

Analysis of Proposed Consent Order to Aid Public Comment
In the Matter of Rytr LLC, File No. 232-3052

The Federal Trade Commission (“Commission”) has accepted, subject to final approval, an agreement containing a consent order from Rytr LLC (“Rytr”).

The proposed consent order (“proposed order”) has been placed on the public record for thirty days for receipt of comments by interested persons. Comments received during this period will become part of the public record. After thirty days, the Commission will again review the agreement and the comments received and will decide whether it should withdraw from the agreement and take appropriate action or make final the agreement’s proposed order.

effective dates. Finally, Provision VI provides the effective dates of the order, including that, with exceptions, the order will terminate in 20 years.

The purpose of this analysis is to facilitate public comment on the proposed order. It is not intended to constitute an official interpretation of the complaint or proposed order, or to modify in any way the proposed order's terms.