# UNITED STATES OF AMERICA BEFORE THE FEDERAL TRADE COMMISSION

COMMISSIONERS:	Lina Khan, Chair Noah Joshua Phillips Rebecca Kelly Slaughter Christine S. Wilson Alvaro M. Bedoya	
In the Matter of	) )	)
(	GPM Southeast, LLC, a limited liability companyand	)
(	GPM Petroleum, LLC a limited liability company	

#### I. RESPONDENTS

- 1. Respondent RKO Corp.is a corporation organized, existing, and doing business under, and by virtue of, the laws of Delaware, with its executive offices and pripriape of business located at 8565 Magellan Parkway, Suite 400, Richmond, Virginia 23227.
- 2. Respondent GPM Investments, LLC, is a limite bility company organized, existing, and doing business under and by virtue of the laws of the State of Delaware, with its executive offices and principal place of business located at 8565 Magellan Parkway, Suite 400, Richmond, Virginia 23227.
- 3. Respondent GPM Southeast, LLC, is a limited liability companyanized, existing, and doing business under and by virtue of the laws of the State of Delaware, with its executive offices and principal place of business located at 8565 Magellan Parkwæy.450. Richmond, Virginia 23227.
- 4. Respondent GPM Petroleum, LLC, is a limited liability company organized, existing, and doing business under and by virtue of the laws of the State of Delaware, with its executive offices and principal place of businessated at 8565 Magellan Parkway, Suite 400, Richmond, Virginia 23227.
- 5. Each Responders, and at all times relevant herein has been, engaged in, among other things, the retail sale of gasoline and diesel fuel in the United States.

### II. JURISDICTION

6. Responderst either directly or through corporate entities under their control, are, and at all relevant times have been, engaged in commerce or in activities affecting "commerce," as defined in Section 4 of the FTC Act, 15 U.S.C. § 44, and Section 1 of the ClaytorbAct U.S.C. § 12.

## III. THE ACQUISITION

# IV. THE RELEVANT MARKET

10.	Relevantproduct marketin which to analyze theffects of the Acquisition are the	ıe
retail	sale of gasoline and the retail sale of difaæl	

#### VI. BARRIERS TO ENTRY

16. Entry into each relevant marketwould not be timely, likely, or sufficient to deter or counteract the anticompetitive effects arising from the Acquisit ignificant entry barriers include the availability of attractive all estate, the time and cost associated with constructing a new retail fuel outlet, and the time associated with obtaining necessary permits and approvals

## VII. EFFECTS OF THE ACQUISITION

- 17. By acquiring the Corrigan assets in Saginaw, Chesaning, Mt. Morris, and Mason, Michigan, Respondentsarmed consumers who would otherwise benefit from local competition in the retail sale of gasoline and retail sale of diesel fuel from retail fuel outlets.
- 18. The noncompetagreement is not reasonably limited in scope to protect a legitimate business interest. A mere general desire to be free from competition is not a legitimate business interest.
- 19. The noncompetegreement, as applied to the approximately 19@pissting GPM locations, isunreasonable because it bears no relation to GPM's Acquisition of 60 retail fuel locations from Corrigan. There is no reasonable procompetitive justification for why the noncompete agreement was necessary for the approximately 190 locations that had no re to the Acquisition. By unreasonably prohibiting Corrigan from competing in the sale, marketing, or supply of gasoline and diesel fuel near GPM retail outlets that that the doth with the Acquisition, the noncompetegreement would harm customers ho would otherwise benefit from potential competition from Corrigan.
- 20. Based on the unique facts of and conditions in the relevant markets **fetathe**ale of gasoline and retail sale of diesel fuel from retail fuel out **Res**pondent's existing noncompete agreements are unreasonable Respondent's existing noncompete agreements are unreasonable because (1) their geographic scope is too broad; (2) they are too long in duration; Acquists o o004 .002 Tw [(p)2lycle o of thuiestAc fuse 3 (e)1o1 (I o)2.1 (u)2 (t5om)-2 (e)4 (r)2 (pl)-2 (i

c. eliminated potential competition among market participants in relevant markets contained within approximately 190 territories subject to the noncompete agreement

### VIII. VIOLATIONS CHARGED

- 22. The Acquisition constitute a violation of Section of the Clayton Act, as mended, 15 U.S.C. § 18, an Section 5 of the FTCAct, as amended, 15 U.S.C. § 45.
- 23. The APA, including the noncompetegreement constituted a violation of Section of the FTCAct, asamended 15 U.S.C. § 45.

IN WITNESS WHERE	OF, the Federal rade Commission aving causethis
Complaintto besigned by the	Secretaandits official sealaffixed, at Washington, D.C., this
dawf	_, 2022, issues itertoplaintagainstResponderst
By the Commission.	

April J. Tabor Secretary