

UNITED STATES OF AMERICA
BEFORE THE FEDERAL TRADE COMMISSION

COMMISSIONERS: Lina M. Khan, Chair
Rebecca Kelly Slaughter
Alvaro M. Bedoya
Melissa Holyoak
Andrew Ferguson

In the Matter of

DECISION AND ORDER

RYTR LLC,
a limited liability company.

DOCKET NO. 23-0101 (R. Kelly Slaughter, Chair)
[REDACTED]

[REDACTED]

IV. Recordkeeping

IT IS FURTHER ORDERED WKDW 5HVSRRQGHQW PXVW QFGU HDWDLFH UHUV
VXFK UHFRUG IRU \HDUV XQOHVV RWKHUZLVH VSHFLILHG
DQG UHWDLQ WKH IROORZLQJ UHFRUGV

\$ DFFRXQWLQJ UHFRUGV VKRZLQJ WKH UHYHQXH V IURP D
LQFXUUHG UHFRUGUHDWDLFH QXHV DQG UHVXOWLQJ QHW S

% SHUVRQQHO UHFRUGV VKRZLQJ IRU HDFK SHUVRQ SUP
WKH 2UGHU ZKHWKHU DV DQ HPSOR\HH RU RWKHUZLVH
WHOHSKRQH QXPEHUV MRE WLWOH RU SRVLWLRQ GDW
IRU WHUPLQDWLRQ

& FRSLHV RU UHFRUGV RI DOO FRQVXPHU RU RWKHU FRP
LQGLUHFWO\ VXFK DV WKURXJK D WKLUG SDUW\ DQG D

& DOO UHFRUGV RQH FRQVXPHU UDWH IXOO FRPSOLDQFH ZLWK
LQFOXGLQJ DOO VXEPLVVLRQV WR WKH &RPPLVVLRQ

' IRU \HDUV IURP WKH GDWH FUHDWHG RU UHFHLYHG D
RI 5HVSRRQGHQW WKDW WHQG WR VKRZ DQ\ ODFN RI FRI

V. Compliance Monitoring

IT IS FURTHER ORDERED WKDW IRU WKH SXUSRVHV RI PRQLWRU
FRPSOLDQFH ZLWK WKLW 2UGHU

\$:LWKLQ GD\ V RI UHFHLSW RI D ZULWWHQ UHTXHVW IU
5HVSRRQGHQW PXVW VXEPLW DGGLWLRQDO FRPSOLDQF
ZKLFK PXVW EH VZRUQ XQGHU SHQDOW\ RI SHUMXU\ DQ
FRS\LQJ

%)RU PDWWHUV FRQFHUQLQJ WKLW 2UGHU UHSUHVHQW
FRPPXQLFDWH GLUHFWO\ ZLWK 5HVSRRQGHQW 5HVSRRQ
&RPPLVVLRQ WR IRQMHUJLYLQZDWHG ZLWK 5HVSRRQGHQW Z
LQWHUYLHZ 7KH LQWHUYLHZHH PD\ KDYH FRXQVHO SU

& 7KH &RPPLVVLRQ PD\ XVH DOO RWKHU ODZIXO PHDQV
UHSUHVHQWDWLYHV DV FRQVXPHUV VXSSOLHUV RU RV
DQ\ LQGLYLGXDO RU HQWLW\ DILOLDWHG ZLWK 5HVSRRQ
RU SULRU QRWLFH 1RWKLQJ LQ WKLW 2UGHU OLPLWV V
SURFHVV SXUVXDQW WR 6HFWLRQV DQG RI WKH)78

VI. Order Effective Dates

IT IS FURTHER ORDERED WKDW WKH IUVLV ILQDO DQG HIIHFWLYH XS
SXEOLFDWLRQ RQ WKH &RPPLVVLRQ TV ZHGHUWZLOO WJHPLD
\HDUV IURP WKH GDWH RI LWWDWWDWHDQDM WKHFDUODRHWPLDV
&RPPLVWLVHDQ RU \HDUV IURP WKH PRVW UHFHQW GDWH
&RPPLVVLRQ ILOHV D FRPSODLQW ZLWK RU ZLWKRXW DQ D
DOOHJLQJ DQ\ YLRODWLRQ RI WKLV 2UGHU ZKUEOHQURFRF
VXFK D FRPSODLQW ZLOO QRW DIIHFW WKH GXUDWLRQ RI

\$ \$Q\ 3URYLVLRQ LQ WKLV 2UGHU WKDW WHUPLQDWHV LQ

% 7KLV 2UGHU TV DSSOLFDWLRQ WR DQ\ 5HVSRRGHQW WKD
FRPSODLQW DQG

& 7KLV 2UGHU WKH FRPSODLQW LV ILOHG DIWHU WKH 2UGHU K
3URYLVLRQ

Provided, further, WKDW LI VXFK FRPSODLQW LV GLVPLVVHG RU D II
GLG QRW YLRODWH DQ\ SURYLVLRQ RI WKH 2UGHU DQG WK
XSKHOG RQ DSSHDO WKHQ WKH 2UGHU ZLOO WHUPLQDWH D
FRPSODLQW KDG QYHU EHQ ILOHG H\FHSW WKDW WKH 2U
FRPSODLQW LV ILOHG DQG WKH ODWHU RI WKH GHGOLQH
VXFK GLVPLVVDO RU UXOLQJ LV XSKHOG RQ DSSHDO

%\ WKH &RPPLVVLRQ RQ HDQ)HGLXWHQ WLQJ

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