMMISSION

In the Matter of

GODADDY INC., a corporation, and

GODADDY.COM, LLC, a limited liability
company.

FILE NO. 202-3133

AGREEMENT CONTAINING
CONSENT ORDER

The Federal Trade Commission (“Commission”) conducted an investigation of certain acts and practices of GoDaddy Inc., a corporation and GoDaddy.com, LLC, a limited liability company (collectively “Proposed Respondents”). The Commission’s Bureau of Consumer Protection (“BCP”) has prepared a draft of an administrative Complaint (“draft Complaint”). BCP and Proposed Respondents, through their authorized officers, enter into this Agreement Containing Consent Order (“Consent Agreement”) to resolve the allegations in the attached draft Complaint through a proposed Decision and Order to present to the Commission, which is also attached and made a part of this Consent Agreement.

4. This Consent Agreement will not become part of the public record of the proceeding unless and until it is accepted by the Commission. If the Commission accepts this Consent Agreement, it, together with the draft Complaint, will be placed on the public record for 30 days and information about them publicly released. Acceptance does not constitute final approval, but it serves as the basis for further actions leading to final disposition of the matter. Thereafter, the Commission may either withdraw its acceptance of this Consent Agreement and so notify each Proposed Respondent, in which event the Commissi

GODADDY INC.

By: _____
Jared Sine
Chief Strategy & Legal Officer

Date: _____

GODADDY.COM, LLC

By: _____
Jared Sine
Chief Strategy & Legal Officer

Date: _____

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Debevoise & Plimpton LLP
Attorney for Proposed Respondents

James J. Pastore, Jr.
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FEDERAL TRADE COMMISSION

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Date: _____